



SUBJECT DATASHEET

Kommunikáció

BMEGT439309

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Kommunikáció

ID (subject code)

BMEGT439309

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	0
Laboratory	0

Type of assessment

term mark

Number of credits

2

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Hamp Gábor	associate professor	hamp.gabor@gtk.bme.hu

Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **Elective subjects**

Subject Role: **Elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to introduce students to pragmatical fields of communication studies and research.

Academic results

Knowledge

1. Solid knowledge of conceptualization for studying communication and media phenomena
2. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
3. Solid knowledge of the conceptualization for studying social processes.

Skills

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Ability to make judgements in practical tasks, ability to make independent decisions.

Attitude

1. Openness to social change
2. Presence from social science egocentrism in social science fields
3. Social sensitivity, solidarity.

Independence and responsibility

1. Responsible, professionally based social presence.
2. Expand their knowledge through continuous learning.

Teaching methodology

Lectures, exercises, presentations.

Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of two midterm tests. Assessment by a paper is also possible, but is subject to discussion with the lecturer. Participation on the lessons according to the regulations.

Performance assessment methods

Szorgalmi időszakban végzett teljesítményértékelések részletes leírása: Részteljesítmény-értékelés: a zárthelyi dolgozat témazáró jellegű, az első ZH-n az anyag első, a második ZH-n az anyag második része kerül számonkérésre a zárthelyi dolgozatban több, kisebb kérdést kell megválaszolni.

Percentage of performance assessments, conducted during the study period, within the rating

- 1st performance assessment: 50
- 2nd performance assessment: 50
- total: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	95
Very good	90–95
Good	80–89
Satisfactory	60–79
Pass	50–59
Fail	< 50

Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Coursework required for the completion of the subject

classes	28
preparation for assessment	32
total	60

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

– regularities of interpersonal human communication (IPC); – communication and information; – functions and forms of IPC; – participating in communication: role, personality; – non-verbal communication; – the semiotics of IPC; – coordination in / as / via communication

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Additional lecturers

Dr. Szabó Levente

Approval and validity of subject requirements