



SUBJECT DATASHEET

SPECIAL TOPICS 3

BMEGT43M215

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

SPECIAL TOPICS 3

ID (subject code)

BMEGT43M215

Type of subject

class

Course types and lessons

<i>Type</i>	<i>Lessons</i>	<u>Type of assessment</u>
Lecture	0	term mark
Practice	4	<u>Number of credits</u>
Laboratory	0	5

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
Dr. Tófalvy Tamás	associate professor	tofalvy.tamas@gtk.bme.hu

Educational organisational unit for the subject

Department of Sociology and Communication

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **Communication and Media Studies Master's Programme - Digital media specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Programme: **Communication and Media Studies Master's Programme - Cultural industries specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Programme: **Communication and Media Studies Master's Programme - Communication design specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Programme: **Communication and Media Studies Master's Programme - Visual communication specialisation (from 2018)**
Subject Role: **Compulsory elective**
Recommended semester: **0**

Direct prerequisites

<i>Strong</i>	None
<i>Weak</i>	None
<i>Parallel</i>	None
<i>Exclusion</i>	None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580515/8/2024 registration number. Valid from: 26.06.2024.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the subject is to give students the opportunity to make reflections that are valid in both academic and social terms, in connection with a phenomenon that is not specified in advance, but is important from a scientific, technological and social point of view. The focus of the course implementing the subject is always an innovative element: the topic thematized in the academic environment, the approach, the processing.

Academic results

Knowledge

1. Solid knowledge of the most important social science conceptualizations needed to study the communication phenomena
2. Reliable and sound knowledge of the connections between the disciplinary fields of social science.

Skills

1. Skills of working out proposals and executing projects in her professional fields
2. Skills of making independent analysis, knowledge claims, explanations and drawing valid conclusions.

Attitude

1. Openness to social change
2. Critical openness to innovation.
3. Social sensitivity, solidarity.

Independence and responsibility

1. Responsible, professionally based social presence.
2. Independence, constructivity, assertivity either in one's own organization or interorganizational cooperations.

Teaching methodology

The objective of the subject is to present and explore a new phenomenon, approach, tool. Accordingly, partly through lectures and partly through independent or team works, students learn about the history, socio-cultural background of the phenomenon or device, and perform some active learning, creative tasks that require independent work.

Materials supporting learning

- A kurzus fókuszában álló témához kapcsolódó és a tantárgy céljaihoz illeszkedő szakirodalomról és további tanulástámogató anyagokról a kurzus oktatója gondoskodik, és teszi azokat elérhetővé a hallgató számára (edu.gtk.bme.hu). -Literature and additional learning support materials related to the topic that is the focus of the course and relevant to the objectives of the subject are provided by the course instructor and made available to the student (edu.gtk.bme.hu).

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

General assessment includes that of the class participation, the preparation for the classes, and of the independent assignments.

Performance assessment methods

Students receive continuous feedback on their classroom activity (max. 40 points per semester). Every two-three weeks they complete a group assignment project, which is assessed occasionally (max. 30 points per semester). Each student is responsible for one area of work during the semester, which is presented to the group at the end of the semester (max. 30 points).

Percentage of performance assessments, conducted during the study period, within the rating

- classwork: 40
- group work: 30
- individual work: 30
- sum: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Attendance and submitting 50% of assignments

Issuing grades

Excellent	96
Very good	86-95
Good	76-85
Satisfactory	60-75
Pass	50-59
Fail	0-49

Retake and late completion

Retakes and make-ups are regulated by the University's Code on Education and Examination.

Coursework required for the completion of the subject

class work	50
group work	50
individual work	50
sum	150

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 03.06.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

1) A kiírt téma diszciplináris kontextusai; 2) A témához kapcsolódó kutatási területek; 3) A témához kapcsolódó kulturális és társadalmi jelenségek; 4) A téma elméleti szakirodalma; 5) Kurrens kutatások; 6) A témával tudományos és nagyközönségnek szóló kiadványok; 7) Módszertani megfontolások; 8) Esettanulmányok; 9) Önálló elemzési és projektfeladatok

Additional lecturers

Approval and validity of subject requirements