



# **SUBJECT DATASHEET**

## **Art from Everyday City Life**

### **BMEGT43X002**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

Art from Everyday City Life

### ID (subject code)

BMEGT43X002

### Type of subject

class

### Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	3
Practice	3
Laboratory	0

### Type of assessment

term mark

### Number of credits

8

### Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
-------------	-----------------	------------------------

Dr. Gács Anna	associate professor	gacs.anna@gtk.bme.hu
---------------	---------------------	----------------------

### Educational organisational unit for the subject

Department of Sociology and Communication

### Subject website

<https://edu.gtk.bme.hu>

### Language of the subject

English - EN

### Curricular role of the subject, recommended number of terms

Programme: **Communication and media studies Bachelor's Programme from 2021/22/Term 1**

Subject Role: **Elective**

Recommended semester: **0**

---

Programme: **MA in Communication and Media Studies**

Subject Role: **Elective**

Recommended semester: **0**

---

### Direct prerequisites

**Strong** None

**Weak** None

**Parallel** None

**Exclusion** None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580466/11/2025registration number. Valid from: 2025.06.25.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

The primary objective of the course is to foster cultural interactions and personal connections, promoting intercultural dialogue. Our aim is to visually process your experiences in the city, in a visual diary. Throughout the course, creative exercises will assist you in navigating various sites and activities, as well as in designing and implementing your own project. Through joint, small group and individual walks, we highlight the often overlooked values of everyday life. Other activities, such as discussions, consultations, research and handicrafts, will help you find your own way of expression.

### Academic results

#### Knowledge

1. Solid knowledge of the cultural embeddedness of the communication institutional system.
2. Reliable and sound knowledge of the connections between the disciplinary fields of social science.
3. Reliable and sound knowledge of conceptual systems and methodologies of social science.

#### Skills

1. Skills of making independent analysis, knowledge claims, explanations and drawing valid conclusions.
2. Research skills
3. Analytical skills

#### Attitude

1. Awareness of the historical and social embeddedness of cultural processes and institutions
2. Critical openness to innovation.
3. Professional identity and confidence.

#### Independence and responsibility

1. Professional self confident, committed to work and problem solving on professional basis.
2. Readiness of disseminating of one's own world view and norms in the scientific professional environment
3. Independence, constructivity, assertivity either in one's own organization or interorganizational cooperations.

### Teaching methodology

Lectures, field trips, independent creative work

### Materials supporting learning

- • Katharine Harmon: You are here. Personal geographies and Other Maps of the Imagination, Princeton Architectural Press, 2004
- • András Török: Budapest - A Critical Guide, Park, 2024
- • Frederic Gros: The Philosophy of Walking, Verso, 2014
- • Rebecca Solnit: Wanderlust: A History of Walking, Penguin, 2001

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### General Rules

Participation is mandatory, no more than 3 missed classes.

#### Performance assessment methods

Assessment of class activity and creative work

#### Percentage of performance assessments, conducted during the study period, within the rating

- classwork: 50
- creative work: 50
- sum: 100

#### Percentage of exam elements within the rating

#### Conditions for obtaining a signature, validity of the signature

Participation

#### Issuing grades

Excellent	97
Very good	90-96
Good	80-89
Satisfactory	70-79
Pass	60-69
Fail	0-59

#### Retake and late completion

Retake and make-up test options are defined by the valid regulations of the University's Code on Education and Examination

#### Coursework required for the completion of the subject

classwork	84
independent creative work	156
sum	240

#### Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 02.06.2024.

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

This course considers the art university as a knowledge community that influences interpersonal interactions. The course aims to introduce you to the sites, cultural initiatives, and key figures within Budapest's art scene, providing a foundation for you to design and create your own project. In addition to exploring institutional venues such as museums, exhibition spaces, and galleries, we will engage with non-touristic civic initiatives and community spaces related to the arts. We will learn about their work, operations, and impact within the local context. We will visit craft workshops and artists' studios. These places will also help you to realize your work.

1 Week 1: Introduction to the Course • Overview of the course structure and objectives • Getting to know each other through creative joint and pair exercises Week 2: Walk in the 8th district, the most colorful place in Budapest—ethnically, culturally, culinarily and architecturally. • Cultural and multicultural experiences • Create a group report summarizing learnings Week 3: Visit to Hungarian Contemporary Architecture Centre (KÉK) • Overview of the activities of KÉK • Presentation on KÉK's mission and initiatives • Exploration of specific projects organized by KÉK • Review notable projects and their impact on contemporary architecture in Hungary Week 4: presentation on art-maps • visual examples • reading and discussion: Katharine Harmon: You are here. Personal Geographies and Other Maps of the Imagination Week 5: visit at Public Civil Library (Közkincs Library) • It is a community library with a special collection in Budapest downtown. A unique collection in Hungary based on feminist, gender and LGBT themed holdings, mostly in English; an international community space and meeting point. • Develop ideas for workshops or events within the library Week 6: Discussion on the meaning of the medium of the artwork, the technical details of the result, the practice of artists in the juxtaposition of opposing media and techniques. • the role of media choice • designing an object using “inappropriate” techniques, analyzing the meaning of combinations of materials • an overview of your technical possibilities Week 7: Visit artist's workshops • artists's studio • craft workshops: „Hurrikan Press” publishing house and „Valami Produktív” public art workshop Week 8: Joint presentation on Contemporary Public Sculpture in Budapest • Case Study: Kodolko-Pólya • Investigate the Kodolko-Pólya sculpture and its impact on public space. • Perform a field study of other contemporary public sculptures in Budapest. Week 9: visit to a flea market • a visit to the second-hand clothes shop "Confection", run by an independent art-curator Week 10: presentation on walking as artwork • reading and discussion: Frederic Gros: The Philosophy of Walking Week 11: Visit ISBN Gallery • ISBN is a contemporary art bookstore and a gallery space. The most important mission of ISBN – books+gallery is to map, collect, exhibit and distribute domestic and regional, Hungarian and foreign language, new and second-hand contemporary art publications, exhibition catalogs, zines, art books, photobooks and theoretical publications. • Art in Civic Spaces • Explore different civic spaces throughout Budapest and their artistic expressions. Week 12: Art Groups and Creative Communities, Community Art and Community Projects • Visit Space of Opportunity (Lehetőségek Tere), a non-formal learning and cultural programme, a home for creativity and reflection, for exhibitions and a variety of activities (<https://lehetosegektere.hu/en/>) • Produce a documentary on your experience. • Participate in a local community art workshop. • Explore collaboration between artists and communities. Week 13: Visit an artists's studio, specific craft workshop Week 14: Presentation of Creative Projects • Feedback and discussion of individual and group creative projects Week 15: Presentation of Creative Projects • Plan the logistics for the pop-up exhibition.

### Additional lecturers

### Approval and validity of subject requirements