

SUBJECT DATASHEET TREND AND STLYE (AESTHETICS OF OBJECTS) BMEGT41V103

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I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

TREND AND STLYE (AESTHETICS OF OBJECTS)

ID (subject code) BMEGT41V103

Type of subject

contact lessons

<u>Course types and lessons</u>		Type of
Type	Lessons	assessment
Lecture	2	seminar grade
Practice	0	Number of
Laboratory	0	<u>credits</u>

Subject Coordinator

Name Position Contact details

Dr. Héder Mihály associate professor heder.mihaly@gtk.bme.hu

Educational organisational unit for the subject

Department of Philosophy and History of Science

Subject website

https://edu.gtk.bme.hu

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Direct prerequisites

StrongNoneWeakNoneParallelNoneExclusionNone

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences. Valid from 29 April 2020.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is to provide an inductive introduction through everyday topics to aesthetics of objects, presenting the aesthetic aspects of our planned environment to any student of the university. Using the methodology of objective aesthetics in the lectures, first the concept of design will be introduced, then the theoretical part will be followed by the examination of case studies (chairs, bicycles). After the interior, the examination will be extended to the outdoors, then to different mediums (photo, marketing).

Academic results

Knowledge

- 1. Comprehensive knowledge of the basic facts, directions and boundaries of the subject area of the given field.
- 2. Knows the most important connections and theories related to her field and the underlying conceptual system.
- 3. Possesses the knowledge required to enter a Master's program in her own field or other field of study.
- 4. Knows the general and specific characteristics of her field, its boundaries, the most important developments, directions, the connection of the discipline with related fields.
- 5. Understands the vocabulary of her field, the peculiarities, most important forms, methods, and techniques of written and spoken communication in her mother tongue and in at least one foreign language.

Skills

- 1. Completes a task that matches her qualifications.
- 2. Carries out the basic analysis of the disciplines underlying the knowledge system of her field, the synthetic formulation and adequate evaluation of the connections.
- 3. Applies the procedures, central theories and related terminology of her field of expertise when performing her tasks.
- 4. Understands and interprets cohesive texts, as well as texts with visual signs, typographic tools, icons, tables, data sets, visual texts, moving and still images, maps, diagrams.

Attitude

- 1. Authentically represents the social role of her profession, its fundamental relationship to the world
- 2. Authentically conveys and transfers the style of thinking and the practical operations of the basic characteristics of her profession.
- 3. Possesses a highly-developed professional identity, which she undertakes towards the professional and wider social community.
- 4. Applies the latest achievements in her field at the service of her self-development.

Independence and responsibility

- 1. Even in unexpected decision-making situations, she independently considers and develops comprehensive, fundamental professional questions with the help of specific sources.
- 2. Considers and develops comprehensive and specific professional problems with professional guidance, based on specific resources.
- 3. Carries out her work independently with a critical evaluation and continuous correction of the activity.
- 4. Takes responsibility for the foundational views of her field.
- 5. Involved in research and development projects, autonomously mobilizes her theoretical and practical knowledge and skills in the project-group, in cooperation with the other members of the group.

Teaching methodology

Lectures, museum visiting

Materials supporting learning

- Csíkszentmihályi Mihály Eugene Halton: Tárgyaink tükrében Az vagy, amit birtokolsz. Budapest, Libri, 2011.
- Kepes György: A látás nyelve. Budapest, Gondolat, 1979.
- Cságoly Ferenc: A szépség. Budapest, Akadémiai, 2014.
- Ernyei Gyula: Design: Tervezéselmélet és termékformálás 1750–2010. Budapest, Ráday, 2011.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

A 2.2. pontban megfogalmazott tanulási eredmények értékelése

Performance assessment methods

Összegző tanulmányi teljesítményértékelés: Érdemjegy szerzéséhez a két zárthelyi mindegyikének legalább elégséges teljesítése.

Percentage of performance assessments, conducted during the study period, within the rating

- 1. szintfelmérő értékelés (ellenőrző dolgozat) : 0%
- 2. szintfelmérő értékelés (ellenőrző dolgozat) : 0%
- 1. összegző tanulmányi teljesítményértékelés : 40%
- 2. összegző tanulmányi teljesítményértékelés : 60%
- részteljesítmény értékelés (házi feladat) : 0%
- részteljesítmény értékelés (aktív részvétel) : 0%
- összesen: 100%+

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	95
Very good	90
Good	77
Satisfactory	64
Pass	50
T- 11	

Fail

Retake and late completion

Az elmaradt vagy sikertelen zárthelyi pótolható

Coursework required for the completion of the subject

részvétel a kontakt tanórákon 14×2=28
félévközi készülés a gyakorlatokra
0
felkészülés a teljesítményértékelésekre
2x8=16
házi feladat elkészítése
0
kijelölt írásos tananyag önálló elsajátítása
16
vizsgafelkészülés
0
összesen
60

Approval and validity of subject requirements

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III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Additional lecturers

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