# SUBJECT DATASHEET

# Professional Speaking English C1

# BMEGT60LNGA606-01

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

**Subject name**
Professional Speaking English C1

**ID (subject code)**       BMEGT60LNGA606-01

**Type of subject**
contact hours

**Course types and lessons**

| Type | Lessons |
|------|---------|
| Lecture | 0 |
| Practice | 2 |
| Laboratory | 0 |

**Type of assessment**
Midterm mark

**Number of credits**
3

**Subject Coordinator**

| Name | Position | Contact details |
|------|----------|-----------------|
| Dr. Szabó Gáborné dr. Besznyák Rita | senior lecturer | besznyak.rita@gtk.bme.hu |

**Educational organisational unit for the subject**
Centre of Modern Languages

**Subject website**
www.inyk.bme.hu

**Language of the subject**
angol - EN

**Curricular role of the subject, recommended number of terms**
Programme: **Language subjects**
Subject Role: **Elective**
Recommended semester: **0**

**Direct prerequisites**

| *Strong* | None |
|----------|------|
| *Weak* | C1 szintnek nagyjából megfelelő nyelvtudás – approximately C1 level language competence |
| *Parallel* | None |
| *Exclusion* | None |

**Validity of the Subject Description**
Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580387/26/2025 registration number. Valid from: 2025.05.28.

# 2. OBJECTIVES AND LEARNING OUTCOMES

## Objectives

The aim of the subject is to prepare students for communication situations in a workplace and for conscious management communication in a foreign language. The subject provides students with the communication strategies, techniques and language tools necessary for leadership roles to communicate more effectively in monologic and dialogic situations.

## Academic results

Knowledge

1. The students know the basic characteristics of managerial communication, its varieties, structures and linguistic forms.
2. They know some basic managerial communication strategies, text genres and speech intentions that they can consciously apply in certain workplace situations.
3. They know linguistic and non-linguistic tools that make managerial communication more effective.
4. They understand the communication challenges associated with leadership roles.
5. They are aware of the issues stem from different communication styles and know some conflict management techniques.

Skills

1. They will be able to apply the leadership strategies they learn in the course to different communication or speaking situations in the workplace.
2. They can express certain speech intentions in monologic texts (e.g. presentations) and in dialogic situations (e.g. small talk, business negotiations), with respect to the target language and culture-specific features.
3. They consciously use sophisticated linguistic tools (idiomatic expressions, high register, complex grammatical structures) and non-linguistic elements (stress, pronunciation, intonation, etc.) appropriate to these situations.
4. They effectively apply communication techniques for conflict management in workplace situations; they ca give feedback on the performance of others.

Attitude

1. Cooperate with fellow students, respecting the opinions and views of others.
2. They are constructive and respectful of different points of view when working in groups, learning or working.
3. They are committed to continuous development and self-development in management communication.

Independence and responsibility

1. They are able to critically assess their own management communication style and are open to feedback.
2. When working in a group, they mobilise their theoretical and practical knowledge and skills in an autonomous way, in cooperation with (or sometimes guiding) the other members of the group.

## Teaching methodology

We primarily use cooperation as a teaching method during the course. When working in pairs or in groups, during the continuous interaction, the students have plenty of opportunity to talk and discuss certain topics.

## Materials supporting learning

- Írott és hangzó szövegek, videók, erre épülő feladatok.
- Written and audio materials, videos, as well as tasks built on them
- beszélgetésre, egy-egy téma megvitatására.

# II. SUBJECT REQUIREMENTS

## TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

### General Rules

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting
assignments and tests at a satisfactory level.

### Performance assessment methods

In line with the general characteristics of teaching foreign languages, assessment will be applied with a process approach, which also includes optional elements, such as such as assignments, communication exercises.

### Percentage of performance assessments, conducted during the study period, within the rating

- **évközi feladatok:** : 100

### Percentage of exam elements within the rating

### Conditions for obtaining a signature, validity of the signature

-

### Issuing grades

| | |
|---|---|
| Excellent | 95 |
| Very good | 89 - 94 |
| Good | 76 - 88 |
| Satisfactory | 63 - 75 |
| Pass | 50 - 62 |
| Fail | 0 - 49 |

### Retake and late completion

According to the regulations of the Code of Studies.

### Coursework required for the completion of the subject

| | |
|---|---|
| participation in contact lessons | 28 |
| preparation for practice sessions | 28 |
| preparation for qualification procedures | 6 |
| preparation of home assignments | 28 |
| Total | 90 |

### Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

**Topics covered during the term**

• management SWOT (focus: strengths, weaknesses) • leadership styles, hierarchies, leadership stylistic tools, rhetoric, etc. • soft skills: time management, flexibility, etc. • feedback (communicating appreciation or criticism, responding to feedback) • conflict and complaint management from the management perspective • managing professional or workplace disputes, reconciling interests in negotiating situations • preparing and conducting meetings and conferences • projects / companies / product demonstrations, pr

**Additional lecturers**

**Approval and validity of subject requirements**