



TANTÁRGYI ADATLAP SUBJECT DATASHEET

COMMUNICATION

BMEGT43A001

I. COURSE DESCRIPTION

1. SUBJECT DATA

Course name

COMMUNICATION

Course code

BMEGT43A001

Course type

class

Kurzustípusok és óraszámok

<i>Type</i>	<i>Lessons</i>	<u>Type of assessment</u>
Lecture	2	term mark
Practice	0	<u>Number of credits</u>
Laboratory	0	2

Course leader

<i>Name</i>	<i>Position</i>	<i>Email adress</i>
Dr. Hamp Gábor	associate professor	hamp.gabor@gtk.bme.hu

Organizational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of teaching

magyar - HU

Curriculum role of the subject, recommended semester

Programme: Szabadon választható tárgyak

Subject Role: Szabadon választható

Recommended semester: 0

Pre-requisites

strong Nincs

weak Nincs

paralell Nincs

exclusive Nincs

1.13 A tantárgyleírás érvényessége / Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 29.03.2023.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is to recognize the role and importance of communication, communication technologies and forms in human society.

Learning outcomes

Knowledge

1. Getting to know the role and importance of communication forms and technologies.

Ability

1. Skills for analyzing problems in human society

Attitude

1. Openness toward other knowledge fields

Autonomy and responsibility

1. Independence

Methodology of teaching

Lectures, exercises, presentations.

Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of three midterm tests.

Performance evaluation methods

midterm tests

Proportion of performance evaluations performed during the diligence period in the rating

- 1st summary performance evaluation (1st midterm test): 33
- 2nd summary performance evaluation (2nd midterm test): 33
- 3rd summary performance evaluation (3rd midterm test): 33
- Total: 100

Proportion of examination elements in the rating

- :

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Grading

Excellent	90
Very good	80–89
Good	65–79
Satisfactory	50–64
Pass	40–49
Fail	< 40

Correction and retake

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Study work required to complete the course

classes	28
preparation for the midterm tests	32
Total	60

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics discussed during the semester

– regularities in interpersonal human communication; – beyond the unmediated forms of communication: mediatechnologies; – interrelation of communication and technology; – the transformation of communication social practices; – cultural adaptation of communication technologies; – publicity and communication; – information recording, storage and transmission and energy usage; – communication technologies, power and social (communication) control

Lecturers participating in teaching

dr. Szabó Levente egyetemi adjunktus szabo.levente@gtk.bme.hu

dr. Szakadát István egyetemi docens szakadat.istvan@gtk.bme.hu

Approval and validity of subject requirements