



# **SUBJECT DATASHEET**

**Cross-cultural Communication - English**

**BMEGT60W62A**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

Cross-cultural Communication - English

### ID (subject code)

BMEGT60W62A

### Type of subject

contact hours

### Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	2
Laboratory	0

### Type of assessment

mid-term mark

### Number of credits

2

### Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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### Educational organisational unit for the subject

Centre of Modern Languages

### Subject website

[www.inyk.bme.hu](http://www.inyk.bme.hu)

### Language of the subject

angol – EN

### Curricular role of the subject, recommended number of terms

#### Direct prerequisites

*Strong* None

*Weak* B2 szintnek nagyjából megfelelő nyelvtudás – approximately B2 level language competence

*Parallel* None

*Exclusion* None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 581046/15/2021. Valid from: 24.11.2021.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

The main objective of the course is to improve the intercultural competence of students by raising their interest to-wards other cultures and culture-related issues, as well as by enhancing their communications skills in a foreign language to help them navigate in intercultural situations (work and studies at home and abroad) in a globalized world. The main focus is on developing speaking skills, but all four skills are developed through topics related to cultural differences and the respective course material.

### Academic results

#### Knowledge

1. • Students are aware of the background of cultural differences,
2. • know the underlying values behind cultural differences,
3. • know the main principles of theories related to intercultural communication,
4. • know the culture-related characteristics of target countries, as well as certain elements of high and popular culture.

#### Skills

1. • Are able to set their own viewpoints aside and see certain situations, reactions from an alternative perspective and act accordingly.
2. • Are capable of solving situations that may emerge in multicultural or international business and scientific settings involving debates, conflict management, co-ordinated planning and task implementation.
3. • Are able to manage and solve potential conflicts arising from intercultural misunderstandings,
4. • can easily compare the main characteristics of their own culture and that of target countries,
5. • are able to understand and create written, oral and visual material on various intercultural topics.

#### Attitude

1. • Strive to understand the characteristics of other cultures and are willing to communicate of their own culture to foreigners.

#### Independence and responsibility

1. • Are constantly developing their intercultural skills, language knowledge and vocabulary autonomously.

### Teaching methodology

Lessons involve group collaboration, individual presentations, pair work and group discussion. Part of the material needs to be managed in a self-access manner.

### Materials supporting learning

- A kurzus anyaga elektronikus formában is hozzáférhető a GTK Moodle platformján, a segédanyagok egy része audi-ovizuális jellegű. - The teaching material is available online on the Moodle platform of the Faculty of Economic Sciences, some materials are in audio-visual mode.

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### **General Rules**

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting assignments and tests at a satisfactory level.

#### **Performance assessment methods**

Communication exercises, presentations, assignments.

#### **Percentage of performance assessments, conducted during the study period, within the rating**

- Communication exercises, presentations, assignments.: 100

#### **Percentage of exam elements within the rating**

- -: -

#### **Conditions for obtaining a signature, validity of the signature**

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#### **Issuing grades**

Excellent	95-100
Very good	89-94
Good	76-88
Satisfactory	63-75
Pass	50-62
Fail	0-49

#### **Retake and late completion**

According to the regulations of the Codes of Studies.

#### **Coursework required for the completion of the subject**

participation in contact lessons	28
preparation for practice sessions	14
preparation for qualification procedures	4
preparation of home assignments	14

#### **Approval and validity of subject requirements**

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 08.11.2021.

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

• Characteristics of the English-speaking countries • cultural differences between countries, • stereotypes and prejudices • Definition and elements of culture • Dimensions of culture (Hofstede) • The meeting of cultures, • verbal and non-verbal communication • Cultural aspects of everyday communication situations • Cultural aspects of professional communication (meetings, scheduling, negotiations, persuasion, proposals etc.)

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### Additional lecturers

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### Approval and validity of subject requirements