



# **TANTÁRGYI ADATLAP SUBJECT DATASHEET**

## **SOCIAL TABOOS**

### **BMEGT43A254**

# I. COURSE DESCRIPTION

## 1. SUBJECT DATA

### Course name

SOCIAL TABOOS

### Course code

BMEGT43A254

Course type class

### Kurzustípusok és óraszámok

<u>Type</u>	<u>Lessons</u>	<u>Type of assessment</u>
Lecture	4	term mark
Practice	0	<u>Number of credits</u>
Laboratory	0	5

### Course leader

<u>Name</u>	<u>Position</u>	<u>Email adress</u>
Dr. Rajkó Andrea	assistant professor	rajko.andrea@gtk.bme.hu

### Organizational unit for the subject

Department of Sociology and Communication

### Subject website

<https://edu.gtk.bme.hu>

### Language of teaching

magyar - HU

### Curriculum role of the subject, recommended semester

Programme: **Kommunikáció és médiatudomány alapszak - kötelező tárgyak 2018-tól**

Subject Role: **Kötelezően választott**

Recommended semester: **0**

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### Pre-requisites

*strong* Nincs

*weak* Nincs

*paralell* Nincs

*exclusive* Nincs

### 1.13 A tantárgyleírás érvényessége / Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

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## **2. OBJECTIVES AND LEARNING OUTCOMES**

### **Objectives**

The aim of the course is to introduce the students through various taboos - or phenomena considered to be taboo - to communication themes and scenes that are actively present in everyday discourse (minority, politics, subcultures, power, sexuality, grief, etc.), but with these related social norms and communication strategies are quite divergent and often create tension, for example we cannot talk about them, we cannot look at them, we cannot hear them. If we initiate public discourses/thinking about these topics - even within the framework of an institutional course - then the students can experience the usefulness of an understanding analysis of communication, as well as its positive consequences in relation to phenomena for which individual taboo discourse methods are developed, so that they cannot or very difficultly start a dialogue . In the classes, we examine different types of social/communication acts (such as habits, misunderstandings, fear of sanctions, assumptions, rumours, human games) as communications, and we observe that the layers of meaning that emerge during the analysis – body, illness, relational taboos, deviance, etc. - how they can influence our understanding of our everyday world.

### **Learning outcomes**

#### Knowledge

1. Solid knowledge of the conceptualization for studying social processes
2. Basic knowledge of social science methodologies
3. Basic knowledge of social institutions (law, language, religion, etc.).

#### Ability

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Ability to make judgements in practical tasks, ability to make independent decisions
3. Reliable use of professional language.

#### Attitude

1. Openness to social change
2. Social sensitivity, solidarity
3. Adoption of democratic and rule of law standards

#### Autonomy and responsibility

1. Display one's own worldview in a professional setting
2. Independence
3. Constructiveness and assertiveness in the context of institutional operation.

### **Methodology of teaching**

#### Lectures

### **Materials supporting learning**

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu) – Books, notes, downloadable materials (edu.gtk.bme.hu)
- Tananyag: a kurzus tananyaga elsősorban az előadás anyaga, valamint a moodle-ra hétről-hétre felkerülő ppt és javasolt szakirodalom

# II. SUBJECT REQUIREMENTS

## TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

### General Rules

a) mindkét zh megírása, továbbá b) a félévközi és a félév végi zh-k pontszámainak egyenkénti legalább elégséges szintű abszolválása (a szerzhető pontok 50%.) Ennek hiányában az „Elégtelen” bejegyzés kerül a Neptunba. A zárthelyik egyforma, 50–50%-os súllyal kerülnek beszámításra a félévközi jegy megállapításakor.

### Performance evaluation methods

Az előadás anyagának számonkérése ZH formájában. Órai munka, prezentáció, elemző munkák, vizsgadolgozat tanári értékelése

### Proportion of performance evaluations performed during the diligence period in the rating

- 1st midterm test: 50
- 2nd midterm test: 50
- total: 100

### Proportion of examination elements in the rating

- :

### The condition for obtaining the signature, validity of the signature

#### Grading

Excellent	91
Very good	80–90
Good	70–79
Satisfactory	60–69
Pass	40–59
Fail	< 40

#### Correction and retake

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

#### Study work required to complete the course

classes	56
homeworks	54
prep. for tests	40
total	150

#### Approval and validity of subject requirements

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics discussed during the semester

1. A tabu és titok fogalmának diszciplináris feltérképezése, kommunikációs hatékonysága; 2. Társadalmi problémák kommunikációs aspektusai; 3. Tabutipológiák; 4. Tabudiskurzusok és tabusítási eszközök; 5. Megdöntött és visszavágyott tabuk; 6. Tabu és interkulturalitás; 7. Nyilvánosság és a tabu kapcsolata; 8. Tabu a képzőművészetben – vizuális tabuk; 9. A test tabuja I. – Szexualitás, gender-„stratégiák”; 10. A test tabuja II. - Születés, halál, erőszak; 11. Pénztabu; 12. Szociális tabuk; 13. Tabusértés; 14. Tabudöntés

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### Lecturers participating in teaching

### Approval and validity of subject requirements