



TANTÁRGYI ADATLAP SUBJECT DATASHEET

HSUP I.

BMEGT55V104

I. COURSE DESCRIPTION

1. SUBJECT DATA

Course name

HSUP I.

Course code

BMEGT55V104

Course type Contact lessons

Kurzustípusok és óraszámok

| <i>Type</i> | <i>Lessons</i> | <u>Type of assessment</u> |
|-------------|----------------|---------------------------|
| Lecture | 2 | mid-term |
| Practice | 0 | grade |
| Laboratory | 0 | <u>Number of credits</u> |

Course leader

| <i>Name</i> | <i>Position</i> | <i>Email address</i> |
|----------------------|---------------------|-----------------------------|
| Dr. Tomasovszky Edit | assistant professor | tomasovszky.edit@gtk.bme.hu |

Organizational unit for the subject

Department of Business Law

Subject website

<https://edu.gtk.bme.hu>

Language of teaching

magyar - HU

Curriculum role of the subject, recommended semester

Pre-requisites

strong Nincs

weak Nincs

paralell Nincs

exclusive Nincs

1.13 A tantárgyleírás érvényessége / Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580768/11/2022. Valid from: 26.10.2022.

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2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is for students to master the solution-centric mindset and become acquainted with the world of start-ups and the innovation ecosystem. To understand the operating guidelines of enterprises, the characteristics of the construction of startup enterprises, the most important stages, tools and methods. The aim of HSUP is to acquaint Hungarian university students with the world of innovation, modern entrepreneurial knowledge and especially the operation of startups, all through a new, common educational platform. In the Hungarian Startup University Program, students can learn at their own pace with the help of interactive, playful study materials and personalized content, and the instructors who accompany the subject help them throughout.

Learning outcomes

Knowledge

1. The student knows the essential aspects of the operation of startups, has a basic knowledge of them.

Ability

1. The student is able to recognize the fundamental challenges facing the business and acquire techniques to address them. At the end of his/her studies, the student is able to put together a onepager, which is suitable for the versatile presentation of his innovation.

Attitude

1. The student becomes open to the implementation of new ideas, innovative thinking.

Autonomy and responsibility

1. During the course students acquire skills necessary for the independent implementation of an innovative idea, learn the responsibility associated with entrepreneurship – for his/her peers, for the innovative idea.

Methodology of teaching

An e-learning system (available from a laptop, mobile phone or any other device) that includes training materials related to the training topic, exercises and module closing tests. The student learns independently, at his own pace. The Business Law Department provides consultation opportunities when administrative issues and professional issues related to the completion of the course are discussed.

Materials supporting learning

- A kurzus kötelező irodalma a hsup.nkfi.gov.hu felületen hozzáférhető e-learning felületen elérhető tananyag, valamint az ott és az országos program hivatalos facebook oldalán megosztott videók és hanganyagok.
- A kurzus ajánlott irodalma az e-learning felületen kiegészítő tananyagként elérhetővé tett írott anyagok, megosztott videók és hanganyagok.
- The compulsory literature of the course is the study material available on the e-learning platform (hsup.nkfi.gov.hu) as well as the videos and audio materials shared on the official Facebook page of the national program.
- The recommended literature of the course are written materials, shared videos and audio materials made available as additional study materials on the e-learning platform.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Students receive a recommended grade according to the average of their scores in the module final exams (a total of 7 module final exams). This will be accepted without change in the Neptun system. The content of the prepared onepager is not evaluated as the completion

of the course, so it does not count towards the grade, but its existence and upload to the HSUP system is mandatory. At the end of the first half of the HSUP, onepagers will be evaluated. The jury consists of delegated specialists from all faculties of BME. At the discretion of the jury, the onepager may win a scholarship and the applicant may recruit a team for development in the next semester.

Applicants of unsuccessful onepagers can join teams of winners, thus also receiving scholarships and continuing their studies. Anyone who is not among the winners of the scholarships that can be awarded at BME can also join a team, but they may even decide not to continue in the next semester with HSUP.

Performance evaluation methods

Proportion of performance evaluations performed during the diligence period in the rating

- Zárthelyik: 100

Proportion of examination elements in the rating

- :

The condition for obtaining the signature, validity of the signature

Grading

| | |
|--------------|-------|
| Excellent | 100 |
| Very good | 85–90 |
| Good | 76–84 |
| Satisfactory | 63–75 |
| Pass | 50–62 |
| Fail | < 50 |

Correction and retake

Students can correct or replace module-closing exams according to the deadlines set in the TVSZ.

Study work required to complete the course

| | |
|--|----|
| részvétel a kontakt tanórákon / vizsgafelkészülés | 28 |
| házi feladat elkészítése / Participation of homework | 10 |
| vizsgafelkészülés / Preparing for the exam | 22 |
| összesen / total | 60 |

Approval and validity of subject requirements

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics discussed during the semester

Subject includes the topics detailed in the course syllabus to ensure learning outcomes listed under 2.2. can be achieved. Timing of the topics may be affected by calendar or other circumstances in each semester.

- 1 What is innovation? What is startup? Evaluation of an idea Business and financial planning Pitch – representation of the idea Preparation to investment IP protection Market entry

Lecturers participating in teaching

Dr. Orbulov Vanda

Dr. Iványi Tamás

Rusz Bertalan

Gémesi Zsolt

Approval and validity of subject requirements