



SUBJECT DATASHEET

East European and Hungarian Cultural Heritage

BMEGT43Z003

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

East European and Hungarian Cultural Heritage

ID (subject code)

BMEGT43Z003

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	4
Laboratory	0

Type of assessment

term mark

Number of credits

4

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Dr. Gács Anna	associate professor	gacs.anna@gtk.bme.hu
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Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

English - EN

Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme from 2021/22/Term 1**

Subject Role: **Elective**

Recommended semester: **0**

Programme: **MA in Communication and Media Studies**

Subject Role: **Elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580466/11/2025registration number. Valid from: 2025.06.25.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The course provides an insight into some aspects of East European and Hungarian cultural heritage.

Academic results

Knowledge

1. Basic knowledge of social institutions (law, language, religion, etc.)
2. Basic knowledge of social science methodologies
3. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena

Skills

1. Ability to recognize social and communication problems, and to choose appropriate solutions
2. Openness to acquire new sectors of knowledge and ability to effectively acquire them
3. Ability to accomplish scientific literature research

Attitude

1. Acceptance of other cultural traditions
2. Presence from social science egocentrism in social science fields
3. Presence from social science egocentrism in other disciplinary fields

Independence and responsibility

1. Adoption and enforcement of professional standards
2. Responsible, professionally based social presence
3. Constructiveness and assertiveness in the context of institutional operation

Teaching methodology

The course is a combination of two modules chosen by the students. Both modules assess class work and individual and group assignments.

Materials supporting learning

- Assmann, J. (2008). Communicative and Cultural Memory. In Erll, A., & Nünning, A. (Eds.). Cultural memory studies: an international and interdisciplinary handbook. De Gruyter.
- Péter Balogh (2022) Clashing geopolitical self-images? The strange coexistence of Christian bulwark and Eurasianism (Turanism) in Hungary, Eurasian Geography and Economics, 63:6, 726-752,
- Assmann, A. (2008). Transformations between History and Memory. Social Research, 75(1)
- Turai, Hedvig (2009) 'Past Unmastered: Hot and Cold Memory in Hungary', Third Text, 23: 1, 97-106.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Participation is mandatory. No more than 2 classes to be missed in each modules.

Performance assessment methods

Class activity, group work, individual work, short and long essays, and presentations are evaluated.

Percentage of performance assessments, conducted during the study period, within the rating

- classwork: 50
- homework: 50
- sum: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Participation

Issuing grades

Excellent	97
Very good	90-96
Good	80-89
Satisfactory	70-79
Pass	60-69
Fail	0-59

Retake and late completion

: A javítás és pótlás rendjét mindig a hatályos TVSZ szabályozza.

Coursework required for the completion of the subject

classwork	56
homework	64
sum	120

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 02.06.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

The course material draws on the cultural tradition of Eastern Europe and within it the Hungarian 20th-20th century, touching on some aspects of visual art, film, the politics of memory and popular culture.

- 1 Elective modules:
- 2 Art after the Wall
- 3 Cultural Memory
- 4 East-European Documentary
- 5 East-Central Eu. Film
- 6 Socialist and Post-Socialist Pop Culture

Additional lecturers

Approval and validity of subject requirements