



SUBJECT DATASHEET

Arts and Culture in Theoretical and Practical Contexts

BMEGT43Z004

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Arts and Culture in Theoretical and Practical Contexts

ID (subject code)

BMEGT43Z004

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	4
Laboratory	0

Type of assessment

term mark

Number of credits

4

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Dr. Gács Anna	associate professor	gacs.anna@gtk.bme.hu
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Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

English - EN

Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme from 2021/22/Term 1**

Subject Role: **Elective**

Recommended semester: **0**

Programme: **MA in Communication and Media Studies**

Subject Role: **Elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580466/11/2025registration number. Valid from: 2025.06.25.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is to present some of the issues that determine the theoretical reflections and different practices of art and culture. After completing the course, students will have a basic understanding of these issues.

Academic results

Knowledge

1. Solid knowledge of the conceptualization for studying social processes
2. Solid knowledge of conceptualization for studying communication and media phenomena
3. Basic knowledge of social institutions (law, language, religion, etc.)

Skills

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Ability to make judgements in practical tasks, ability to make independent decisions
3. Openness to acquire new sectors of knowledge and ability to effectively acquire them

Attitude

1. Awareness of the historical and social embeddedness of cultural processes and institutions
2. Professional and moral stand
3. Self-reflection of one's own abilities

Independence and responsibility

1. Constructiveness and assertiveness in the context of institutional operation
2. Independence
3. Adoption and enforcement of professional standards

Teaching methodology

The course is a combination of two modules chosen by the students. Both modules assess class work and individual and group assignments.

Materials supporting learning

- White, H. The historical text as literary artifact. In: Tropics of Discourse: Essays in Cultural Criticism. The John Hopkins UP, 1978: 81-100.
- Moreno, J. L. (1943) Sociometry and the Cultural Order. Sociometry, Vol.6, No. 3, pp. 299.
- Danto, Arthur C. (1981). The Transfiguration of the Commonplace. Cambridge, MA: Harvard University Press.
- Kieran, Matthew (2001). In defence of the ethical evaluation of narrative art. British Journal of Aesthetics, 41: 26–38.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Participation is mandatory. No more than 2 classes to be missed in each modules.

Performance assessment methods

Class activity, group work, individual work, short and long essays, and presentations are evaluated.

Percentage of performance assessments, conducted during the study period, within the rating

- classwork: 50
- homework: 50
- sum: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Participation

Issuing grades

Excellent	97
Very good	90-96
Good	80-89
Satisfactory	70-79
Pass	60-69
Fail	0-59

Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination.

Coursework required for the completion of the subject

classwork	56
homework	64
sum	120

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 02.06.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

The course material covers some concepts of the interpretation and shaping of art and culture, with an emphasis on the students' choice of modules.

- 1 Elective modules:
- 2 Art Philosophy
- 3 Cross-cultural Comm.
- 4 Music: A general intro
- 5 Narrative Theory and Storytelling Practices
- 6 Social Exploration in Action

Additional lecturers

Approval and validity of subject requirements