



SUBJECT DATASHEET

ESG workshop – Argumentation skills development for ESG consultants

BMEGT42RRR5009-00

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

ESG workshop – Argumentation skills development for ESG consultants

ID (subject code)

BMEGT42RRR5009-00

Type of subject

contact unit

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	9
Laboratory	0

Type of assessment

obtaining
signature

Number of credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Buzási Attila	associate professor	buzasi.attila@gtk.bme.hu

Educational organisational unit for the subject

Department of Environmental Economics and Sustainability

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: „ESG consultant

Subject Role: **Compulsory elective**

Recommended semester: **2**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580387/26/2025 registration number. Valid from: 2025.05.28.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is to introduce various aspects of argumentation skills through a thematic workshop.

Academic results

Knowledge

1. Knows the basic concepts of reasoning
2. Knows the typical reasoning situations in ESG consulting
3. Knows the reasoning structures
4. Knows the typical reasoning errors

Skills

1. Able to develop an argument structure
2. Able to deal with counter-arguments in a live situation
3. Able to use storytelling in argumentation

Attitude

1. Argues in a solution-oriented way about ESG achievements and challenges
2. Communicates credibly about the ESG report

Independence and responsibility

1. Able to argue independently on ESG compliance and reporting
2. Has responsibility for the implementation of all related management tasks.

Teaching methodology

Practice – full-day workshop

Materials supporting learning

- Elméleti bevezető diások
- Ppt slideshow about principles

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The learning objectives detailed in 2.2 will be assessed by means of active participation in the workshop.

Performance assessment methods

Checking active participation in the workshop by means of an attendance sheet.

Percentage of performance assessments, conducted during the study period, within the rating

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

As the condition for obtaining a signature is active participation in the workshop, repeat, retake, and late completion are not possible.

Issuing grades

Excellent	0
Very good	0
Good	0
Satisfactory	0
Pass	0
Fail	0

Retake and late completion

Coursework required for the completion of the subject

Workshop részvétel	9
Processing background materials	20
Learning individually	20
Preparing for final exam	41

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Subject includes the topics detailed in the course syllabus to ensure learning outcomes listed under 2.2. can be achieved.

- 1 Argumentation skills development – practical workshop

Additional lecturers

Ecsediné Dr. Szabó Krisztina adjunktus / senior lecturer szabo.krisztina@gtk.bme.hu

Dr. Egres Dorottya adjunktus / senior lecturer egres.dorottya@gtk.bme.hu

Dr. Csordás Hédi Virág adjunktus / senior lecturer csordas.hedi@gtk.bme.hu

Approval and validity of subject requirements