



TANTÁRGYI ADATLAP SUBJECT DATASHEET

COMMUNICATION

BMEGT43MS06

I. COURSE DESCRIPTION

1. SUBJECT DATA

Course name

COMMUNICATION

Course code

BMEGT43MS06

Course type class

Kurzustípusok és óraszámok

<i>Type</i>	<i>Lessons</i>	<u>Type of assessment</u>
Lecture	1	term mark
Practice	0	<u>Number of credits</u>
Laboratory	0	2

Course leader

<i>Name</i>	<i>Position</i>	<i>Email adress</i>
Dr. Hamp Gábor	associate professor	hamp.gabor@gtk.bme.hu

Organizational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of teaching

magyar - HU

Curriculum role of the subject, recommended semester

Programme: Szabadon választható tárgyak

Subject Role: Szabadon választható

Recommended semester: 0

Pre-requisites

strong Nincs

weak Nincs

paralell Nincs

exclusive Nincs

1.13 A tantárgyleírás érvényessége / Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to introduce students to the patterns of communication, both within direct human communication and communication technology.

Learning outcomes

Knowledge

1. Solid knowledge of conceptualization for studying communication and media phenomena
2. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
3. Solid knowledge of the conceptualization for studying social processes.

Ability

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Ability to make judgements in practical tasks, ability to make independent decisions.

Attitude

1. Openness to social change
2. Presence from social science egocentrism in social science fields
3. Social sensitivity, solidarity.

Autonomy and responsibility

1. Responsible, professionally based social presence.

Methodology of teaching

lecturing, classroom discussion

Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of midterm tests, a discussion starter, and mandatory, active participation in class.

Performance evaluation methods

Detailed description of the performance evaluations carried out during the term: 1. Performance assessment: The students need to collect

at least 7 points on each tests, the final grade is based on the sum of the points. If any test of the three is failed, the final grade is also an F. The test are evaluated based on the short, analytical answers given to the open questions.

Proportion of performance evaluations performed during the diligence period in the rating

- 1st performance assessment: 33
- 2nd performance assessment: 33
- 3rd performance assessment: 33
- total: 100

Proportion of examination elements in the rating

- :

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Grading

Excellent	91
Very good	80-90
Good	70-79
Satisfactory	60-69
Pass	40-59
Fail	< 40

Correction and retake

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Study work required to complete the course

classes	28
preparation for classes	2
preparation for assessment	30
total	60

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics discussed during the semester

- regularities of direct human communication; – communication and information; – functions and forms of direct human communication;
 - role, personality; – non-verbal communication; – the semiotics of human communication; - coordination of communication
- 1 -

Lecturers participating in teaching

dr. Szabó Levente

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