



SUBJECT DATASHEET

Multicultural Communication in a Globalized World English B2+

BMEGT60LNGEA02-01

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Multicultural Communication in a Globalized World English B2+

ID (subject code)

BMEGT60LNGEA02-01

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	0
Laboratory	0

Type of assessment

midterm mark

Number of credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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dr. Furka Ildikó Zsuzsanna	senior lecturer	furka.ildiko.zsuzsanna@gtk.bme.hu
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

www.inyk.bme.hu

Language of the subject

angol - EN

Curricular role of the subject, recommended number of terms

Programme: **Language subjects**

Subject Role: **Elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak Gyenge Gyenge – weak: B2 szintnek nagyjából megfelelő nyelvtudás – approximately B2 level language competence

Parallel None

Exclusion None

Validity of the Subject Description

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

This subject provides students with the theoretical knowledge of communication that is essential in a multicultural environment in a globalising world. The focus is on the communicative functions of the foreign language and the individual in a multicultural work environment. The main aim is to ensure that students understand and appreciate the peculiarities of multicultural professional language use and the importance and components of intercultural (communication) skills and global competence in the world of work.

Academic results

Knowledge

1. The students are familiar with the basic concepts and theoretical framework of multicultural communication and understand the differences between the terms "multicultural", "intercultural" and "between cultures".
2. They know and understand the characteristics and some strategies of communication in a multicultural environment.
3. They know the multicultural peculiarities of language use in a workplace.
4. They understand the impact of cultural differences on communication processes; they are aware of the communication challenges in a multicultural working environment.
5. They know how to communicate and interact openly, appropriately and effectively with people from other cultures in workplace situations such as meetings and negotiations.

Skills

1. The students are able to examine the multicultural environment.
2. They are able to understand the perspective and worldview of others.

Attitude

1. 1. The students can accept that people from other cultures communicate in English differently, even if they have very high language skills.
2. 2. They accept that a lower level of language competence does not mean a lower level of culture/civilisation.
3. 3. They appreciate cultural diversity and its role in global society, and are sensitive to the differences and challenges arising from cultural diversity.

Independence and responsibility

1. The students are able to adapt to new cultural environment and communication rules different from their own.
2. They are able to find solutions to intercultural communication issues independently.

Teaching methodology

interactive presentation

Materials supporting learning

- Prezentációk, szakmai weboldalak, online segédeszközök, szakirodalom
- Presentations, professional websites, online tools, specific literature

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

According to the regulations of the Code of Studies.

Performance assessment methods

Learning outcomes are assessed by a mid-year written assessment (Moodle test).

Percentage of performance assessments, conducted during the study period, within the rating

- évközi feladatok: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

-

Issuing grades

Excellent	95
Very good	89 - 94
Good	76 - 88
Satisfactory	63 - 75
Pass	50 - 62
Fail	0 - 49

Retake and late completion

According to the regulations of the Code of Studies.

Coursework required for the completion of the subject

participation in contact lessons	28
Study the lectures' material	14
preparation for qualification procedures	30
independent study of selected written material	18
Total	90

Approval and validity of subject requirements

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III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

• The peculiarities of learning a foreign language and the language competence ("I", the phenomenon of foreign language anxiety, what it means to "know a language" vs. what it means to communicate in a language, the level of language competence does not equal to successful communication) • Language as behaviour (sociolinguistics, pragmatics and their cultural differences) • Concepts of multi cultural, intercultural communication or communication between cultures 2. Multiculturality, interculturality, multinationalism and multilingualism • Intercultural (communication) and global competence (i.e.: intercultural speaker and global citizen) • Diversity, inclusiveness, equality (equity vs equality) • Values in the communication of multicultural/multinational organisations 3. Internal and external corporate communication • generational communication differences in multinational firms • non-verbal communication in different cultures: body language, eye contact, use of space, gestures and facial expressions • negotiation strategies in multicultural environment between participants

Additional lecturers

Approval and validity of subject requirements