SUBJECT DATASHEET

FILM, EXPERIENCE, MANIPULATION

BMEGT43A067

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name
FILM, EXPERIENCE, MANIPULATION

ID (subject code)	BMEGT43A067

Type of subject
class

Course types and lessons

Type	*Lessons*
Lecture	2
Practice	0
Laboratory	0

Type of assessment
term mark

Number of credits
2

Subject Coordinator

Name	*Position*	*Contact details*
Dr. Szabó Levente	assistant professor	szabo.levente@gtk.bme.hu

Educational organisational unit for the subject
Department of Sociology and Communication

Subject website
https://edu.gtk.bme.hu

Language of the subject
magyar - HU

Curricular role of the subject, recommended number of terms
Programme: **Elective subjects**
Subject Role: **Elective**
Recommended semester: **0**

Direct prerequisites

Strong	None
Weak	None
Parallel	None
Exclusion	None

Validity of the Subject Description
Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 5881478/13/2024 registration number. Valid from: 11.12.2024.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is to familiarize students with the phenomena of motion picture communication, film genres, and the role of audience expectations in the enjoyment of film and media texts. In addition, it provides an introduction to the world of experience developed in the receiver/viewer, and to some important techniques of the moving image. During the course, the student can acquire a conceptual apparatus with the help of which he can find his way around the world of motion pictures and film history in a more in-depth and comprehensive manner.

Academic results

Knowledge

1. Solid knowledge of the most important social science conceptualizations needed to study the communi-cation phenomena
2. Solid knowledge of the conceptualization for studying social processes
3. Solid knowledge of conceptualization for studying communication and media phenomena.

Skills

1. Analytical skills
2. Ability to make independent decisions in academic activities
3. Reliable use of professional language.

Attitude

1. Awareness of the historical and social embeddedness of cultural processes and institutions
2. Acceptance of one's own (Western) cultural traditions
3. Acceptance of other (non-Western) cultural traditions.

Independence and responsibility

1. Striving to create a historically and politically coherent worldview
2. Responsible, professionally based social presence
3. Adoption and enforcement of professional standards.

Teaching methodology

Lectures, exercises.

Materials supporting learning

- A tantárgy elvégzéshez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu) – Books, notes, downloadable materials (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

The assessment of the learning outcomes formulated in point 2.2 takes place in the form of partial and summarising assessment.

Performance assessment methods

Szorgalmi időszakban végzett teljesítményértékelések részletes leírása: 1. Részteljesítmény-értékelés: A félév során ismertetésre kerülő feladatok közül kell mindenkinek választania, ezek között egyéni és csoportos feladatok szerepelnek. 2. A félév végén összegző teljesítményértékelés, ezt szintén lehet csoportban végezni.

Percentage of performance assessments, conducted during the study period, within the rating

- **end-term assignment**: 70
- **félév közbeni részteljesítmény-értékelés**: 30

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	91
Very good	90–95
Good	80–89
Satisfactory	60–79
Pass	50–59
Fail	< 50

Retake and late completion

Retakes and make-ups are regulated by the University's Code on Education and Examination.

Coursework required for the completion of the subject

classes	28
home work	20
readings	12
total	60

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 04.11.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Bevezetés; Mozi, film, médium; Mozgókép és jelentés; A jelentéslétrehozó eszközök: kompozíció, tengelyszabály, montázs; Nézői várakozások
és az élmény; A kultuszfilm; Filmkezdet: hogy kezdődik a film; Mozi kontra streaming, a film domesztikációja; Filmes műfajok; Filmelmélet,
-történet és filmelmélet-történet; Film és identitás

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Additional lecturers

Gayer Zoltán	óraadó oktató	
Orbán Krisztina	oktatási asszisztens	orban.krisztina@gtk.bme.hu

Approval and validity of subject requirements