# SUBJECT DATASHEET

## Business and Social Geography

## BMEGT42M102

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

**Subject name**
Business and Social Geography

| **ID (subject code)** | BMEGT42M102 |
|---|---|

**Type of subject**
Contact lessons

**Course types and lessons**

| *Type* | *Lessons* |
|---|---|
| Lecture | 2 |
| Practice | 0 |
| Laboratory | 0 |

**Type of assessment**
mid-term grade

**Number of credits**
3

**Subject Coordinator**

| *Name* | *Position* | *Contact details* |
|---|---|---|
| Ballabás Gábor | senior lecturer | ballabas.gabor@gtk.bme.hu |

**Educational organisational unit for the subject**
Department of Environmental Economics and Sustainability

**Subject website**
https://edu.gtk.bme.hu

**Language of the subject**
magyar - HU; angol - ENG

**Curricular role of the subject, recommended number of terms**
Programme: **Master of Regional and Environmental Economic Studies**
Subject Role: **Compulsory**
Recommended semester: **1**

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Programme: **Master of Science Program in Regional and Environmental Economic Studies**
Subject Role: **Compulsory**
Recommended semester: **1**

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**Direct prerequisites**

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|---|---|
| ***Strong*** | None |
| ***Weak*** | None |
| ***Parallel*** | None |
| ***Exclusion*** | None |

**Validity of the Subject Description**
Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580950/7/2025 registration number. Valid from: 2025.10.29.

# 2. OBJECTIVES AND LEARNING OUTCOMES

**Objectives**

The aim of the course is to introduce students to the basics of social and economic geography, explore the spatial features of main social and economic phenomenon, processes and the reasons in the background, and learn about the contemporary means of tackling the challenges. This course unit aims to (1) introduce students to the basics and systems of human geography, to the logic of geographical thinking, (2) provide a comprehensive knowledge of the overall characteristics of the geographical area (settlement, region, country), level and borders, and its European aspects, and the administrative geography (3) present the basics and main areas of social geography, their current research directions and main European characteristics, (4) in particular, reveal the current features of the population and settlement geography, including urban and rural geography and related policies, European features, and some aspects in Hungary, (5) present the basics and main areas of economic geography, their current research directions and main European characteristics, and some aspects in Hungary (6) in particular, introduce the concepts of development and spatial structure, the forms of measurement of the former and the representations of the latter, as well as their European characteristics and urban and regional political dimensions, (7) in addition, explore the current geographic features and European forms of the primary, secondary and tertiary, quaternary sector. The course is based on the classical division of socio-economic geography, along which the lectures discuss each sub-area, including the main challenges and possible responses, with a focus on European aspects.

**Academic results**

Knowledge

1. The student knows the place of human geography among social sciences;
2. the main sub-fields, their main research questions, problems;
3. the basics, possibilities and limitations of the theory of socio-economic geography;
4. the main socio-economic geographical features, particularly in the European dimension;
5. some related research case studies, policy actions.

Skills

1. The student will be able to understand territorial social, economic problems (from causes through processes to solutions);
2. to give an account of the extent of the problems;
3. to combine social and economic characteristics in geographical space based on their knowledge.

Attitude

1. The student is open to the learning and adaptation of innovations in the field of social and economic geography;
2. to collaborate with their instructors and fellow students during the learning process;
3. gains knowledge and information,
4. uses the opportunities offered by IT tools.

Independence and responsibility

1. The student is capable of independently investigating the origins, nature and possible solutions of environmental problems and challenges;
2. of formulating responsible recommendations;
3. to accept well-funded critical remarks.

**Teaching methodology**

Lectures and written communication, use of ICT tools and techniques.

**Materials supporting learning**

- Az előadások prezentációinak anyaga, amely a megfelelő időpontban a hallgatók által hozzáférhetővé válik.
- Slideshows of the lectures which will distributed at appropriate times throughout the semester.
- Az aktuális irodalmi lista az első órán kerül ismertetésre.
- The current literature list will be distributed in the first lesson.

# II. SUBJECT REQUIREMENTS

## TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

**General Rules**

Assessment of the learning outcomes described under 2.2. is be based on two summative assessments.

**Performance assessment methods**

Detailed description of the performance evaluations carried out during the study period: Summative assessment: a complex, written way of evaluating the knowledge and ability type competence elements of the subject in the form of two summative assessments (mid-term exams). The midterm exams focus on the assessment of the acquired knowledge and its application, thus centering on the recognition and solution of the problems. The part of the curriculum on which the assessment is based on is determined by the lecturer of the subject.

**Percentage of performance assessments, conducted during the study period, within the rating**

- **1st summative assessment**: 50
- **2nd summative assessment**: 50
- **Total**: 100

**Percentage of exam elements within the rating**

**Conditions for obtaining a signature, validity of the signature**

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**Issuing grades**

| | |
|---|---|
| Excellent | 90 |
| Very good | 80-89 |
| Good | 70-79 |
| Satisfactory | 60-69 |
| Pass | 50-59 |
| Fail | 0-49 |

**Retake and late completion**

1) Pursuant to the current CoS, each summative assessment can be retaken, repeated or completed late. 2) The summative assessments can be retaken, repeated or completed late for the first time during the late completion period free of charge. In the event of a retake, the new result always overwrites the old one. 3) If the student is unable to obtain a grade other than 'Fail' even with the retake, repeat and late completion possibilities according to point 1), they may make a second attempt to successfully complete the course after paying the fee specified in the regulations.

**Coursework required for the completion of the subject**

| | |
|---|---|
| Participation in contact lessons | 24 |
| Preparation for contact lessons | 12 |
| Preparation for summative assessments | 30 |
| autonomous learning | 24 |
| Total | 90 |

**Approval and validity of subject requirements**

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 13.10.2025.

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

**Topics covered during the term**

In order to achieve the learning outcomes set out at point 2.2, the subject consists of the following thematic blocks. In the syllabi of the courses announced in each semester, these topics are scheduled according to the calendar and other conditions.

1 The approach of geography. The main elements of the theory of human (economic and social) geography. Division of human geography. Different methods, functions of human geography

2 Population geography. Distribution, composition, migration and growth of population

3 Settlement geography. Urban geography. Rural geography

4 Administrative geography. Regions, countries. Borders, political, social, economic borders

5 Economic growth, regional development. Globalization, economic differences. Spatial structure

6 Natural resources. Mining, energy

7 Agriculture. Production, trade, transport, consumption

8 Geography of industry. Territorial features of industry. Countries and companies

9 Geography of tertiary and quaterner sector. Transport and tourism. Territorial features of new sectors

10 Centre and periphery. Regional geography of the world's economic center regions and peripheries

**Additional lecturers**

Dr. Szabó Pál Péter egyetemi docens - associate professor szpkact@caesar.elte.hu

**Approval and validity of subject requirements**