



# **SUBJECT DATASHEET**

**Cross-cultural Communication – Spanish –B2**

**BMEGT60W62S**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

Cross-cultural Communication – Spanish –B2

### ID (subject code)

BMEGT60W62S

### Type of subject

contact hours

### Course types and lessons

<i>Type</i>	<i>Lessons</i>	<u>Type of assessment</u>
Lecture	0	mid-term mark
Practice	2	
Laboratory	0	

### Number of credits

2

### Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Számelyné Dr. Jámbor Emőke	associate professor	jambor.emoke@gtk.bme.hu

### Educational organisational unit for the subject

Centre of Modern Languages

### Subject website

[www.inyk.bme.hu](http://www.inyk.bme.hu)

### Language of the subject

spanyol - ES

### Curricular role of the subject, recommended number of terms

#### Direct prerequisites

*Strong* None

*Weak* B2 szintnek nagyjából megfelelő nyelvtudás – approximately B2 level language competence

*Parallel* None

*Exclusion* None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 581046/15/2021. Valid from: 24.11.2021.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

The main objective of the course is to improve the intercultural competence of students by raising their interest to-wards other cultures and culture-related issues, as well as by enhancing their communications skills in a foreign language to help them navigate in intercultural situations (work and studies at home and abroad) in a globalized world. The main focus is on developing speaking skills, but all four skills are developed through topics related to cultural differences and the respective course material

### Academic results

#### Knowledge

1. • are aware of the background of cultural differences
2. • know the underlying values behind cultural differences
3. • get familiar with the main principles of theories related to intercultural communication
4. • are aware of the culture-related characteristics of English-speaking countries, as well as certain elements of high and popular culture

#### Skills

1. • Are able to set their own viewpoints aside and see certain situations, reactions from an alternative per-spective and act accordingly.
2. • Are capable of solving situations that may emerge in multicultural or international business and scien-tific settings involving debates, conflict management, co-ordinated planning and task implementation.
3. • Are able to manage and solve potential conflicts arising from intercultural misunderstandings,
4. • can easily compare the main characteristics of their own culture and that of target countries,
5. • are able to understand and create written, oral and visual material on various intercultural topics.

#### Attitude

1. • Strive to understand the characteristics of other cultures and are willing to communicate of their own culture to foreigners.

#### Independence and responsibility

1. • Are constantly developing their intercultural skills, language knowledge and vocabulary autonomously.

### Teaching methodology

Lessons involve group collaboration, individual presentations, pair work and group discussion. Part of the material needs to be managed in a self-access manner.

### Materials supporting learning

- A kurzus anyaga elektronikus formában is hozzáférhető a GTK Moodle platformján, a segédanyagok egy része audi-ovizuális jellegű. - The teaching material is available online on the Moodle platform of the Faculty of Economic Sci-ences, some materials are in audio-visual mode.

# II. SUBJECT REQUIREMENTS

## TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

### General Rules

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting assignments and tests at a satisfactory level.

### Performance assessment methods

Communication exercises, presentations, assignments.

### Percentage of performance assessments, conducted during the study period, within the rating

- Communication exercises, presentations, assignments.: 100

### Percentage of exam elements within the rating

- -: -

### Conditions for obtaining a signature, validity of the signature

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### Issuing grades

Excellent	95-100
Very good	89-94
Good	76-88
Satisfactory	63-75
Pass	50-62
Fail	0-49

### Retake and late completion

According to the regulations of the Codes of Studies.

### Coursework required for the completion of the subject

participation in contact lessons	28
preparation for practice sessions	14
preparation for qualification procedures	4
preparation of home assignments	14

### Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 08.11.2021.

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

• Characteristics of the English-speaking countries • cultural differences between countries, • stereotypes and prejudices • Definition and elements of culture • Dimensions of culture (Hofstede) • The meeting of cultures, • verbal and non-verbal communication • Cultural aspects of everyday communication situations • Cultural aspects of professional communication (meetings, scheduling, negotiations, persuasion, proposals etc.)

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### Additional lecturers

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### Approval and validity of subject requirements