

SUBJECT DATASHEET

Business and Social Geography

BMEGT42M102

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I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Business and Social Geography

ID (subject code) BMEGT42M102

Type of subject

Contact lessons

Course types and lessons		Type of
Type	Lessons	<u>assessment</u>
Lecture	2	mid-term grade
Practice	0	Number of
Laboratory	0	credits

Subject Coordinator

Name Position Contact details

Dr. Buzási Attila associate professor buzasi.attila@gtk.bme.hu

Educational organisational unit for the subject

Department of Environmental Economics and Sustainability

Subject website

https://edu.gtk.bme.hu

Language of the subject

magyar - HU; angol - ENG

Curricular role of the subject, recommended number of terms

Programme: Regional and Environmental Economic Studies MSc (in English) from 2019/20/Term 1

Subject Role: Compulsory Recommended semester: 1

Programme: Regional and Environmental Economics from 2016/17/Term 1, AUTUMN start

Subject Role: Compulsory Recommended semester: 1

Direct prerequisites

Strong None
Weak None
Parallel None
Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580005/7/2022. Valid from: 26.01.2022.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is to introduce students to the basics of social and economic geography, explore the spatial features of main social and economic phenomenon, processes and the reasons in the background, and learn about the contemporary means of tackling the challenges. This course unit aims to (1) introduce students to the basics and systems of human geography, to the logic of geographical thinking, (2) provide a comprehensive knowledge of the overall characteristics of the geographical area (settlement, region, country), level and borders, and its European aspects, and the administrative geography (3) present the basics and main areas of social geography, their current research directions and main European characteristics, (4) in particular, reveal the current features of the population and settlement geography, including urban and rural geography and related policies, European features, and some aspects in Hungary, (5) present the basics and main areas of economic geography, their current research directions and main European characteristics, and some aspects in Hungary (6) in particular, introduce the concepts of development and spatial structure, the forms of measurement of the former and the representations of the latter, as well as their European characteristics and urban and regional political dimensions, (7) in addition, explore the current geographic features and European forms of the primary, secondary and tertiary, quaternary sector. The course is based on the classical division of socio-economic geography, along which the lectures discuss each sub-area, including the main challenges and possible responses, with a focus on European aspects.

Academic results

Knowledge

- 1. the place of human geography among social sciences,
- 2. the main sub-fields, their main research questions, problems,
- 3. the basics, possibilities and limitations of the theory of socio-economic geography,
- 4. the main socio-economic geographical features, particularly in the European dimension,
- 5. some related research case studies, policy actions.

Skills

- 1. understand territorial social, economic problems (from causes through processes to solutions),
- 2. give an account of the extent of the problems,
- 3. to combine social and economic characteristics in geographical space based on their knowledge.

Attitude

- 1. open to the knowledge and adaptation of innovations in the social and economic geography,
- 2. collaborate with their instructors and fellow students during the learning process,
- 3. gain knowledge and information,
- 4. use the opportunities offered by IT tools.

Independence and responsibility

- 1. are capable of investigating the origins, nature and possible solutions of environmental problems and challenges,
- 2. are capable of formulating responsible recommendations,
- 3. are open to accept reliable critical remarks,

Teaching methodology

Lectures and written communication, use of ICT tools and techniques.

Materials supporting learning

- Az előadások prezentációinak anyaga, amely a megfelelő időpontban a hallgatók által hozzáférhetővé válik.
- Slideshows of the lectures which will distributed at appropriate times throughout the semester.
- Az aktuális irodalmi lista az első órán kerül ismertetésre.
- The current literature list will be distributed in the first lesson.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Assessment of the learning outcomes described under 2.2. is be based on two summative assessments.

Performance assessment methods

Detailed description of the performance evaluations carried out during the diligent period: Summative assessment: a complex, written way of evaluating the competence elements of the subject and knowledge, ability type in the form of a midterm exam. The midterm exam

focuses on the assessment of the acquired knowledge and its application, so it focuses on the recognition and solution of the problem. The part of the curriculum on which the assessment is based is determined by the lecturer of the subject.

Percentage of performance assessments, conducted during the study period, within the rating

1st summative assessment: 50%2nd summative assessment: 50%

• Total: 100%

Percentage of exam elements within the rating

• **-**: -

Conditions for obtaining a signature, validity of the signature

At least 50% of the total score of each mid-term test is required for signing.

Issuing grades

Excellent	90-
Very good	80-90
Good	70-80
Satisfactory	60-70
Pass	40-60
Fail	-40

Retake and late completion

Retakes and make-ups of summative assessments are regulated by the university's Code on Studies.

Coursework required for the completion of the subject

Participation in contact lessons	$12 \times 2 = 24$
Summative assessments	2x2=4
Preparation for contact lessons and summative assessments	62
total	90

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 10.01.2022.

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III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Subject includes the topics detailed in the course syllabus to ensure learning outcomes listed under 2.2. can be achieved. Timing of the topics may be affected by calendar or other circumstances in each semester.

- 1 Introduction to the course. Requirements and assessment. The approach of geography. The geographical thinking. Places and territorial models.
- 2 The main elements of the theory of human (economic and social) geography. Division of human geography. Different functions of human geography. Geographical questions and spatial policies.
- 3 Territorial units: settlements, regions, countries. Different scientific and policy ideas about the region. Regions and macroregions in the EU. Administrative geography.
- 4 Borders, border studies, cross border cooperations. Theory of borders. Political, social, economic borders. Forms of borders. Problems and possibilities of border regions. Interreg.
- 5 Human geography, population geography. Distribution, composition, migration and growth of population. Population geography of Europe.
- 6 Geography of culture. Changing trends, actual situation. Main research topics.
- 7 Settlement geography. Urban geography and urban policies. Urban geography of Europe, urban policies in the EU and some European countries.
- 8 Rural geography and rural policy. Rural geography of Europe, rural policies in the EU and some European countries.
- 9 Regional development, regional policy. Interpretations and measurement forms of development. Development studies. Centre and periphery. Williamson hypotesis. Regional development inequalities and regional policy in the EU.
- 10 Spatial structure. Theoretical background and practical issues of spatial structure. Cartographic visualizations. Spatial structure models of Europe.
- 11 Geography of primary sector. Production, trade, transport, consumption. Common agriculture policy in the EU.
- 12 Geography of industry. Territorial features of industry. Countries and companies. Leading sectors and companies of European industry.
- 13 Geography of tertiary and quaterner sector. Geography of transport and tourism. Territorial features of new sectors.
- 14 Conclusions. Summary of the lectures.

Additional lecturers

Dr. Szabó Pál Péter egyetemi docens - associate professor szpkact@caesar.elte.hu Dr. Ballabás Gábor PhD ballabasg@gmail.com

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