



# **SUBJECT DATASHEET**

## **COMMUNICATION**

### **BMEGT43MS06**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

COMMUNICATION

### ID (subject code)

BMEGT43MS06

### Type of subject

class

### Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	1
Practice	0
Laboratory	0

### Type of assessment

term mark

### Number of credits

2

### Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Hamp Gábor	associate professor	hamp.gabor@gtk.bme.hu

### Educational organisational unit for the subject

Department of Sociology and Communication

### Subject website

<https://edu.gtk.bme.hu>

### Language of the subject

magyar - HU

### Curricular role of the subject, recommended number of terms

Programme: **Elective subjects**

Subject Role: **Elective**

Recommended semester: **0**

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### Direct prerequisites

**Strong** None

**Weak** None

**Parallel** None

**Exclusion** None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### **Objectives**

The aim of the subject is to introduce students to the patterns of communication, both within direct human communication and communication technology.

### **Academic results**

#### Knowledge

1. Solid knowledge of conceptualization for studying communication and media phenomena
2. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
3. Solid knowledge of the conceptualization for studying social processes.

#### Skills

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Ability to make judgements in practical tasks, ability to make independent decisions.

#### Attitude

1. Openness to social change
2. Presence from social science egocentrism in social science fields
3. Social sensitivity, solidarity.

#### Independence and responsibility

1. Responsible, professionally based social presence.

### **Teaching methodology**

lecturing, classroom discussion

### **Materials supporting learning**

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak ([edu.gtk.bme.hu](http://edu.gtk.bme.hu))

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of midterm tests, a discussion starter, and mandatory, active participation in class.

#### Performance assessment methods

Detailed description of the performance evaluations carried out during the term: 1. Performance assessment: The students need to collect

at least 7 points on each tests, the final grade is based on the sum of the points. If any test of the three is failed, the final grade is also an F. The test are evaluated based on the short, analytical answers given to the open questions.

#### Percentage of performance assessments, conducted during the study period, within the rating

- 1st performance assessment: 33
- 2nd performance assessment: 33
- 3rd performance assessment: 33
- total: 100

#### Percentage of exam elements within the rating

#### Conditions for obtaining a signature, validity of the signature

#### Issuing grades

Excellent	91
Very good	80-90
Good	70-79
Satisfactory	60-69
Pass	40-59
Fail	< 40

#### Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

#### Coursework required for the completion of the subject

classes	28
preparation for classes	2
preparation for assessment	30
total	60

#### Approval and validity of subject requirements

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

- regularities of direct human communication; – communication and information; – functions and forms of direct human communication;
  - role, personality; – non-verbal communication; – the semiotics of human communication; - coordination of communication
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### Additional lecturers

dr. Szabó Levente

### Approval and validity of subject requirements