



SUBJECT DATASHEET

English for Business and Communication II

BMEGT63ABC2

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

English for Business and Communication II

ID (subject code)

BMEGT63ABC2

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	2
Laboratory	0

Type of assessment

mid-term mark

Number of credits

0

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

angol - ENG

Curricular role of the subject, recommended number of terms

Programme: **Business administration and management Bachelor's Programme from 2021/22/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **Engineering Management Bachelor's Programme from 2015/16/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **Engineering Management Bachelor's Programme from 2017/18/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **International Management Bachelor's Programme from 2018/19/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **International Management Bachelor's Programme from 2020/21/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **Finance and Accounting Bachelor's Programme from 2019/20/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Programme: **Business Administration and Management Bachelor's Programme from 2018/19/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Pre-2017, next review September 2021

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is the conscious development of economic text reading processes, with the help of which the participants become able to interpret and understand the types of economic texts related to daily work or studies. By mastering various reading techniques (e.g., skim reading and fast-reading), students become more confident in interpreting foreign language documents during their work and studies.

Academic results

Knowledge

1. After completing the course, students can distinguish between the types of technical texts (e. g, annual report, income statement, economic articles) and their register.
2. Students become aware of the reading strategies they have used so far.
3. Students recognize which language structures make it difficult for them to understand a text and become aware of them.

Skills

1. Students can deduce the meaning of a word from the context without knowing the word itself.
2. They can successfully apply the reading strategies used in the mother tongue to the foreign language.
3. Students will acquire vocabulary development strategies that allow them to read between the lines.
4. By mastering speed reading, students can increase their reading speed and thus become more effective in their study and career.

Attitude

1. The student actively participates in the discussion of economic texts and seeks to deepen his / her knowledge of the current topic as much as possible with his / her critical remarks.
2. He/she continuously expands his/her vocabulary by reading economic articles and websites.

Independence and responsibility

1. Students should keep track of and be ready to report briefly on daily economic news.
2. Students can work on more complex economic documents (e.g., annual plan) that require longer processing times on their own.

Teaching methodology

In addition to individual reading and comprehension tasks, pair work and group work are also used in class to increase students' speaking time. We also perform tasks that help increase the speed of reading texts and improve memory strategies.

Materials supporting learning

- Economic texts tailored to students' needs and interests, as well as tasks that develop reading skills and strategies.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Performance assessment methods

Az idegennyelv-tanítás sajátosságaihoz igazodva folyamatos értékelés történik, különböző feladatokon keresztül. A teljesítményértékelésre használunk szövegértési feladatokat (kérdések megválaszolása, igaz/hamis állítások, mondat befejezése, szinonimák/antonimák), szövegösszefoglalást, értelemzési feladatokat

Percentage of performance assessments, conducted during the study period, within the rating

● : 100%

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	96-100
Very good	90-95
Good	80-89
Satisfactory	70-79
Pass	60-69
Fail	0-59

Retake and late completion

TVSZ szerint

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	14
felkészülés a teljesítményértékelésekre	4
házi feladat elkészítése	14
kijelölt írásos tananyag önálló elsajátí-tása -	
zárthelyire felkészülés	-
összesen	60

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

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- 1 Szükségletelemzés: különböző olvasási stratégiák
- 2 Olvasási sebesség (megértés, hatékony felidézés)
- 3 Kritikus olvasás
- 4 A fontos és kevésbé fontos információ kiszűrése
- 5 Kiemelés
- 6 Következtetések levonása
- 7 A grafikus ábrázolás értelmezése
- 8 A szövegfelépítés megértése
- 9 A kohézió szerepe
- 10 Szemantikai jelölők felismerése

Additional lecturers

Approval and validity of subject requirements