

SUBJECT DATASHEET

SOCIOLOGY OF CULTURE

BMEGT431143

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I. SUBJECT DESCRIPTION

1. SUBJECT DATA

ID (subjec	rt code)	BMEGT431143	
Type of su			
class	<u>bjeet</u>		
Course ty	oes and lessons		Type of
Туре		Lessons	assessment
Lecture		2	term mark
Practice		0	<u>Number of</u> <u>credits</u>
Laboratory	ý	0	2
Subject Co	<u>ordinator</u>		
Name	Position	Contact details	
Dr. Barna l	Róza Emília associate p	professor barna.emilia@gtk.bme.hu	
magyar - H <u>Curricular</u>	<mark>gtk.bme.hu</mark> of the subject U	ecommended number of terms	
Subject Rol Recommen	le: Elective ded semester: 0		
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Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to introduce students the different meanings of culture. We will discuss how and on what basis certain cultural and artistic products can be classified as acceptable (legitimate) or less acceptable: what is appropriate to consume and what is not. During the term, subcultures and national cultures are investigated alongside minority cultures, characteristics of ethnic groups, and the key questions within the field of Sociology of Culture are tackled from a gender perspective as well. Representations of the topics covered in the course will be explored through examples from the media and popular culture.

Academic results

Knowledge

- 1. Knowledge and insight into domestic, European and global social and cultural phenomena and issues that have
- played and continue to play a decisive role in shaping the basic trends in social science thinking
- 2. Familiarity with the relationship between communication and culture, the different levels of this relationship and their consequences in the context of social communication.

Skills

1. Ability to understand the deeper context of his/her field and the specific social, communication and media problems raised by practice, as well as possible ways of solving them.

Attitude

1. Accepts that cultural phenomena are historically and socially defined and changing.

Independence and responsibility

1. In his/her own professional environment, he/she develops a historically and politically coherent individual position that helps the development and awareness of himself/herself and his/her environment.

Teaching methodology

Lectures, exercises, presentations.

Materials supporting learning

• A tantárgy elvégzéshez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu) – Books, notes, downloadable materials (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of two midterm tests, a discussion starter, and mandatory, active participation in class.

Performance assessment methods

A detailed description of the performance assessments carried out during the term: 1. Performance assessment: the midterm tests are a summative examination, the first part of the material is assessed in the first test, the second part in the second test. The test consists of several short answer type questions. a. Topic/question starter: relevance to the course and the lesson, and appropriate quality (students will receive detailed written and oral information on the formal and content requirements in the first week of the course) 2. participatory performance evaluation (active participation): attendance, number and quality of contributions, discussion skills, questions, critical comments on the texts.

Percentage of performance assessments, conducted during the study period, within the rating

- classroom activity: 10
- midterm tests: 50
- presentation: 20
- a research proposal related to the lecture topics: 20
- total: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades	
Excellent	96
Very good	90–95
Good	80-89
Satisfactory	60–79
Pass	50–59
Fail	< 50

Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Coursework required for the completion of the subject

classes28prep. for classes12prep. for assessments20total60Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

A kultúra fogalma; Kultúrakutatás; Kultúrafogyasztás; Magaskultúra; Népszerű (tömeg/populáris) kultúra; Kulturális TV műsorok a rendszerváltás előtt; A kereskedelmi televíziózás megjelenése Magyarországon; Szubkultúrák; Kulturális terek; Kulturális iparágak; Média; Szórakozás

Additional lecturers

Approval and validity of subject requirements