



SUBJECT DATASHEET

ARGUMENTATION AND ANALYSIS TECHNIQUES

BMEGT41M101

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

ARGUMENTATION AND ANALYSIS TECHNIQUES

ID (subject code)

BMEGT41M101

Type of subject

contact lessons

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	2
Laboratory	0

Type of

assessment

seminar grade

Number of

credits

5

Subject Coordinator

Name

Position

Contact details

Dr. Kutrovátz Gábor associate professor kutrovatz.gabor@gtk.bme.hu

Educational organisational unit for the subject

Department of Philosophy and History of Science

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: **MA in Communication and Media Studies**

Subject Role: **Compulsory**

Recommended semester: **1**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580439/11/2024 registration number. Valid from: 29.05.2024.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

and logic, and to make them able to consciously apply these tools throughout their oral and written communication. In addition to improving analysing skills, the course focuses on methods of argumentation design, and the increase of argumentative practice. Those complex discursive situations are analysed that require the strategic integration of arguments.

Academic results

Knowledge

1. Has high level knowledge of key social science contexts.
2. Has knowledge that includes placing the discipline in a broader system, identifying and recognising links to related disciplines, using the opportunities of the broader system and the context of the system of effects.
3. Has knowledge of the relationship between communication and culture, its manifestations at different levels and their implications in the context of social communication.
4. Has an adequate and sufficient knowledge base to understand the different mechanisms of social decision-making.
5. Understands and understands the channels of social advocacy, the fora of conflict of interests and the legal and ethical methods of influencing decisions. Recognise the specificities of communication and information in this field on the basis of own professional knowledge.
6. Has a good understanding of the methodological knowledge applicable and applicable in your field, understand the essence of the latest methodological developments and their evolutionary trends.

Skills

1. Has the ability to apply knowledge of his/her field to identify problems and conflicts and to contribute effectively to their resolution.
2. Has the ability to analyse, evaluate and synthesise conclusions and explanations in solving professional problems.
3. Has the ability to prepare independent summaries, analyses and studies, including text summaries, on specific topics in the field of the professional field.
4. Has the ability to apply a range of well-established techniques for the critical analysis and processing of information.
5. Has the ability to formulate correct and fair opinions or judgements, to make decisions and to communicate the resulting conclusions in a way that is understandable to professional and non-professional audiences, even in the absence of available data.
6. Has the ability to develop, discuss and agree with colleagues and other partners the concept of adaptation to manage change.
7. Has the ability to develop and implement independent professional concepts.
8. Has the ability to reflect on and continuously develop professional knowledge in the social sciences, including communication and media studies.
9. Has the ability to work effectively and efficiently as an intellectual.
10. Has the ability to participate in a lifelong learning process.

Attitude

1. Accepts and consistently embraces the diversity of social science thinking and authentically represents its perspectives in its wider and narrower contexts.
2. Increases the awareness of their professional identity, the degree to which they are grounded in it, and consolidate their sense of vocation.
3. A critical attitude towards approaches that seek to limit the openness and diversity of the social sciences in academic, practical, legal or political communication arenas.
4. He or she is committed to social equality, democratic values in all areas of life, the rule of law and the European community of values, and is able to express his or her views in the appropriate form.
5. Open to all forms of professional innovation, receptive but not unthinkingly accepting of theoretical, practical and methodological innovation.
6. Confident in his/her own knowledge and skills, committed to professional ideas.
7. Open to critical self-assessment, to various forms of continuing professional development, to self-development methods of intellectual insight and to self-development in these areas.
8. It is open and receptive to emerging quality assurance efforts in the social sciences and is committed to applying and operating them in its own organisation.
9. Open and receptive to invitations to share knowledge, skills and professional experience.

Independence and responsibility

1. Takes an autonomous and proactive role in the professional community of communication and media studies in promoting its understanding of society.
2. In his/her own professional environment, he/she develops a historically and politically coherent individual position that helps him/her and his/her environment to develop and become aware of themselves.
3. He/she organises his/her work and the activities of the staff under his/her authority with the autonomy and responsibility appropriate to his/her position in the organisational structure, assuming responsibility and managing equal partnerships.
4. He/she presents his/her views in professional and social forums as a sovereign actor, represents his/her profession, organisation and professional group responsibly, and is committed to serving and representing the interests of his/her profession.

