



**SUBJECT DATASHEET**

**ECONOMY AND CULTURE**

**BMEGT43A311**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

ECONOMY AND CULTURE

### ID (subject code)

BMEGT43A311

### Type of subject

class

### Course types and lessons

<i>Type</i>	<i>Lessons</i>	<u>Type of assessment</u>	<u>Number of credits</u>
Lecture	2	term mark	
Practice	0		
Laboratory	0		3

### Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Janky Béla	associate professor	janky.bela@gtk.bme.hu

### Educational organisational unit for the subject

Department of Sociology and Communication

### Subject website

<https://edu.gtk.bme.hu>

### Language of the subject

magyar - HU

### Curricular role of the subject, recommended number of terms

Programme: **Business administration and management Bachelor's Programme from 2021/22/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **5**

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Programme: **International Management Bachelor's Programme from 2018/19/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **5**

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Programme: **International Management Bachelor's Programme from 2020/21/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **5**

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Programme: **Finance and Accounting Bachelor's Programme from 2019/20/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **5**

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Programme: **Business Administration and Management Bachelor's Programme from 2018/19/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **5**

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### Direct prerequisites

**Strong** None

**Weak** None

**Parallel** None

**Exclusion** None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

In the course, we can learn, among other things, why societies with strong families have weak economy, and where the economic power of loose acquaintances lies in; why more children are born today in societies where women are encouraged to pursue a career instead of being a stay-at-home mother, and how those communities intending to return to the past could become the engine of modern capitalism.

### Academic results

Knowledge

1. Solid knowledge of the conceptualization for studying social processes
2. Basic knowledge of social institutions (law, language, religion, etc.)
3. Understands the role of cultural factors that frame economic action.

Skills

1. Openness to acquire new sectors of knowledge and ability to effectively acquire them

Attitude

1. Awareness of the historical and social embeddedness of cultural processes and institutions

Independence and responsibility

1. Striving to create a historically and politically coherent worldview

### Teaching methodology

lectures

### Materials supporting learning

- A tantárgy elvégzéshez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu) – Books, notes, downloadable materials (edu.gtk.bme.hu)

# II. SUBJECT REQUIREMENTS

## TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

### General Rules

A félév teljesítésének feltétele az órák rendszeres látogatása. A félév második felében ZH-dolgozatot írnak a hallgatók. A Zh-n elért eredmény javítható a ZH utáni előadásokon írásbeli számonkérések teljesítésével. A pótlási héten pót-ZH írható

### Performance assessment methods

Írásbeli tesztkérdések

### Percentage of performance assessments, conducted during the study period, within the rating

- midterm test: 80
- written assignment (optional): 20

### Percentage of exam elements within the rating

### Conditions for obtaining a signature, validity of the signature

Előadások rendszeres látogatása

### Issuing grades

Excellent	91
Very good	80–90
Good	65–79
Satisfactory	50–64
Pass	40-49
Fail	< 40

### Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

### Coursework required for the completion of the subject

classes	28
prep. for classes	22
prep. for test	40
homework	0
total	90

### Approval and validity of subject requirements

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

A) Kultúra hatása a gazdasági tevékenységre -A kultúra és a mítosz koncepciója -Nemek szerinti különbségek: mítoszok és gazdasági valóság -A nyugati kultúra és a kapitalista gazdaság -"Szegénykultúra" és "sikerértékek" a modern kapitalizmusban B) A gazdasági-technológiai fejlődés kultúra-alakító hatása -A pénz kultúra alakító hatása -Az iparosodás társadalom formáló hatása -Az ipar utáni gazdaság kultúrája -A 21. századi technológiai-gazdasági változások kultúra- alakító hatása C) Szervezeti kultúra és technológia kapcsolata -Technológia és szervezeti kultúra -Nemzeti kultúrák, technológia, szervezetek közötti kapcsolatok

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### Additional lecturers

### Approval and validity of subject requirements