SUBJECT DATASHEET

SPECIAL TOPICS

BMEGT43M213

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name
SPECIAL TOPICS

ID (subject code) BMEGT43M213

Type of subject
class

Course types and lessons

Type	*Lessons*
Lecture	4
Practice	0
Laboratory	0

Type of assessment
exam

Number of credits
5

Subject Coordinator

Name	*Position*	*Contact details*
dr. Gács Anna	associate professor	gacs.anna@gtk.bme.hu

Educational organisational unit for the subject
Department of Sociology and Communication

Subject website
https://edu.gtk.bme.hu

Language of the subject
magyar - HU

Curricular role of the subject, recommended number of terms
Programme: **Communication and Media Studies Master's Programme - Digital media specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Programme: **Communication and Media Studies Master's Programme - Cultural industries specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Programme: **Communication and Media Studies Master's Programme - Communication design specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Programme: **Communication and Media Studies Master's Programme - Visual communication specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Direct prerequisites

Strong	None
Weak	None
Parallel	None
Exclusion	None

Validity of the Subject Description
Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580251/13/2023 registration number. Valid from: 2023.03.21.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to give students the opportunity to make reflections that are valid in both academic and social terms, in connection with a phenomenon that is not specified in advance, but is important from a scientific, technological and social point of view. The focus of the course implementing the subject is always an innovative element: the topic thematized in the academic environment, the approach, the processing. 2.2 Tanulási eredmények – Learning outcomes

Academic results

Knowledge

1. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
2. Basic knowledge of social institutions (law, language, religion, etc.).

Skills

1. Ability to participate in argumentative and rational debate
2. Analytical skills.

Attitude

1. Openness to social change
2. Avoidance of being biased, prejudicial
3. Social sensitivity, solidarity.

Independence and responsibility

1. Responsible, professionally based social presence.

Teaching methodology

The objective of the subject is to present and explore a new phenomenon, approach, tool. Accordingly, partly through lectures and partly through independent or team works, students learn about the history, socio-cultural background of the phenomenon or device, and perform some active learning, creative tasks that require independent work.

Materials supporting learning

- A kurzus fókuszában álló témához kapcsolódó és a tantárgy céljaihoz illeszkedő szakirodalomról és további tanulástámogató anyagokról a kurzus oktatója gondoskodik, és teszi azokat elérhetővé a hallgató számára (edu.gtk.bme.hu).
- Literature and additional learning support materials related to the topic that is the focus of the course and relevant to the objectives of the subject are provided by the course instructor and made available to the student (edu.gtk.bme.hu).

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

General assessment includes that of the class participation, the preparation for the classes, and of the independent assignments.

Performance assessment methods

In connection with the three elements taken into account in the assessment, the course instructor informs the students in time about the assessment aspects and their descriptors.

Percentage of performance assessments, conducted during the study period, within the rating

- **performance in class**: 10
- **partial performance assessment – home work**: 20
- **partial performance assessment – individual work**: 20
- **total**: 50

Percentage of exam elements within the rating

- **exam**: 50

Conditions for obtaining a signature, validity of the signature

Attendance and submitting 50% of assignments

Issuing grades

Excellent	96
Very good	85–95
Good	70–84
Satisfactory	60–69
Pass	50-59
Fail	< 50

Retake and late completion

Retakes and make-ups are regulated by the University's Code on Education and Examination.

Coursework required for the completion of the subject

classes	56
prep. for exam	44
homeworks	25
reading	25
total	150

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 01.03.2023.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

1) Disciplinary contexts; 2) Reserch fields; 3) Cultural and social issues related to the topic; 4) Theoretical literature; 5) Current reserch in the filed; 6) Scholarly and general publications related to the field; 7) Methodologies; 8) Case studies; 9) Preparation of analitical and/or project work

Additional lecturers

Approval and validity of subject requirements