

# SUBJECT DATASHEET

# **Smart Writing English B2+**

# BMEGT60LNGA504-01

# **I. SUBJECT DESCRIPTION**

# **1. SUBJECT DATA**

ID (subject code)	BMEGT60LN	IGA504-01	
Type of subject contact hours			
Course types and lessor	<u>15</u>		Type of
Type	Lessons		assessment
Lecture	0		midterm mark
Practice	2		Number of
Laboratory	0		<u>credits</u>
Subject Coordinator			3
Name	Position	Contact details	
Dr. Szabó Gáborné dr. B	esznyák Rita senior lectur	rer besznyak.rita@gtk.br	ne.hu
Educational organisatio	•		
Subject website www.inyk.bme.hu	-		
Language of the subject angol - EN	<u>.</u>		
Curricular role of the su Programme: Language su Subject Role: Elective	•	<u>imber of terms</u>	

Strong None

B2+ szintnek nagyjából megfelelő nyelvtudás – approximately B2+ level language competence Weak

Parallel None

Exclusion None

# Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580387/26/2025 registration number. Valid from: 2025.05.28.

# 2. OBJECTIVES AND LEARNING OUTCOMES

# **Objectives**

The aim of this subject is to develop students' written communication skills in relation to work. The subject focuses on the development of the writing process, with particular emphasis on writing as a tool to support thinking and as a preparation for solution of tasks. We also look at using artificial intelligence, overcoming fears about writing and the obstacles to writing. Language development aims more precise, nuanced language use, by raising awareness of the different linguistic registers.

#### Academic results

Knowledge

- 1. The students understand that writing is a means of structuring ideas and it can play an important preparatory role in solution of tasks.
- 2. They know that there are different language registers and understand the differences between informal, semi-formal and formal language as a tool of communication.
- 3. They are aware of the limitations and ethical implications of using AI-based tools.
- 4. They know the obstacles to writing and effective techniques to overcome them.

### Skills

- 1. They are able to produce texts appropriate to the purpose of the writing and the intended readership.
- 2. They are able to use artificial intelligence to solve problems in a conscious way.
- 3. They are able to post-edit texts produced using AI-based online tools.
- 4. They can create work-related content for social media, semi-formal texts.
- 5. They can apply the structural requirements of longer texts (paragraphs, references back and forth, etc.).
- 6. They can write short texts and memos to help you make decisions.
- 7. In line with the level, they are able to express in writing some of the communicative intentions related to the work (e.g. reasoning, explaining pros and cons, critiques, suggestions).
- 8. They can switch between language registers.

# Attitude

- 1. They strive to continuously improve their language competence and writing skills.
- 2. They can take feedback on their writing, incorporating lessons learned and knowledge acquired into the writing tasks they undertake in their studies and work.
- **3**. They are open to the use of AI-based online tools to support writing, and use them critically and ethically in university and workplace environment.

# Independence and responsibility

- 1. They take responsibility for improving their own written communication.
- 2. They proactively use in their own writing the writing and digital tools the use of which they have acquired.
- 3. They are able to reflect independently on the strengths and areas for improvement in their own writing.

# **Teaching methodology**

The course focuses on improving writing skills, but also includes discussions in pairs or groups, as well as collaborative tasks in writing.

# Materials supporting learning

- Írott és hangzó szövegek, videók, erre épülő feladatok.
- Written and audio materials, videos, as well as tasks built on them.

# **II. SUBJECT REQUIREMENTS**

# TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

### **General Rules**

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting

assignments and tests at a satisfactory level.

### Performance assessment methods

In line with the general characteristics of teaching foreign languages, assessment will be applied with a process approach, which also includes optional elements, such as such as assignments, communication exercises.

# Percentage of performance assessments, conducted during the study period, within the rating

• évközi feladatok: 100

#### Percentage of exam elements within the rating

#### Conditions for obtaining a signature, validity of the signature

#### **Issuing grades**

Excellent	95
Very good	89 - 94
Good	76 - 88
Satisfactory	63 - 75
Pass	50 - 62
Fail	0 - 49
<b>Retake and late completion</b>	
According to the regulations of the	Code of Studies

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# Coursework required for the completion of the subject

participation in contact lessons	28
preparation for practice sessions	28
preparation for qualification procedures	6
preparation of home assignments	28
Total	90

### Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

# **III. COURSE CURRICULUM**

# THEMATIC UNITS AND FURTHER DETAILS

# **Topics covered during the term**

• The role and functions of writing in today's communication, • the basics of composing texts (paragraphs, references back and forth, etc.), • language register, language solutions adapted to the target group, • writing as a means of structuring ideas, • factors that prevent writing, and techniques for dealing with writer's block, • the use of AI to prepare written assignments, • Post-editing of AI texts and its ethical implications, • social media use, language characteristics of semi-formal texts, • the problem of synonyms, • the

writing process.

Additional lecturers

Approval and validity of subject requirements