SUBJECT DATASHEET

Startup Financing

BMEGT35BX4U005-00

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name
Startup Financing

ID (subject code)	BMEGT35BX4U005-00

Type of subject
Contact lessons

Course types and lessons

Type	*Lessons*
Lecture	1
Practice	1
Laboratory	0

Type of assessment
mid-term grade

Number of credits
3

Subject Coordinator

Name	*Position*	*Contact details*
Dr. Bethlendi András	associate professor	bethlendi.andras@gtk.bme.hu

Educational organisational unit for the subject
Department of Finance

Subject website
https://edu.gtk.bme.hu/

Language of the subject
magyar - HU

Curricular role of the subject, recommended number of terms

Direct prerequisites

Strong	Nincs / No
Weak	Nincs / No
Parallel	Nincs / No
Exclusion	Nincs / No

Validity of the Subject Description
Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580501/3/2025 registration number. Valid from: 2025.07.10.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

Unlike companies with a stable operating history and market experience, startups often operate under conditions of significant uncertainty, which requires agile management practices and rapid adaptation based on market feedback. This operation is accompanied by a different financing system. The course introduces the financing methods related to startup management, as well as the related key concepts, strategies, and best practices.

Academic results

Knowledge

1. Knows how the startup ecosystem works

Skills

1. Able to start your own startup business

Attitude

1. Success-oriented, risk-taking attitude

Independence and responsibility

1. Open-minded, able to think in a team

Teaching methodology

Lectures, written and oral communication, use of IT tools and techniques.

Materials supporting learning

- Kötelező / obligatory:
- Bagó Péter - Bethlendi András - Dobó Robert (2025): Startup vállalkozások működése, menedzsmentje. Online tankönyv, megjelenés alatt.
- Előadások anyaga / lecture notes

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

A combination of written mid-term test and individual or small group project work.

Performance assessment methods

The final exam accounts for 70% of the grade. Individual or small group project work 30%

Percentage of performance assessments, conducted during the study period, within the rating

- **Zárthelyi vizsga**: 70
- **Egyedi vagy kis csoportos projekt munka**: 30

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

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Issuing grades

Excellent	96
Very good	87
Good	75-86
Satisfactory	63-74
Pass	50-62
Fail	50

Retake and late completion

In the case of the mid-term exam, there is one retake/correction possibility. In the case of the project work, there is no retake/correction option.

Coursework required for the completion of the subject

Részvétel a kontakt tanórákon / participation in contact lessons	28
project work	28
preparation for mid-term exam	34
Total	90

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 07.07.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

1 Introduction to the startup world
2 Startup ecosystem
3 Business model development, idea generation and validation
4 Market building and marketing strategy
5 Funding rounds and investors
6 Sustainability and social responsibility
7 Startup successes and failures
8 Case studies of successful and unsuccessful fundraising (crowdfunding / venture capital)

Additional lecturers

Szőcs Árpád tanársegéd szocsa@edu.bme.hu

Approval and validity of subject requirements