



SUBJECT DATASHEET

COMMUNICATION

BMEGT43A001

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

COMMUNICATION

ID (subject code)

BMEGT43A001

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	0
Laboratory	0

Type of assessment

term mark

Number of credits

2

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Hamp Gábor	associate professor	hamp.gabor@gtk.bme.hu

Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **Elective subjects**

Subject Role: **Elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is to recognize the role and importance of communication, communication technologies and forms in human society.

Academic results

Knowledge

1. Getting to know the role and importance of communication forms and technologies.

Skills

1. Skills for analyzing problems in human society

Attitude

1. Openness toward other knowledge fields

Independence and responsibility

1. Independence

Teaching methodology

Lectures, exercises, presentations.

Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of three midterm tests.

Performance assessment methods

midterm tests

Percentage of performance assessments, conducted during the study period, within the rating

- 1st summary performance evaluation (1st midterm test): 33
- 2nd summary performance evaluation (2nd midterm test): 33
- 3rd summary performance evaluation (3rd midterm test): 33
- Total: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	90
Very good	80–89
Good	65–79
Satisfactory	50–64
Pass	40–49
Fail	< 40

Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Coursework required for the completion of the subject

classes	28
preparation for the midterm tests	32
Total	60

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

– regularities in interpersonal human communication; – beyond the unmediated forms of communication: mediatechnologies; – interrelation of communication and technology; – the transformation of communication social practices; – cultural adaptation of communication technologies; – publicity and communication; – information recording, storage and transmission and energy usage; – communication technologies, power and social (communication) control

Additional lecturers

dr. Szabó Levente egyetemi adjunktus szabo.levente@gtk.bme.hu

dr. Szakadát István egyetemi docens szakadat.istvan@gtk.bme.hu

Approval and validity of subject requirements