

SUBJECT DATASHEET

Business German B2

BMEGT60LNGN404-01

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Business German B2

ID (subject code) BM

Type of subject

BMEGT60LNGN404-01

contact hours

Course types and lessons

Туре	Lessons
Lecture	0
Practice	2
Laboratory	0

Subject Coordinator

Name Position Contact details

Németh Anikó assistant lecturer nemeth.aniko@gtk.bme.hu

Educational organisational unit for the subject

Centre of Modern Languages

<u>Subject website</u>

www.inyk.bme.hu

Language of the subject

német - DE

Curricular role of the subject, recommended number of terms

Programme: Language subjects Subject Role: Elective Recommended semester: 0

Direct prerequisites

StrongNoneWeakB2 szintnek nagyjából megfelelő nyelvtudás / language competence close to B2 levelParallelNoneExclusionNone

Validity of the Subject Description

. Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580387/26/2025 registration number. Valid from: 2025.05.28.

Type of assessment midterm mark

Number of credits

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The course is aimed to engage students in economy-related communication in the target language, to learn the termi-nology of business and understand the various business processes. The course is recommended for economics and engineering students, while also aiming to help them understand and accept the similarities and differences of the economics and engineering approaches.

Academic results

Knowledge

- 1. The students are familiar with the specialised terminology of the business and corporate world,
- 2. they know the main economic sectors,
- 3. they understand the goals of the various enterprises,
- 4. they are able to distinguish the legal forms of enterprises,
- 5. they understand the main goals of marketing.

Skills

- 1. The students are able to describe business processes orally and in writing,
- 2. they actively use the specialised business terminology,
- 3. they understand the messages of the business press and news,
- 4. they actively participate in situations mimicking corporate meetings (e.g. projects, mediation),
- 5. they can write texts related to management activities (e.g. summaries, official letters).

Attitude

1. They are open towards and interested in the business events and the topical developments of the corporate sector of the target country and Hungary.

Independence and responsibility

1. They have the appropriate strategies for finding and collecting information independently on the various business processes and the operation of enterprises.

Teaching methodology

The course focuses on expanding and actively using business vocabulary, therefore the students are working with economy-related written and audio materials and videos in class and at home. Situational exercises typically associ-ated with the business and corporate sectors help to improve the active use of the language.

Materials supporting learning

• A témához tartozó szövegek, videók és azokhoz kapcsolódó feladatok. - Texts, videos and related tasks within the topic

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting

assignments and tests at a satisfactory level.

Performance assessment methods

Continuous assessment: participation in class, homework, assignments to be submitted.

Percentage of performance assessments, conducted during the study period, within the rating

• participation in class, homework, assignments to be submitted: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

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Issuing grades		
Excellent	95	
Very good	89 - 94	
Good	76 - 88	
Satisfactory	63 - 75	
Pass	50 - 62	
Fail	0 - 49	
Retake and late completion		
According to the regulations of the Codes of Studies.		
Coursework required for the completion of the subject		
participation in contact lessons	28	
preparation for practice sessions	28	
preparation for qualification procedures	6	
preparation of home assignments	28	
Total	90	
Approval and validity of subject requirements		

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Relevant economy-related topics: e.g. economic sectors, types of enterprises, marketing. 1 -

Additional lecturers

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Approval and validity of subject requirements