



SUBJECT DATASHEET

Social Dynamics 1

BMEGT43A381

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Social Dynamics 1

ID (subject code)

BMEGT43A381

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	2
Laboratory	0

Type of assessment

exam

Number of credits

6

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Blaskó Ágnes	assistant professor	blasko.agnes@gtk.bme.hu

Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **BA in Communication and Media Studies**

Subject Role: **Compulsory elective**

Recommended semester: **3**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 581015/11/2025 registration number. Valid from: 2025.11.26.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

This course, the first in the Group and Social Dynamics stream, aims to provide students with hands-on experience through participation in a real professional or social project. Working collaboratively as a group, students engage with a chosen issue — for example, an educational, cultural, community-based, or social challenge — using the tools of action methods, participatory research, community creation, and creative facilitation. The emphasis is on experiential learning, reflective presence, implementation, and process awareness. Throughout the course, students develop essential skills in responsible participation, teamwork, planning, organization, documentation, and creative presentation.

Academic results

Knowledge

1. Solid knowledge of conceptualization for studying communication and media phenomena
2. Basic knowledge of social science methodologies
3. Basic knowledge of social institutions (law, language, religion, etc.)

Skills

1. Ability to recognize social and communication problems, and to choose appropriate solutions

Attitude

1. Social sensitivity, solidarity

Independence and responsibility

1. Independence

Teaching methodology

Lecturing, reading, class discussions, assignments.

Materials supporting learning

- A tantárgy elvégzéséhez szükséges oktatási anyagok, szakirodalom a kurzus moodle-oldaláról érhető el a hallgatóknak (edu.gtk.bme.hu)

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Assessment includes class work, preparation for class, and assessment of the independent task.

Performance assessment methods

In connection with the three elements taken into account in the assessment, the course instructor informs the students in time about the assessment aspects and their descriptors. "Signature criteria" is participation and working on the assignments belonging to the partial performance assessment category.

Percentage of performance assessments, conducted during the study period, within the rating

- summarising assessment: 20
- partial assessment (home work): 20
- partial assessment (active participation): 10
- Total: 50

Percentage of exam elements within the rating

- written exam: 50

Conditions for obtaining a signature, validity of the signature

Az órák rendszeres látogatása, max. 3 alkalom hiányzás.

Issuing grades

Excellent	95
Very good	85-94
Good	75-84
Satisfactory	60-74
Pass	50-59
Fail	0-49

Retake and late completion

Retakes and make-ups are regulated by the University's Code on Education and Examination. Late submission or presentation of some mid-term assignments is possible during the resit period.

Coursework required for the completion of the subject

classes	56
preparation for the classes	24
preparation for the tests	10
reading	40
preparation for exam	50
sum	180

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 10.11.2025.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

1. Bevezetés: az akcióalapú tanulás fogalma és logikája 2. A projekt kiválasztása: téma, célok, közösség 3. Csoportalakítás, szerepek, működési keretek 4. Kontextusfeltárás, előzetes kutatás 5. Technikai és módszertani felkészülés (pl. interjú, felvétel, dramatikus technika, vizuális eszközök stb.) 6. Etikai és együttműködési alapelvek 7. Tervezés: célok, feladatok, ütemezés 8. Első terepmunka / próbaalkalmazás 9. Dokumentálás és visszajelzés 10. Prototípus vagy első bemutató / kipróbálás 11. Csoportközi konzultáció és tanácsadás 12. Változtatások, finomhangolás 13. Záróesemény / bemutató / megosztás 14. Reflexív zárókör és önértékelés

Additional lecturers

Approval and validity of subject requirements