



SUBJECT DATASHEET

English for Economic and Social Sciences - B2

BMEGT63AESS

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

English for Economic and Social Sciences - B2

ID (subject code)

BMEGT63AESS

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	2
Laboratory	0

Type of

assessment

félévmid-term
mark

Number of

credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Dr. Fischer Márta	Associate professor	fischer.marta@gtk.bme.hu
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

angol - ENG

Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme compulsory subjects from 2018**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **Business Administration and Management Bachelor's Programme from 2018/19/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Pre-2017, next review September 2021

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The course aims at raising students' awareness on language features related to the academic field and a work environment. First, it prepares students the most important characteristics of academic writing like research papers, theses and dissertations. Second, the course gets students acquainted with the language features of typical genres in the economic and business fields like memos and reports. The course focuses on developing students' writing competence.

Academic results

Knowledge

1. students are aware of the basics of Anglo-Saxon written rhetoric,
2. students are aware of the specific language features of the following text types: research papers, summaries, business reports, business letters,
3. students understand the structure and organisation of the text types listed above,
4. students are aware of the differences between the features of formal written (academic) and everyday language use in terms of vocabulary and grammar.

Skills

1. students can avoid the traps of committing plagiarism,
2. students can make in-text citations and bibliographies in required formats,
3. students can apply the different online reference managers and collections (e.g. Zotero, MyBib, Academic Phrasebank),
4. students can analyse charts, graphs and tables.

Attitude

1. students accept the Anglo-Saxon written rhetorical conventions and traditions,
2. students are open to the use of the latest online tools,
3. students understand the role of peers' criticism in formulating their written texts,
4. students strive for writing high-quality texts according to academic requirements,
5. students are devoted to keep track of the possible changes in genre requirements.

Independence and responsibility

1. students independently think over their writing processes and the related problems,
2. students cooperate with peers in completing different writing tasks,
3. students take responsibility for further developing their own written communication independently.

Teaching methodology

Frontal lecturing involving students into class discussions by occasional quizzes and contests; use of IT tools

Materials supporting learning

- Presentations, writing center websites, online tools, specific literature

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Performance assessment methods

A tanulási eredmények értékelése két évközi írásbeli teljesítménymérés alapján történik. A tantárgy tudás és képesség típusú kompetenciaelemeinek komplex, írásos értékelési módja két zárthelyi dolgozat formájában; a dolgozatok alapvetően a megszerzett ismeretek alkalmazására fókuszálnak.

Percentage of performance assessments, conducted during the study period, within the rating

● : 100%

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	100
Very good	86–100
Good	71–85
Satisfactory	61–70
Pass	50–60
Fail	49%

Retake and late completion

TVSZ szerint

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	14
felkészülés a teljesítményértékelésekre	15
házi feladat elkészítése	-
kijelölt írásos tananyag önálló elsajátí-tása	18
zárthelyire felkészülés	15
összesen	90

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

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- 1 A tudományos prózaírás jellegzetességei
- 2 Bekezdések, esszék és összefoglalók készítése
- 3 Tudományos dolgozatok írása
- 4 Kohézió és koherencia
- 5 Kultúra, szerkezet, hangnem
- 6 Hivatkozások, bibliográfia
- 7 Plágium
- 8 Az írás mechanikája (írásjelek, nagybetűk használata, helyesírás)
- 9 Az üzleti élet szövegeinek jellegzetességei
- 10 A közgazdaságtan terminológiája
- 11 Nyelvtani jellegzetességek a gazdasági szövegekben
- 12 Promóciós anyagok elemzése (pl. brosrák, levelek)
- 13 Üzleti honlapok (blogok, közösségi média)

Additional lecturers

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Kiszely Zoltán PhD egyetemi docens kiszely.zoltan@gtk.bme.hu

Approval and validity of subject requirements