

# SUBJECT DATASHEET

**Professional Speaking English C1** 

BMEGT60LNGA606-01

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## I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

Subject name

Professional Speaking English C1

ID (subject code) BMEGT60LNGA606-01

Type of subject

contact hours

Course types and lessonsType ofTypeLessonsassessmentLecture0Midterm markPractice2Number ofLaboratory0credits

**Subject Coordinator** 

Name Position Contact details

Dr. Szabó Gáborné dr. Besznyák Rita senior lecturer besznyak.rita@gtk.bme.hu

## Educational organisational unit for the subject

Centre of Modern Languages

## **Subject website**

www.inyk.bme.hu

## Language of the subject

angol - EN

## Curricular role of the subject, recommended number of terms

Programme: Language subjects

Subject Role: **Elective** Recommended semester: **0** 

## **Direct prerequisites**

Strong None

Weak C1 szintnek nagyjából megfelelő nyelvtudás – approximately C1 level language competence

Parallel None
Exclusion None

## **Validity of the Subject Description**

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580387/26/2025 registration number. Valid from: 2025.05.28.

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## 2. OBJECTIVES AND LEARNING OUTCOMES

## **Objectives**

The aim of the subject is to prepare students for communication situations in a workplace and for conscious management communication in a foreign language. The subject provides students with the communication strategies, techniques and language tools necessary for leadership roles to communicate more effectively in monologic and dialogic situations.

#### **Academic results**

#### Knowledge

- The students know the basic characteristics of managerial communication, its varieties, structures and linguistic forms
- 2. They know some basic managerial communication strategies, text genres and speech intentions that they can consciously apply in certain workplace situations.
- 3. They know linguistic and non-linguistic tools that make managerial communication more effective.
- 4. They understand the communication challenges associated with leadership roles.
- 5. They are aware of the issues stem from different communication styles and know some conflict management techniques.

#### Skills

- 1. They will be able to apply the leadership strategies they learn in the course to different communication or speaking situations in the workplace.
- 2. They can express certain speech intentions in monologic texts (e.g. presentations) and in dialogic situations (e.g. small talk, business negotiations), with respect to the target language and culture-specific features.
- 3. They consciously use sophisticated linguistic tools (idiomatic expressions, high register, complex grammatical structures) and non-linguistic elements (stress, pronunciation, intonation, etc.) appropriate to these situations.
- 4. They effectively apply communication techniques for conflict management in workplace situations; they ca give feedback on the performance of others.

#### Attitude

- 1. Cooperate with fellow students, respecting the opinions and views of others.
- 2. They are constructive and respectful of different points of view when working in groups, learning or working.
- 3. They are committed to continuous development and self-development in management communication.

#### Independence and responsibility

- 1. They are able to critically assess their own management communication style and are open to feedback.
- 2. When working in a group, they mobilise their theoretical and practical knowledge and skills in an autonomous way, in cooperation with (or sometimes guiding) the other members of the group.

## **Teaching methodology**

We primarily use cooperation as a teaching method during the course. When working in pairs or in groups, during the continuous interaction, the students have plenty of opportunity to talk and discuss certain topics.

#### **Materials supporting learning**

- Írott és hangzó szövegek, videók, erre épülő feladatok.
- Written and audio materials, videos, as well as tasks built on them
- beszélgetésre, egy-egy téma megvitatására.

# II. SUBJECT REQUIREMENTS

## TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### **General Rules**

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting

assignments and tests at a satisfactory level.

## Performance assessment methods

In line with the general characteristics of teaching foreign languages, assessment will be applied with a process approach, which also includes optional elements, such as such as assignments, communication exercises.

## Percentage of performance assessments, conducted during the study period, within the rating

• évközi feladatok: : 100

## Percentage of exam elements within the rating

## Conditions for obtaining a signature, validity of the signature

**Issuing grades** 

Excellent	95
Very good	89 - 94
Good	76 - 88
Satisfactory	63 - 75
Pass	50 - 62
Fail	0 - 49

## Retake and late completion

According to the regulations of the Code of Studies.

## Coursework required for the completion of the subject

participation in contact lessons	28
preparation for practice sessions	28
preparation for qualification procedures	6
preparation of home assignments	28
Total	90

## Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

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## III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

## **Topics covered during the term**

• management SWOT (focus: strengths, weaknesses) • leadership styles, hierarchies, leadership stylistic tools, rhetoric, etc. • soft skills: time management, flexibility, etc. • feedback (communicating appreciation or criticism, responding to feedback) • conflict and complaint management from the management perspective • managing professional or workplace disputes, reconciling interests in negotiating situations • preparing and conducting meetings and conferences • projects / companies / product demonstrations, pr

**Additional lecturers** 

Approval and validity of subject requirements

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