5. He/she is autonomous, constructive and assertive in forms of cooperation within and outside the institution.
6. He/she uses his/her knowledge and influence in a responsible manner in all organisational and institutional activities in order to achieve and maintain quality.
7. Consciously and responsibly takes a stand in all forms of cooperation for the consistent implementation and protection of the legal, ethical and professional standards of society, of his/her professional field and of his/her workplace.
8. Assumes responsibility for upholding the professional and ethical standards of his/her chosen profession.
9. Takes responsibility for the professional texts they produce, in their mother tongue and in foreign languages, and are aware of their potential consequences.
10. Consciously advocates the methods used in his/her own profession and accepts the different methodological specificities of other disciplines.
11. Assume autonomous and responsible roles in the establishment and operation of national and international professional organisations and in the work of advocacy forums.

Teaching methodology

Lectures, analysis activities, individual and group activities, audiovisual presentation tools and techniques.

Materials supporting learning

- Elektronikus jegyzetek a tárgy Moodle felületén.
- Johnson, Ralph H. - Blair, J. Anthony. Logical Self-Defense. IDEA, 2006.
- Margitay Tihamér. Az érvelés mestersége. Második kiadás. Budapest: Typotex, 2007.
- van Eemeren, H. F. – Grootendorst, R. – Henkemans, F. S. Argumentation: Analysis, Evaluation, Presentation. Mahwah, New Jersey/London: Elrbaum, 2002.
- Walton, Douglas. Fundamentals of Critical Argumentation. Cambridge: Cambridge University Press, 2006.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

A 2.2. pontban megfogalmazott tanulási eredmények értékelése kettő évközi írásbeli részteljesítmény értékelés (1-2. ZH) és órai gyakorlatok alapján történik.

Performance assessment methods

1. Részteljesítmény értékelés (1-2. ZH): a tantárgy és tudás, képesség típusú kompetenciaelemeinek komplex, írásos értékelési módja zárthelyi dolgozat formájában. A dolgozat alapvetően a megszerzett ismeretek alkalmazására fókuszál, így a helyzetfelismerés és önálló kritikai elemzést helyezi a középpontba, az értékelés alapjául szolgáló tananyagrészt és a rendelkezésre álló munkaidőt a tantárgy előadója határozza meg. 2. Részteljesítmény értékelés (órai gyakorlat): csoportos órai feladat előzetes felkészülést követően.

Percentage of performance assessments, conducted during the study period, within the rating

- 1. részteljesítmény értékelés (1. ZH): 40
- 2. részteljesítmény értékelés (2. ZH): 40
- 3. részteljesítmény értékelés (órai gyakorlat): 20
- összesen: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	90
Very good	85–90
Good	70–84
Satisfactory	55–69
Pass	40–54
Fail	39

Retake and late completion

A javítás és pótlás rendjét a hatályos TVSz. szabályozza.

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	56
felkészülés a teljesítményértékelésekre	54
felkészülés az órai gyakorlatra	20
kijelölt írásos tananyag önálló elsajátítása	20
összesen	150

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 06.05.2024.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

1. Tematika és követelmények ismertetése, bevezetés az érvelésbe. Mivel foglalkoznak a logika, dialektika és retorika tudományterületei? 2.

Érvelések rekonstrukciója: Mit jelent az érvelések rekonstrukciója? A premissák és konklúziók azonosítása, független-kapcsolt-láncpremisszás

érvelések azonosítása, implicit elemek rekonstrukciója. 3. Érvelések támadása: Hogyan támadhatunk érveléseket? Premissza-, következtetés- és konklúziótámadások azonosítása. 4. Dialektika: Mivel foglalkozik ez a tudományterület? A vitatípusok elmélete, kevert vitatípusok, a vita manipulálása. 5. Órai gyakorlatok: viták 6. ZH 7. Induktív logika: Mivel foglalkozik az induktív logika? Az induktív következtetések formai és tartalmi jellegzetessége, szakértőre hivatkozás, oksági érvelések, analógias érvelés bemutatása. 8. Érvelési hibák: Mit nevezünk érvelési hibáknak? A pragma-dialektika tíz szabályának ismertetése, az érvelési hibák értelmezése a szabályok megsértése alapján. 9. Órai gyakorlatok: viták 10. ZH

Additional lecturers

Egres Dorottya egyetemi adjunktus egres.dorottya@gtk.bme.hu

Approval and validity of subject requirements