



TANTÁRGYI ADATLAP SUBJECT DATASHEET

EMPIRICAL RESEARCH METHODOLOGY

BMEGT43A212

I. COURSE DESCRIPTION

1. SUBJECT DATA

Course name

EMPIRICAL RESEARCH METHODOLOGY

Course code

BMEGT43A212

Course type class

Kurzustípusok és óraszámok

<u>Type</u>	<u>Lessons</u>	<u>Type of assessment</u>	<u>Number of credits</u>
Lecture	1	exam	
Practice	1		
Laboratory	0		3

Course leader

<u>Name</u>	<u>Position</u>	<u>Email adress</u>
Dr. Janky Béla	associate professor	janky.bela@gtk.bme.hu

Organizational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of teaching

magyar - HU

Curriculum role of the subject, recommended semester

Programme: **Kommunikáció és médiatudomány alapszak - kötelező tárgyak 2018-tól**

Subject Role: **Kötelező**

Recommended semester: **4**

Pre-requisites

strong Nincs

weak Nincs

paralell Nincs

exclusive Nincs

1.13 A tantárgyleírás érvényessége / Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to introduce communication studies students to relevant methods of interpreting and analysing data on social phenomena.

Learning outcomes

Knowledge

1. Solid knowledge of the conceptualization for studying social processes
2. Solid knowledge of conceptualization for studying communication and media phenomena
3. Basic knowledge of social science methodologies.

Ability

1. Research skills
2. Analytical skills
3. Reliable use of professional language.

Attitude

1. Presence from social science egocentrism in social science fields
2. Presence from social science egocentrism in other disciplinary fields
3. Critical openness to innovation.

Autonomy and responsibility

1. Adoption and enforcement of professional standards
2. Independence
3. Proficiency in professional communication both in oral and written form.

Methodology of teaching

Lectures, practise, home work.

Materials supporting learning

- Janky Béla. Empirikus kutatósmódszertan. Óravázlatok
- Massey, D. S., & Tourangeau, R. (2013). Introduction: New challenges to social measurement. The ANNALS of the American Academy of Political and Social Science, 645(1), 6-22.
- Young, N. S., Ioannidis, J. P., & Al-Ubaydli, O. (2008). Why current publication practices may distort science. PLoS medicine, 5(10), e201.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 is based on the work performed during the semester.

Performance evaluation methods

Írásbeli órai Zárthelyi dolgozat, otthoni írásos feladat

Proportion of performance evaluations performed during the diligence period in the rating

- házi feladatok : 25
- órai írásbeli feladatok: 25
- összesen: 50

Proportion of examination elements in the rating

- írásbeli vizsga: 50

The condition for obtaining the signature, validity of the signature

Előadások rendszeres látogatása

Grading

Excellent	90
Very good	80–89
Good	70–79
Satisfactory	60–69
Pass	50-59
Fail	< 50

Correction and retake

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Study work required to complete the course

classes	28
preparation for classes	15
homeworks	20
reading	15
preparation for exam	12
total	90

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics discussed during the semester

Meglévő adatok és kutatási eredmények keresése --- Speciális kérdőíves kérdezési technikák --- Kvantitatív szövegelemzési módszerek és szoftverek --- Szövegek és képek kvalitatív elemzése --- Csoportos szóbeli kérdezési technikák 5. Csoportos kérdezési technikák

1 -

Lecturers participating in teaching

Boros István óraadó oktató

Schlemmer Éva óraadó oktató

Szabó Gabriella óraadó oktató

Approval and validity of subject requirements