



SUBJECT DATASHEET

ART HISTORY

BMEGT43A258

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

ART HISTORY

ID (subject code)

BMEGT43A258

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	4
Practice	0
Laboratory	0

Type of assessment

term mark

Number of credits

5

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Dr. Gács Anna	associate professor	gacs.anna@gtk.bme.hu
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Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme compulsory subjects from 2018**

Subject Role: **Compulsory elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

This course is an introduction to art history with a special focus on the changing role of art in visual culture. It discusses different definitions of art and the historically changing role art has played in culture. Beyond introducing the big epochs in Western art history, it touches upon the issues of canonizing other traditions.

Academic results

Knowledge

1. Basic knowledge of social science methodologies
2. Solid knowledge of conceptualization for studying communication and media phenomena.

Skills

1. Ability to make judgements in practical tasks, ability to make independent decisions
2. Analytical skills.

Attitude

1. Acceptance of other (non-Western) cultural traditions
2. Acceptance of one's own (Western) cultural traditions

Independence and responsibility

1. Adoption and enforcement of professional standards.

Teaching methodology

Lectures and class discussions.

Materials supporting learning

- Gombirch, E. H. (2002) A művészet története. Budapest: Glória. (Fordította Falvay Mihály)
- Shusterman, R. (2003) Pragmatista esztétika. Budapest: Pesti Kalligram.
- Panofsky, E. (1984) A jelentés a vizuális művészetekben. Budapest: Gondolat. (Fordította Tellér Gyula)
- Piper, D. (1987) A művészet élvezete. Budapest: Helikon. (Fordította Turai Hedvig et al.).

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Attendance is mandatory. Max. 3 missed classes.

Performance assessment methods

In-class activity, assignments, essay

Percentage of performance assessments, conducted during the study period, within the rating

- class activity: 20
- assignments: 30
- essay: 50

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Attendance, submitting 50% of assignments

Issuing grades

Excellent	96
Very good	85–95
Good	70–84
Satisfactory	60–69
Pass	50–59
Fail	< 50

Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Coursework required for the completion of the subject

classes	56
reading literature	24
writing assignments	24
writing essay	46
total	150

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

The notion of Art History; The beginning of art history; Visual representation and art; Narrative perspective in art history; The problem of periods; Cultural and regional differences; Analyses

Additional lecturers

Dr. Rajkó Andrea

Gréczi Emőke

Approval and validity of subject requirements