



SUBJECT DATASHEET

English for Business and Communication II.

BMEGT60Z81A

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

English for Business and Communication II.

ID (subject code)

BMEGT60Z81A

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	2
Laboratory	0

Type of

assessment

midterm mark

Number of credits

0

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

www.inyk.bme.hu

Language of the subject

angol – EN

Curricular role of the subject, recommended number of terms

Programme: **Business administration and management Bachelor's Programme from 2021/22/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **Engineering Management Bachelor's Programme from 2017/18/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **International Management Bachelor's Programme from 2018/19/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **International Management Bachelor's Programme from 2020/21/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **Finance and Accounting Bachelor's Programme from 2019/20/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **International Management Bachelor's Programme from 2022/23/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **1**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 581046/15/2021. Valid from: 24.11.2021.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is the conscious development of economic text reading processes, with the help of which the participants become able to interpret and understand the types of economic texts related to daily work or studies. By mastering various reading techniques (e.g., skim reading and fast-reading), students become more confident in interpreting foreign language documents during their work and studies.

Academic results

Knowledge

Skills

1. • Students can deduce the meaning of a word from the context without knowing the word itself.
2. • They can successfully apply the reading strategies used in the mother tongue to the foreign language.
3. • Students will acquire vocabulary development strategies that allow them to read between the lines.
4. • By mastering speed reading, students can increase their reading speed and thus become more effective in their study and career.

Attitude

1. • The student actively participates in the discussion of economic texts and seeks to deepen his / her knowledge of the current topic as much as possible with his / her critical remarks.
2. • He/she continuously expands his/her vocabulary by reading economic articles and websites.

Independence and responsibility

1. • Students should keep track of and be ready to report briefly on daily economic news.
2. • Students can work on more complex economic documents (e.g., annual plan) that require longer processing times on their own.

Teaching methodology

In addition to individual reading and comprehension tasks, pair work and group work are also used in class to increase students' speaking time. We also perform tasks that help increase the speed of reading texts and improve memory strategies.

Materials supporting learning

- A hallgatók szükségleteihez és érdeklődéséhez igazodó gazdasági témájú szövegek, valamint a stratégiákat és készségeket fejlesztő feladatok. - Economic texts tailored to students' needs and interests, as well as tasks that develop reading skills and strategies

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Teljesítési követelmény: órákon való aktív részvétel (megengedett hiányzás 30%), valamint a félév során kiadott feladatok és/vagy dolgozatok teljesítése.

Performance assessment methods

Az idegennyelv-tanítás sajátosságaihoz igazodva folyamatos értékelés történik, különböző feladatokon keresztül. A teljesítményértékelésre használunk szövegértési feladatokat (kérdések megválaszolása, igaz/hamis állítások, mondat befejezése, szinonimák/antonimák), szövegösszefoglalást, értelemzési feladatokat.

Percentage of performance assessments, conducted during the study period, within the rating

- évközi feladatok: 100

Percentage of exam elements within the rating

- -: -

Conditions for obtaining a signature, validity of the signature

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Issuing grades

Excellent	95-100
Very good	89-94
Good	76-88
Satisfactory	63-75
Pass	50-62
Fail	0-49

Retake and late completion

TVSZ szerint

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	14
felkészülés a teljesítményértékelésekre	4
házi feladat elkészítése	14

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 08.11.2021.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

• Szükségletelemzés: különböző olvasási stratégiák • Olvasási sebesség (megértés, hatékony felidézés) • Kritikus olvasás • A fontos és kevésbé fontos információ kiszűrése • Kiemelés • Következtetések levonása • A grafikus ábrázolás értelmezése • A szövegfelépítés megértése • A kohézió szerepe • Szemantikai jelölők felismerése

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Additional lecturers

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Approval and validity of subject requirements