



TANTÁRGYI ADATLAP SUBJECT DATASHEET

Kommunikáció

BMEGT439309

I. COURSE DESCRIPTION

1. SUBJECT DATA

Course name

Kommunikáció

Course code

BMEGT439309

Course type class

Kurzustípusok és óraszámok

<u>Type</u>	<u>Lessons</u>	<u>Type of assessment</u>	<u>Number of credits</u>
Lecture	2	term mark	
Practice	0		
Laboratory	0		2

Course leader

<u>Name</u>	<u>Position</u>	<u>Email adress</u>
Dr. Hamp Gábor	associate professor	hamp.gabor@gtk.bme.hu

Organizational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of teaching

magyar - HU

Curriculum role of the subject, recommended semester

Programme: Szabadon választható tárgyak

Subject Role: Szabadon választható

Recommended semester: 0

Pre-requisites

strong Nincs

weak Nincs

paralell Nincs

exclusive Nincs

1.13 A tantárgyleírás érvényessége / Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to introduce students to pragmatical fields of communication studies and research.

Learning outcomes

Knowledge

1. Solid knowledge of conceptualization for studying communication and media phenomena
2. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
3. Solid knowledge of the conceptualization for studying social processes.

Ability

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Ability to make judgements in practical tasks, ability to make independent decisions.

Attitude

1. Openness to social change
2. Presence from social science egocentrism in social science fields
3. Social sensitivity, solidarity.

Autonomy and responsibility

1. Responsible, professionally based social presence.
2. Expand their knowledge through continuous learning.

Methodology of teaching

Lectures, exercises, presentations.

Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of two midterm tests. Assessment by a paper is also possible, but is subject to discussion with the lecturer. Participation on the lessons according to the regulations.

Performance evaluation methods

Szorgalmi időszakban végzett teljesítményértékelések részletes leírása: Részteljesítmény-értékelés: a zárthelyi dolgozat témazáró jellegű, az első ZH-n az anyag első, a második ZH-n az anyag második része kerül számonkérésre a zárthelyi dolgozatban több, kisebb kérdést kell megválaszolni.

Proportion of performance evaluations performed during the diligence period in the rating

- 1st performance assessment: 50
- 2nd performance assessment: 50
- total: 100

Proportion of examination elements in the rating

- :

The condition for obtaining the signature, validity of the signature

Grading

Excellent	95
Very good	90–95
Good	80–89
Satisfactory	60–79
Pass	50–59
Fail	< 50

Correction and retake

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Study work required to complete the course

classes	28
preparation for assessment	32
total	60

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics discussed during the semester

– regularities of interpersonal human communication (IPC); – communication and information; – functions and forms of IPC; – participating in communication: role, personality; – non-verbal communication; – the semiotics of IPC; – coordination in / as / via communication

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Lecturers participating in teaching

Dr. Szabó Levente

Approval and validity of subject requirements