



SUBJECT DATASHEET

MANAGEMENT CONCEPTS

BMEGT20ML19

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

MANAGEMENT CONCEPTS

ID (subject code)

BMEGT20ML19

Type of subject

contact lessons

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	1
Practice	0
Laboratory	0

Type of assessment

exam grade

Number of credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Department of Management and Business Economics

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **Marketing MSc from 2019/20/Term 1**

Subject Role: **Compulsory**

Recommended semester: **1**

Programme: **Master of Business Administration MSc from 2019/20 Term 1**

Subject Role: **Compulsory**

Recommended semester: **1**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Economic and Social Science (26.06.2019) with the 8th decision on the 580.585/3/2019 registration number that is valid from 26.06.2019.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is for the participants to better understand the characteristics of human behavior, the behavior of managers and subordinates, the characteristics of groups in the work environment, and the rules of the organization as a whole. In discussing the topics, we refer to the applicable management methods based on them and their effects on the members of the organization and their performance. In discussing each topic, we present the problems that typically occur in organizations through practical examples. Our further goal is to enable the managers working in the organizations to be able to combine the results of economics, sociology and psychology, and to apply the most suitable for the organization in managerial roles.

Academic results

Knowledge

1. Know all the important elements of the concept of management and organizational science, understands the connections that form the basis of managerial work.
2. Have an overview of the interactions of the organizations, their managers and employees, the operational practices of the organizations.
3. Have a confident methodological knowledge in different areas of management, and understand the application possibilities and combination possibilities of the learned methodologies.

Skills

1. Are able to synthesize comparing the basic theories and concepts related to motivational, leadership and management functions developed with the development of management, to formulate rational arguments, ie to form and defend one's opinion during discussions in different fields of communication.
2. In their professional vocabulary, they confidently use the vocabulary of the management profession, the basic scientific-scientific concepts of the profession, and the elements of the special vocabulary based on them.

Attitude

1. Accept that organizational behavioral phenomena arising from organizational culture are historically and socially defined and variable.
2. Accept the historical and contemporary diversity of the Hungarian and European management tools and undertakes to represent these values.
3. Are open to all forms of professional innovation, inclusive but not without thinking accepting theoretical, practical and methodological innovations.
4. Are open to critical self-assessment, various forms of professional training, self-improvement methods of intellectual worldview and strive to develop themselves in these areas.
5. Consciously represent the methods by which he/she works in their own profession and accept the different methodological features of other disciplines.

Independence and responsibility

1. Are able to perform and manage complex tasks in accordance with the professional expectations of a professional working community.
2. Organize their work and the activities of the staff under their management with the independence and responsibility appropriate to their place in the organizational structure.
3. Are independent, constructive and assertive in forms of cooperation inside and outside the organization.

Teaching methodology

Lectures, optional independent and group assignments, presentations.

Materials supporting learning

- Kötelező irodalom a tárgyhoz készített jegyzet, a tanuláshoz felhasználható az előadásokon bemutatott slide show.
- A tárgyhoz kapcsolódó jegyzet és a slide-show-k a <https://edu.gtk.bme.hu> címről, a tárgy neve alatt letölthetőek.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

A tantárgy negyedéves vizsgával zárul

Performance assessment methods

A. A vizsgakövetelmények részletes leírása: A vizsgán a tanult részterületekből 1-1 kérdést kell részletesen kifejten

Percentage of performance assessments, conducted during the study period, within the rating

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	90
Very good	90
Good	77–89
Satisfactory	64–76
Pass	50–63
Fail	50

Retake and late completion

TVSZ alapján a vizsgák pótlási rendje szerint.

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	$6 \times 2 = 12$
félévközi készülés a gyakorlatokra	0
felkészülés a teljesítményértékelésekre	$2 \times 19 + 40 = 78$
házi feladat elkészítése	0
kijelölt írásos tananyag önálló elsajátítása	0
vizsgafelkészülés	0
összesen	90

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

A 2.2. pontban megfogalmazott tanulási eredmények eléréséhez a tantárgy a következő tematikai blokkokból áll. Az egyes félévekben meghirdetett kurzusok sillabuszaiban e témaelemeket ütemezzük a naptári és egyéb adottságok szerint.

- 1 Bevezetés a menedzsment alapjaiba
- 2 Motiváció
- 3 Vezetési stílusok
- 4 Szervezeti struktúra, kultúra
- 5 Csoport, csoportmunka
- 6 Kommunikáció, hatalom és politika

Additional lecturers

Approval and validity of subject requirements