



SUBJECT DATASHEET

Business French – GTK - B2

BMEGT60Z86F

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Business French – GTK - B2

ID (subject code)

BMEGT60Z86F

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	2
Laboratory	0

Type of

assessment

midterm mark

Number of

credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

www.inyk.bme.hu

Language of the subject

francia -FR

Curricular role of the subject, recommended number of terms

Programme: **International Management Bachelor's Programme from 2022/23/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Direct prerequisites

Strong None

Weak - B2 szintnek nagyjából megfelelő nyelvtudás / language competence close to B2 level

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 581046/15/2021. Valid from: 24.11.2021.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The course is aimed to engage students in economy-related communication in the target language, to learn the terminology of business and understand the various business processes. The course is recommended for economics and engineering students, while also aiming to help them understand and accept the similarities and differences of the economics and engineering approaches.

Academic results

Knowledge

1. • The students are familiar with the specialised terminology of the business and corporate world,
2. • they know the main economic sectors,
3. • they understand the goals of the various enterprises,
4. • they are able to distinguish the legal forms of enterprises,
5. • they understand the main goals of marketing.

Skills

1. • The students are able to describe business processes orally and in writing,
2. • they actively use the specialised business terminology,
3. • they understand the messages of the business press and news,
4. • they actively participate in situations mimicking corporate meetings (e.g. projects, mediation),
5. • they can write texts related to management activities (e.g. summaries, official letters).

Attitude

1. • They are open towards and interested in the business events and the topical developments of the corporate sector of the target country and Hungary.

Independence and responsibility

1. • They have the appropriate strategies for finding and collecting information independently on the various business processes and the operation of enterprises.

Teaching methodology

The course focuses on expanding and actively using business vocabulary, therefore the students are working with economy-related written and audio materials and videos in class and at home. Situational exercises typically associated with the business and corporate sectors help to improve the active use of the language.

Materials supporting learning

- A témához tartozó szövegek, videók és azokhoz kapcsolódó feladatok. - Texts, videos and related tasks within the topic.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Teljesítési követelmény: órákon való aktív részvétel (megengedett hiányzás 30%), valamint a félév során kiadott fel-adatok és/vagy dolgozatok teljesítése.

Performance assessment methods

Folyamatos teljesítményértékelés: órai munka, házi feladatok, beadandó feladatok

Percentage of performance assessments, conducted during the study period, within the rating

- évközi feladatok: 100

Percentage of exam elements within the rating

- -: -

Conditions for obtaining a signature, validity of the signature

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Issuing grades

Excellent	95-100
Very good	89-94
Good	76-88
Satisfactory	63-75
Pass	50-62
Fail	0-49

Retake and late completion

TVSZ szerint.

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	25
felkészülés a teljesítményértékelésekre	25
házi feladat elkészítése	12

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 08.11.2021.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Releváns gazdasági témák: pl. gazdasági szektorok, vállalkozási formák, marketing.

1 -

Additional lecturers

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Approval and validity of subject requirements