

# SUBJECT DATASHEET

# **Cross-cultural Communication English B2**

BMEGT60LNGA402-01

BMEGT60LNGA402-01 2025.11.07 9:51 1/5

## I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

#### Subject name

Cross-cultural Communication English B2

ID (subject code) BMEGT60LNGA402-01

Type of subject

contact hours

Course types and lessons		Type of
Type	Lessons	<u>assessment</u>
Lecture	0	mid-term mark
Practice	2	Number of
Laboratory	0	<u>credits</u>
		3

**Subject Coordinator** 

Name Position Contact details

Dr. Furka Ildikó Zsuzsanna senior lecturer furka.ildiko.zsuzsanna@gtk.bme.hu

### Educational organisational unit for the subject

Centre of Modern Languages

#### **Subject website**

www.inyk.bme.hu

### **Language of the subject**

angol - EN

### Curricular role of the subject, recommended number of terms

Programme: Language subjects

Subject Role: **Elective** Recommended semester: **0** 

### **Direct prerequisites**

Strong None

Weak B2 szintnek nagyjából megfelelő nyelvtudás – approximately B2 level language competence

Parallel NoneExclusion None

#### **Validity of the Subject Description**

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580387/26/2025 registration number. Valid from: 2025.05.28.

BMEGT60LNGA402-01 2025.11.07 9:51 2/5

## 2. OBJECTIVES AND LEARNING OUTCOMES

#### **Objectives**

The main objective of the course is to improve the intercultural competence of students by raising their interest to-wards other cultures and culture-related issues, as well as by enhancing their communications skills in a foreign language to help them navigate in intercultural situations (work and studies at home and abroad) in a globalized world. The main focus is on developing speaking skills, but all four skills are developed through topics related to cultural differences and the respective course material.

#### **Academic results**

#### Knowledge

- 1. Students are aware of the background of cultural differences,
- 2. know the underlying values behind cultural differences,
- 3. know the main principles of theories related to intercultural communication,
- 4. know the culture-related characteristics of target countries, as well as certain elements of high and popular culture.

#### Skills

- 1. Are able to set their own viewpoints aside and see certain situations, reactions from an alternative per-spective and act accordingly.
- 2. Are capable of solving situations that may emerge in multicultural or international business and scien-tific settings involving debates, conflict management, co-ordinated planning and task implementation.
- 3. Are able to manage and solve potential conflicts arising from intercultural misunderstandings,
- 4. can easily compare the main characteristics of their own culture and that of target countries,
- 5. are able to understand and create written, oral and visual material on various intercultural topics.

#### Attitude

1. Strive to understand the characteristics of other cultures and are willing to communicate of their own culture to foreigners.

#### Independence and responsibility

1. Are constantly developing their intercultural skills, language knowledge and vocabulary autonomously.

#### **Teaching methodology**

Lessons involve group collaboration, individual presentations, pair work and group discussion. Part of the material needs to be managed in a self-access manner.

### **Materials supporting learning**

 A kurzus anyaga elektronikus formában is hozzáférhető a GTK Moodle platformján, a segédanyagok egy része audi-ovizuális jellegű. - The teaching material is available online on the Moodle platform of the Faculty of Economic Sci-ences, some materials are in audio-visual mode.

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

### **General Rules**

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting

assignments and tests at a satisfactory level.

#### Performance assessment methods

Communication exercises, presentations, assignments.

### Percentage of performance assessments, conducted during the study period, within the rating

• Communication exercises, presentations, assignments.: 100

### Percentage of exam elements within the rating

## Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	95
Very good	89 - 94
Good	76 - 88
Satisfactory	63 - 75
Pass	50 - 62
Fail	0 - 49

#### **Retake and late completion**

According to the regulations of the Codes of Studies.

#### Coursework required for the completion of the subject

participation in contact lessons 28
preparation for practice sessions 28
preparation for qualification procedures 6
preparation of home assignments 28
Total 90

## Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

BMEGT60LNGA402-01 2025.11.07 9:51 4/5

## III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

• Characteristics of the English-speaking countries • cultural differences between countries, • stereotypes and prejudices • Definition and elements of culture • Dimensions of culture (Hofstede) • The meeting of cultures, • verbal and non-verbal communication • Cultural

aspects of everyday communication situations • Cultural aspects of professional communication (meetings, scheduling, negotiations, persuasion, proposals etc.)

1.

## **Additional lecturers**

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### Approval and validity of subject requirements

BMEGT60LNGA402-01 2025.11.07 9:51 5/5