



# **SUBJECT DATASHEET**

**English for Economic and Social Sciences - B2+**

**BMEGT60Z82A**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

English for Economic and Social Sciences - B2+

### ID (subject code)

BMEGT60Z82A

### Type of subject

contact hours

### Course types and lessons

| Type | Lessons |
|------|---------|
|------|---------|

|         |   |
|---------|---|
| Lecture | 0 |
|---------|---|

|          |   |
|----------|---|
| Practice | 2 |
|----------|---|

|            |   |
|------------|---|
| Laboratory | 0 |
|------------|---|

### Type of assessment

midterm mark

### Number of credits

3

### Subject Coordinator

| Name | Position | Contact details |
|------|----------|-----------------|
|------|----------|-----------------|

|                           |                 |                                  |
|---------------------------|-----------------|----------------------------------|
| Dr. Zsubrinszky Zsuzsanna | senior lecturer | zsubrinszky.zsuzsanna@gtk.bme.hu |
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### Educational organisational unit for the subject

Centre of Modern Languages

### Subject website

[www.inyk.bme.hu](http://www.inyk.bme.hu)

### Language of the subject

angol – EN

### Curricular role of the subject, recommended number of terms

Programme: **Business administration and management Bachelor's Programme from 2021/22/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **Engineering Management Bachelor's Programme from 2015/16/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **Engineering Management Bachelor's Programme from 2017/18/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **International Management Bachelor's Programme from 2018/19/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **International Management Bachelor's Programme from 2020/21/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **Finance and Accounting Bachelor's Programme from 2019/20/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **International Management Bachelor's Programme from 2022/23/Term 1**

Subject Role: **Elective**

Recommended semester: **1**

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### Direct prerequisites

**Strong** None

**Weak** None

**Parallel** None

**Exclusion** None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 581046/15/2021. Valid from: 24.11.2021.





## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

The course aims at raising students' awareness on language features related to the academic field and a work environment. First, it prepares students the most important characteristics of academic writing like research papers, theses and dissertations. Second, the course gets students acquainted with the language features of typical genres in the economic and business fields like memos and reports. The course focuses on developing students' writing competence.

### Academic results

Knowledge

Skills

Attitude

1. • students accept the Anglo-Saxon written rhetorical conventions and traditions,
2. • students are open to the use of the latest online tools,
3. • students understand the role of peers' criticism in formulating their written texts,
4. • students strive for writing high-quality texts according to academic requirements,
5. • students are devoted to keep track of the possible changes in genre requirements.

Independence and responsibility

1. • students independently think over their writing processes and the related problems,
2. • students cooperate with peers in completing different writing tasks,
3. • students take responsibility for further developing their own written communication independently

### Teaching methodology

Frontal lecturing involving students into class discussions by occasional quizzes and contests; use of IT tools

### Materials supporting learning

- Prezentációk, writing center weboldalak, online segédesszközök, szakirodalom - Presentations, writing center websites, online tools, specific literature

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### General Rules

Teljesítési követelmény: órákon való aktív részvétel (megengedett hiányzás 30%), valamint a félév során kiadott fel-adatok és/vagy dolgozatok teljesítése

#### Performance assessment methods

A tanulási eredmények értékelése két évközi írásbeli teljesítménymérés alapján történik. A tantárgy tudás és képesség típusú kompetenciaelemeinek komplex, írásos értékelési módja két zárthelyi dolgozat formájában; a dolgozatok alapvetően a megszerzett ismeretek alkalmazására fókuszálnak.

#### Percentage of performance assessments, conducted during the study period, within the rating

- két évközi írásbeli teljesítménymérés: 100

#### Percentage of exam elements within the rating

- -: -

#### Conditions for obtaining a signature, validity of the signature

-

#### Issuing grades

|              |        |
|--------------|--------|
| Excellent    | 95-100 |
| Very good    | 89-94  |
| Good         | 76-88  |
| Satisfactory | 63-75  |
| Pass         | 50-62  |
| Fail         | 0-49   |

#### Retake and late completion

TVSZ szerint

#### Coursework required for the completion of the subject

|                                              |    |
|----------------------------------------------|----|
| részvétel a kontakt tanórákon                | 28 |
| félévközi készülés a gyakorlatokra           | 14 |
| felkészülés a teljesítményértékelésekre      | 15 |
| kijelölt írásos tananyag önálló elsajátítása | 18 |
| zárthelyire felkészülés                      | 15 |

#### Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 08.11.2021.

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

- A tudományos prózáírás jellegzetességei • Bevezetések, esszék és összefoglalók készítése • Tudományos dolgozatok írása • Kohézió és koherencia • Kultúra, szerkezet, hangneme • Hivatkozások, bibliográfia • Plágium • Az írás mechanikája (írásjelek, nagybetűk használata, helyesírás) • Az üzleti élet szövegeinek jellegzetességei • A közgazdaságtan terminológiája • Nyelvtani jellegzetességek a gazdasági szövegekben • Promóciós anyagok elemzése (pl. brosúrák, levelek) • Üzleti honlapok (blogok, közösségi média)

1 -

### Additional lecturers

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### Approval and validity of subject requirements