



SUBJECT DATASHEET

EMPIRICAL RESEARCH METHODOLOGY

BMEGT43A212

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

EMPIRICAL RESEARCH METHODOLOGY

ID (subject code)

BMEGT43A212

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	1
Practice	1
Laboratory	0

Type of assessment

exam

Number of credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
-------------	-----------------	------------------------

Dr. Janky Béla	associate professor	janky.bela@gtk.bme.hu
----------------	---------------------	-----------------------

Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme compulsory subjects from 2018**

Subject Role: **Compulsory**

Recommended semester: **4**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to introduce communication studies students to relevant methods of interpreting and analysing data on social phenomena.

Academic results

Knowledge

1. Solid knowledge of the conceptualization for studying social processes
2. Solid knowledge of conceptualization for studying communication and media phenomena
3. Basic knowledge of social science methodologies.

Skills

1. Research skills
2. Analytical skills
3. Reliable use of professional language.

Attitude

1. Presence from social science egocentrism in social science fields
2. Presence from social science egocentrism in other disciplinary fields
3. Critical openness to innovation.

Independence and responsibility

1. Adoption and enforcement of professional standards
2. Independence
3. Proficiency in professional communication both in oral and written form.

Teaching methodology

Lectures, practise, home work.

Materials supporting learning

- Janky Béla. Empirikus kutatásmódszertan. Óravázlatok
- Massey, D. S., & Tourangeau, R. (2013). Introduction: New challenges to social measurement. The ANNALS of the American Academy of Political and Social Science, 645(1), 6-22.
- Young, N. S., Ioannidis, J. P., & Al-Ubaydli, O. (2008). Why current publication practices may distort science. PLoS medicine, 5(10), e201.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 is based on the work performed during the semester.

Performance assessment methods

Írásbeli órai Zárthelyi dolgozat, otthoni írásos feladat

Percentage of performance assessments, conducted during the study period, within the rating

- házi feladatok : 25
- órai írásbeli feladatok: 25
- összesen: 50

Percentage of exam elements within the rating

- írásbeli vizsga: 50

Conditions for obtaining a signature, validity of the signature

Előadások rendszeres látogatása

Issuing grades

Excellent	90
Very good	80–89
Good	70–79
Satisfactory	60–69
Pass	50–59
Fail	< 50

Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Coursework required for the completion of the subject

classes	28
preparation for classes	15
homeworks	20
reading	15
preparation for exam	12
total	90

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Meglévő adatok és kutatási eredmények keresése --- Speciális kérdőíves kérdezési technikák --- Kvantitatív szövegelemzési módszerek és szoftverek --- Szövegek és képek kvalitatív elemzése --- Csoportos szóbeli kérdezési technikák 5. Csoportos kérdezési technikák

1 -

Additional lecturers

Boros István óraadó oktató

Schlemmer Éva óraadó oktató

Szabó Gabriella óraadó oktató

Approval and validity of subject requirements