



TANTÁRGYI ADATLAP SUBJECT DATASHEET

SPECIAL TOPICS

BMEGT43M213

I. COURSE DESCRIPTION

1. SUBJECT DATA

Course name

SPECIAL TOPICS

Course code

BMEGT43M213

Course type class

Kurzustípusok és óraszámok

<u>Type</u>	<u>Lessons</u>	<u>Type of assessment</u>	<u>Number of credits</u>
Lecture	4	exam	
Practice	0		
Laboratory	0		5

Course leader

<u>Name</u>	<u>Position</u>	<u>Email adress</u>
dr. Gács Anna	associate professor	gacs.anna@gtk.bme.hu

Organizational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of teaching

magyar - HU

Curriculum role of the subject, recommended semester

Programme: **Kommunikáció és médiatudomány mesterszak - Digitális média specializáció (2018-tól)**

Subject Role: **Szabadon választható**

Recommended semester: **0**

Programme: **Kommunikáció és médiatudomány mesterszak - Kulturális iparágak specializáció (2018-tól)**

Subject Role: **Szabadon választható**

Recommended semester: **0**

Programme: **Kommunikáció és médiatudomány mesterszak - Kommunikációtervezés specializáció (2018-tól)**

Subject Role: **Szabadon választható**

Recommended semester: **0**

Programme: **Kommunikáció és médiatudomány mesterszak - Vizuális kommunikáció specializáció (2018-tól)**

Subject Role: **Szabadon választható**

Recommended semester: **0**

Pre-requisites

strong Nincs

weak Nincs

paralell Nincs

exclusive Nincs

1.13 A tantárgyleírás érvényessége / Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to give students the opportunity to make reflections that are valid in both academic and social terms, in connection with a phenomenon that is not specified in advance, but is important from a scientific, technological and social point of view. The focus of the course implementing the subject is always an innovative element: the topic thematized in the academic environment, the approach, the processing. 2.2 Tanulási eredmények – Learning outcomes

Learning outcomes

Knowledge

1. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
2. Basic knowledge of social institutions (law, language, religion, etc.).

Ability

1. Ability to participate in argumentative and rational debate
2. Analytical skills.

Attitude

1. Openness to social change
2. Avoidance of being biased, prejudicial
3. Social sensitivity, solidarity.

Autonomy and responsibility

1. Responsible, professionally based social presence.

Methodology of teaching

The objective of the subject is to present and explore a new phenomenon, approach, tool. Accordingly, partly through lectures and partly through independent or team works, students learn about the history, socio-cultural background of the phenomenon or device, and perform some active learning, creative tasks that require independent work.

Materials supporting learning

- A kurzus fókuszában álló témához kapcsolódó és a tantárgy céljaihoz illeszkedő szakirodalomról és további tanulástámogató anyagokról a kurzus oktatója gondoskodik, és teszi azokat elérhetővé a hallgató számára (edu.gtk.bme.hu).
- Literature and additional learning support materials related to the topic that is the focus of the course and relevant to the objectives of the subject are provided by the course instructor and made available to the student (edu.gtk.bme.hu).

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

General assessment includes that of the class participation, the preparation for the classes, and of the independent assignments.

Performance evaluation methods

In connection with the three elements taken into account in the assessment, the course instructor informs the students in time about the assessment aspects and their descriptors.

Proportion of performance evaluations performed during the diligence period in the rating

- performance in class: 10
- partial performance assessment – home work: 20
- partial performance assessment – individual work: 20
- total: 50

Proportion of examination elements in the rating

- exam: 50

The condition for obtaining the signature, validity of the signature

Attendance and submitting 50% of assignments

Grading

Excellent	96
Very good	85–95
Good	70–84
Satisfactory	60–69
Pass	50–59
Fail	< 50

Correction and retake

Retakes and make-ups are regulated by the University's Code on Education and Examination.

Study work required to complete the course

classes	56
prep. for exam	44
homeworks	25
reading	25
total	150

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics discussed during the semester

1) Disciplinary contexts; 2) Research fields; 3) Cultural and social issues related to the topic; 4) Theoretical literature; 5) Current research in the field; 6) Scholarly and general publications related to the field; 7) Methodologies; 8) Case studies; 9) Preparation of analytical and/or project work

Lecturers participating in teaching

Approval and validity of subject requirements