



SUBJECT DATASHEET

INTRODUCTION TO CULTURAL STUDIES

BMEGT43M410

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

INTRODUCTION TO CULTURAL STUDIES

ID (subject code)

BMEGT43M410

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	0
Laboratory	0

Type of assessment

exam

Number of credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **Elective subjects**

Subject Role: **Elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

Cultural studies was formed at the meeting point of several theories. The objective of the subject is to familiarize the students with these theoretical antecedents and the various directions that follow from them in the research tradition that we call cultural studies. One of the most important of these steps is a break with the positivist epistemological tradition, according to which reality is something that can be experienced directly. In this sense, culture is always political, because every text has a political meaning, in the sense that it forms a center for the struggle of meanings and bears the mark of power structures. At the same time, receivers create independent readings of the texts according to their own social experiences: they can resist the meanings offered by the text or they can create counter-readings, and in this way oppose the dominant ideology. According to the concept of culture applied to society, culture as a way of life, the manifestation of values and norms can be observed not only in artistic works, but also in the institutionalized or routinized actions of everyday life. This anthropological concept of culture, was and remains decisive in cultural studies. The analysis of culture should not be limited primarily to the analysis of works, but, bearing in mind the processual nature, should focus on the processes in which the works (and not only products of high art) are created, and the audience receives – watches, reads, listens to – them.

Academic results

Knowledge

1. Knows and understands the domestic, European and global social and cultural phenomena and problems that have played and are playing a decisive role in the formation of the basic tendencies of social science thinking.
2. Knows the connections between communication and culture, the various levels of manifestations of this connection and their consequences in the context system of social communication.

Skills

1. He/she is to navigate between the deeper connections of his/her field and concrete social, communication and media science problems raised by practice, as well as their possible solution methods.

Attitude

1. Accepts that cultural phenomena are historically and socially determined and variable.

Independence and responsibility

1. In his/her professional environment, she forms a historically and politically coherent individual position that helps him/her and his/her environment develop and become more aware.

Teaching methodology

Lecture

Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

During the term: • regular participation in lectures and seminars, as well as the processing of the specified mandatory literature for the classes. • midterm test b. During the exam period: none c. Preliminary exam: none The grades are offered based on the results of the midterm test.

Performance assessment methods

Szorgalmi időszakban végzett teljesítményértékelések részletes leírása: 1. Részteljesítmény-értékelés: Összegző tanulmányi teljesítményértékelés: a tantárgy és tudás, képesség típusú kompetenciaelemeinek komplex, írásos értékelési módja zárthelyi dolgozat formájában. Az értékelés alapjául szolgáló tananyag-részt a kurzus oktatója határozza meg. A dolgozatok állhatnak kifejtendő elméleti kérdésekből, melyek a lexikális tudást; tesztkérdésekből, melyek az egyes fogalmak értelmezését és az azok közötti összefüggések felismerését; esszékérdésekből, melyek a szintetizáló képességet vizsgálják; a rendelkezésre álló munkaidő 45 perc. 2. Részteljesítmény-értékelés (házi feladat): a tantárgy tudás, képesség, attitűd, valamint önállóság és felelősség típusú kompetenciaelemeinek komplex értékelési módja, melynek megjelenési formája az egyénileg vagy csoportosan készített házi feladat, a házi feladat tartalmát, követelményeit, beadási határidejét értékelési módját a kurzus oktatója határozza meg. 3. Részteljesítmény-értékelés (aktív részvétel): a tantárgy tudás, képesség, attitűd, valamint önállóság és felelősség típusú kompetenciaelemeinek egyszerűsített értékelési módja, melynek megjelenési formája a felkészült megjelenés és tevékeny részvétel (pl. órai egyéni vagy csoportos feladatok megoldása során); az egységes értékelési elveket a tantárgyfelelős és a kurzus oktatója együttesen határozza meg.

Percentage of performance assessments, conducted during the study period, within the rating

- classroom activity: 10
- midterm tests: 60
- partial performance assessment: 30
- total: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	95
Very good	90-95
Good	80-89
Satisfactory	70-79
Pass	50-69
Fail	< 50

Retake and late completion

Retakes and make-ups are regulated by the University's Code on Education and Examination.

Coursework required for the completion of the subject

class attendance	28
preparation for classes	16
preparation for test	28
reading	18
total	90

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Introduction: Culture and Society; Taste and Social Class; Popular Culture and High Culture; Researching Subcultures; Technology, Culture, Society; Cultural Identity; The Nation as Imagined Community; Ethnicity and Popular Culture; Collective Memory and Nostalgia;
Gender and Culture

Additional lecturers

Approval and validity of subject requirements