



**SUBJECT DATASHEET**

**INTERPERSONAL HUMAN COMMUNICATION**

**BMEGT43A205**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

INTERPERSONAL HUMAN COMMUNICATION

### ID (subject code)

BMEGT43A205

### Type of subject

contact lessons

### Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	4
Practice	0
Laboratory	0

### Type of assessment

exam

### Number of credits

5

### Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Blaskó Ágnes	assistant professor	blasko.agnes@gtk.bme.hu

### Educational organisational unit for the subject

Department of Sociology and Communication

### Subject website

<https://edu.gtk.bme.hu>

### Language of the subject

magyar - HU

### Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme compulsory subjects from 2018**

Subject Role: **Compulsory**

Recommended semester: **2**

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### Direct prerequisites

**Strong** None

**Weak** None

**Parallel** None

**Exclusion** None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

The subject familiarizes the students with the basic concepts necessary for the examination of direct human communication and also provides a practice opportunity to become a more professional communicator. Familiarization with the theory is aided by overview lectures and an overview of specific used analysis techniques; and the practice is the series of tasks prepared for the class, the exercises of which are partly carried out together in the seminars, taking advantage of the possibilities of community knowledge and group learning.

### Academic results

#### Knowledge

1. Solid knowledge of conceptualization for studying communication and media phenomena
2. Basic knowledge of social institutions (law, language, religion, etc.)
3. Basic knowledge of the legal, political etc. norms regulating communication and media phenomena.

#### Skills

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Ability to make judgements in practical tasks, ability to make independent decisions
3. Reliable use of professional language.

#### Attitude

1. Openness to social change
2. Avoidance of being biased, prejudicial
3. Social sensitivity, solidarity.

#### Independence and responsibility

1. Display one's own worldview in a professional setting
2. Independence
3. Responsible, professionally based social presence.

### Teaching methodology

Nonformal education.

### Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak ([edu.gtk.bme.hu](http://edu.gtk.bme.hu))

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### General Rules

A 2.2. pontban megfogalmazott tanulási eredmények értékelése, a jegyszerzés feltétele a 70%-os órai részvétel, valamint 6 elfogadott, időben leadott esetelemző feladatlap ill. órai poszter, és aktív részvétel az órákon. Félév közepén és végén egy-egy zh.

#### Performance assessment methods

Órai szóbeli és írásbeli feladatok, félévközi szóbeli és írásbeli feladatok

#### Percentage of performance assessments, conducted during the study period, within the rating

- exercise books: 40
- mini conference: 20
- midterm oral presentation: 25
- midterm test: 15
- total: 100

#### Percentage of exam elements within the rating

#### Conditions for obtaining a signature, validity of the signature

Órák rendszeres látogatása

#### Issuing grades

Excellent	91
Very good	80-90
Good	65–79
Satisfactory	50-64
Pass	40-49
Fail	< 40

#### Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination

#### Coursework required for the completion of the subject

classes	56
prep. for classes	32
prep. for assessments	32
homeworks	30
total	150

#### Approval and validity of subject requirements

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

- 1 Role - identity - group 1. The concept of identity, group membership, group cohesion (case studies) Role realisation, role-personality, relationship dynamics (personality, role, role types, case studies: key, medical role, medical research) Role 3 - manager roles, group roles Relationship dynamics 1 (vicious circle analysis (in psycho- and sociodynamics)) Relational dynamics 2. Infinite circle method (case studies) Transactional analysis 1. Transactional analysis 2. Nonviolent Communication 1. Nonviolent Communication 2. Hate speech Metaphor analysis Summary Exam

### Additional lecturers

Dr. Galgóczi Krisztina

### Approval and validity of subject requirements