

# SUBJECT DATASHEET

# **COMMUNICATION**

BMEGT43MS06

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# I. SUBJECT DESCRIPTION

# 1. SUBJECT DATA

Subject name

**COMMUNICATION** 

ID (subject code) BMEGT43MS06

Type of subject

class

<u>Course types and lessons</u>		Type of
Type	Lessons	<u>assessment</u>
Lecture	1	term mark
Practice	0	Number of
Laboratory	0	<u>credits</u> 2

## **Subject Coordinator**

Name Position Contact details

Dr. Hamp Gábor associate professor hamp.gabor@gtk.bme.hu

## **Educational organisational unit for the subject**

Department of Sociology and Communication

## **Subject website**

https://edu.gtk.bme.hu

### Language of the subject

magyar - HU

## Curricular role of the subject, recommended number of terms

Programme: Elective subjects Subject Role: Elective Recommended semester: 0

# **Direct prerequisites**

Strong None
Weak None
Parallel None
Exclusion None

### **Validity of the Subject Description**

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

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# 2. OBJECTIVES AND LEARNING OUTCOMES

# **Objectives**

The aim of the subject is to introduce students to the patterns of communication, both within direct human communication and communication technology.

#### **Academic results**

#### Knowledge

- 1. Solid knowledge of conceptualization for studying communication and media phenomena
- 2. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
  3. Solid knowledge of the conceptualization for studying social processes.

#### Skills

- 1. Ability to recognize social and communication problems, and to choose appropriate solutions
- 2. Ability to make judgements in practical tasks, ability to make independent decisions.

#### Attitude

- 1. Openness to social change
- 2. Presence from social science egocentrism in social science fields
- 3. Social sensitivity, solidarity.

#### Independence and responsibility

1. Responsible, professionally based social presence.

#### **Teaching methodology**

lecturing, classroom discussion

### **Materials supporting learning**

 A tantárgy elvégzéshez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

# II. SUBJECT REQUIREMENTS

# TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### **General Rules**

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of midterm tests, a discussion starter, and mandatory, active participation in class.

## Performance assessment methods

Detailed description of the performance evaluations carried out during the term: 1. Performance assessment: The students need to collect

at least 7 points on each tests, the final grade is based on the sum of the points. If any test of the three is failed, the final grade is also an F. The test are evaluated based on the short, analytical answers given to the open questions.

#### Percentage of performance assessments, conducted during the study period, within the rating

1st performance assessment: 33
2nd performance assessment: 33
3rd performance assessment: 33

• total: 100

#### Percentage of exam elements within the rating

#### Conditions for obtaining a signature, validity of the signature

# **Issuing grades**

Excellent	91
Very good	80-90
Good	70-79
Satisfactory	60-69
Pass	40-59
Fail	< 40

### Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

## Coursework required for the completion of the subject

classes 28
preparation for classes 2
preparation for assessment 30
total 60

Approval and validity of subject requirements

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# III. COURSE CURRICULUM

# THEMATIC UNITS AND FURTHER DETAILS

# Topics covered during the term

- regularities of direct human communication; communication and information; functions and forms of direct human communication;
- role, personality; non-verbal communication; the semiotics of human communication; coordination of communication 1 -

## **Additional lecturers**

dr. Szabó Levente

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