



SUBJECT DATASHEET

Communication Strategies French B2

BMEGT60LNGF406-01

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Communication Strategies French B2

ID (subject code)

BMEGT60LNGF406-01

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	0
Practice	2
Laboratory	0

Type of

assessment

midterm mark

Number of

credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

www.inyk.bme.hu

Language of the subject

francia - FR

Curricular role of the subject, recommended number of terms

Programme: **Language subjects**

Subject Role: **Elective**

Recommended semester: **0**

Direct prerequisites

Strong None

Weak B2 szintnek nagyjából megfelelő nyelvtudás / language competence close to B2 level

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580387/26/2025 registration number. Valid from: 2025.05.28.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The subject prepares students for communication in the workplace, primarily by developing oral communication skills and enhancing their knowledge of successful communication (background of communication problems, effective and successful communication, conflict resolution).

Academic results

Knowledge

1. The students have level B2 vocabulary necessary for workplace communication and know the language structures needed to deal with communicative situations.
2. They know some important principles of effective and successful communication.
3. They are familiar with the different communication styles and how they can cause communication problems.
4. They know how to resolve conflicts constructively.

Skills

1. They are able to talk about their priorities and plans related to their work.
2. They have the ability to provide arguments and counter-arguments in debating situations.
3. They are able to handle situations related to workplace disputes, conflicts, joint planning (planning meetings, allocation of tasks).
4. They are able to present results.
5. They can talk constructively about their own weaknesses.
6. They can analyse communication situations and identify the causes of various communication problems.
7. They can reflect on their own communication style, habits and possible difficulties.
8. They can differentiate between formal and informal communicative situations, and are able to communicate according to the related linguistic norms.

Attitude

1. They feel the need for effective workplace communication.
2. Törekszik saját kommunikációs jellemzőinek tudatosítására, adott esetben felülvizsgálatára.
3. Törekszik a konstruktív és tiszteletteljes kommunikáció szabályainak betartására.

Independence and responsibility

1. They have the necessary strategies for developing their language competence independently and take responsibility for improving their language proficiency.

Teaching methodology

During the learning process students often work in pairs or groups to give them more opportunity to practice their speaking skills, during which they are given the opportunity to participate in professional discussions, problem-solving and cooperation.

Materials supporting learning

- Aktuális célnyelvi anyagok: újságcikkek, videók, ezekre épülő feladatok.
- Topical materials in the target language: newspaper articles, videos and tasks built on them.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting assignments and tests at a satisfactory level.

Performance assessment methods

In line with the general characteristics of teaching foreign languages, assessment will be applied with a process approach, which also includes optional elements, such as communication exercises, presentations, assignments.

Percentage of performance assessments, conducted during the study period, within the rating

- évközi feladatok: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

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Issuing grades

Excellent	95
Very good	89 - 94
Good	76 - 88
Satisfactory	63 - 75
Pass	50 - 62
Fail	0 - 49

Retake and late completion

According to the regulations of the Codes of Studies.

Coursework required for the completion of the subject

participation in contact lessons	28
preparation for practice sessions	28
preparation for qualification procedures	6
preparation of home assignments	28
Total	90

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 05.05.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

• communication styles • causes of communication difficulties • difficulties in communicating at work • conflict resolution • reasoning
• planning,
discussion, summary of results

1 -

Additional lecturers

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Approval and validity of subject requirements