



**SUBJECT DATASHEET**

**NONPROFIT MANAGEMENT**

**BMEGT20ML05**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

NONPROFIT MANAGEMENT

### ID (subject code)

BMEGT20ML05

### Type of subject

contact lessons

### Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	1
Practice	0
Laboratory	0

### Type of assessment

exam grade

### Number of credits

3

### Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Szabó Tibor	assistant professor	szabo.tibor@gtk.bme.hu

### Educational organisational unit for the subject

Department of Management and Business Economics

### Subject website

<https://edu.gtk.bme.hu>

### Language of the subject

magyar - HU

### Curricular role of the subject, recommended number of terms

Programme: **Marketing MSc from 2017/18/Term 1**  
Subject Role: **Compulsory elective**  
Recommended semester: **2**

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Programme: **Marketing MSc from 2019/20/Term 1**  
Subject Role: **Compulsory elective**  
Recommended semester: **4**

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Programme: **Accounting Master's Programme from 2019/20/Term 1**  
Subject Role: **Elective**  
Recommended semester: **0**

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Programme: **Master of Business Administration MSc from 2017/18 Term 1**  
Subject Role: **Elective for the specialisation**  
Recommended semester: **0**

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Programme: **Master of Business Administration MSc from 2018/19 Term 1**  
Subject Role: **Elective for the specialisation**  
Recommended semester: **0**

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Programme: **Master of Business Administration MSc from 2019/20 Term 1**  
Subject Role: **Elective**  
Recommended semester: **0**

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### Direct prerequisites

<i>Strong</i>	None
<i>Weak</i>	None
<i>Parallel</i>	None
<i>Exclusion</i>	None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 581046/15/2021. Valid from: 24.11.2021.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

Within the course, students learn the basics of nonbusiness management. They will be able to understand the differences of these organizations to the business area, as well as the causes of the experienced phenomenon. They acquire the basic knowledge, which needed to lead a nonbusiness organizations. Through different theories, they understand the essence of performance measurement and public utility. In discussing each topic, we present real-world problems through practical examples.

### Academic results

#### Knowledge

1. Know all the important elements of the non-profit management definition set, understand the correlations which form the basis of managerial work.
2. Have an overview of the interactions between non-profit organizations, their managers and employees, and the operational practices of the organizations.
3. Have confident methodological knowledge in various areas of non-profit organizations, understand and have an overview on the application possibilities and combination possibilities of the learned methodologies.

#### Skills

1. Are able to synthesize the basic theories and concepts related to motivational, leadership and management functions established by the development of non-profit organizations, to express rational arguments, ie to formulate and defend one's opinion during discussions in different fields of communication.
2. In their professional vocabulary, use confidently the vocabulary in commonly used in non-profit organizations, the basic principles of it, and the elements of the special vocabulary based on them.

#### Attitude

1. Accept that organizational behavioral phenomena arising from an organizational culture that is radically different from business organizations are historically and socially defined and variable.
2. Accept the fundamentally different nature of the toolkit of nonprofit managers and understand the importance of these values.
3. Open to all forms of nonprofit toolkit, receptive but not accept without thinking the theoretical, practical and methodological innovations.
4. Open to critical self-assessment, various forms of professional training, self-improvement methods of intellectual worldview and strives for self-development in these areas.
5. Consciously represent the methods by which nonprofit management works and accept the different methodological features of other disciplines.

#### Independence and responsibility

1. Are able to perform and manage complex tasks according to the professional expectations in a professional working community.
2. According to independency and responsibility of their place in the organizational structure organize their own and their employees' activities.
3. Are independent, constructive and assertive in forms of cooperation inside and outside.

### Teaching methodology

Lectures, optional tasks independent and in teamwork, work organizational techniques

### Materials supporting learning

- Kötelező irodalom a tárgyhoz készített jegyzet, a tanuláshoz felhasználandó az előadásokon bemutatott prezentációk.
- A tárgyhoz kapcsolódó jegyzet és a prezentációk a tárgy neve alatt letölthetők: <https://edu.gtk.bme.hu>

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### General Rules

A tantárgy negyedéves vizsgával zárul

#### Performance assessment methods

A vizsgán a tanult részterületekből 1-1 kérdést kell részletesen kifejteni.

#### Percentage of performance assessments, conducted during the study period, within the rating

#### Percentage of exam elements within the rating

#### Conditions for obtaining a signature, validity of the signature

#### Issuing grades

Excellent	91-100
Very good	81-90
Good	71-80
Satisfactory	61-70
Pass	50-60
Fail	0-49

#### Retake and late completion

1) TVSZ alapján a vizsgák pótlási rendje szerint.

#### Coursework required for the completion of the subject

részvétel a kontakt tanórákon	$6 \times 2 = 12$
félévközi készülés a gyakorlatokra	0
felkészülés a teljesítményértékelésekre	$2 \times 19 + 1 \times 40 = 78$
házi feladat elkészítése	0
kijelölt írásos tananyag önálló elsajátítása	0
vizsgafelkészülés	0
összesen	90

#### Approval and validity of subject requirements

0

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

A 2.2. pontban megfogalmazott tanulási eredmények eléréséhez a tantárgy a következő tematikai blokkokból áll. Az egyes félévekben meghirdetett kurzusok sillabuszaiban e témaelemeket ütemezzük a naptári és egyéb adottságok szerint.

- 1 Nonprofitság jellemzőinek ismertetése, közgazdasági megközelítésű nonprofit elméletek
- 2 Interdiszciplináris megközelítésű elméletek
- 3 Öngazgatás problémái, a szemetesláda-modell. A testületi döntések problémái
- 4 Nonprofitok teljesítménymérési problémái
- 5 Nonprofit szervezetek stratégiai tervezése
- 6 Közhasznúság és önkéntesség

### Additional lecturers

### Approval and validity of subject requirements

0