

SUBJECT DATASHEET

Business economics

BMEGT35M013

BMEGT35M013 2025.12.02 12:52 1/5

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

Business economics

ID (subject code) BMEGT35M013

Type of subject

contact lessons

Course types and lessons		Type of
Type	Lessons	<u>assessment</u>
Lecture	4	exam grade
Practice	0	Number of credits
Laboratory	0	5

Subject Coordinator

Name Position Contact details

Dr. Bethlendi András associate professor bethlendi.andras@gtk.bme.hu

Educational organisational unit for the subject

Department of Finance

Subject website

https://edu.gtk.bme.hu/

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Programme: MSc in Engineering Management

Subject Role: Compulsory Recommended semester: 3

Direct prerequisites

Strong None
Weak None
Parallel None
Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580884/8/2023 registration number. Valid from: 27.03.2024.

BMEGT35M013 2025.12.02 12:52 2/5

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

Business decisions are based on significant business uncertainty and risk. The aim of teaching the subject is that students get to know the basic concept of risk management. What types of risks do companies and financial instituti-ons face. Risk management, and more broadly, how responsible corporate governance can effectively manage these, thereby increasing the value of the organization. Students will get an idea of the basic methods and best practices of risk management, with emphasis on value at risk; expected shortfall; stress test and scenario analysis. Market risks are presented through option and bond pricing models (what risks these financial instruments are sensitive to). We describe the credit risk and its two components: expected and unexpected loss. We also cover operational and sovere-ign risks. In developing the topic, we made great efforts to cover the first and fourth topics of the international FRM (Financial Risk Manager) exam (Foundations of Risk Management; Valuation and Risk Models). In the course of education, we keep in mind the objective that, as a result of the learning process, the student should be able to apply the acquired theory in practice.

Academic results

Knowledge

- 1. the different types of risk;
- 2. basic risk management methods;
- 3. modern corporate governance systems, in which the risk management function also plays a role;
- 4. risk mitigation techniques.

Skills

- 1. plan and organize independent learning,
- 2. comprehend and use the professional literature of the topic,
- 3. to identify and measure corporate / banking risk,
- 4. perform calculations to support decision making.

Attitude

- 1. is open to learn about and adapt innovations in finance,
- 2. collaborates with their instructors and peers during the learning process,
- 3. gains knowledge and information,
- 4. makes use of ICT tools.

Independence and responsibility

- 1, is open to accept reliable critical remarks,
- 2. collaborates with other students in performing assignments during the learning process,
- 3. is capable of making informed jusgements in the financial (risk) decision-making,
- 4. can weigh the significance of their responsibilities and foresee the consequences of their decisions.

Teaching methodology

Lectures, verbal and written communication, use of ICT tools and techniques, optionally independent and group assignments.

Materials supporting learning

- Az előadások prezentációinak anyaga, ami a félév során folyamatosan fog feltöltésre kerülni./ Lecture slides which will be
 uploaded continously during the semester.
- Az aktuális irodalmi lista az első órán kerül ismertetésre./ The actual bibliography will be presented in the first hour.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

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Performance assessment methods

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Percentage of performance assessments, conducted during the study period, within the rating

Percentage of exam elements within the rating

• **-**: 100

Conditions for obtaining a signature, validity of the signature

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Issuing grades

Excellent	91
Very good	86-90
Good	70-85
Satisfactory	60-69
Pass	50-59
Fail	49

Retake and late completion

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Coursework required for the completion of the subject

participation in hours 56 preparation for exam 94 total 150

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 04.03.2024.

BMEGT35M013 2025.12.02 12:52 4/5

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

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- 1 Risk management systems, basic types of risk, value-creating risk management
- 2 Role of risk management in corporate governance, risk management errors, regulations
- 3 Methods of risk measurement: VaR (Value-at-Risk), Conditional VaR, Expected Shortfall
- 4 Market risk management
- 5 Fundamentals of portfolio theory, risk-adjusted performance measurement
- 6 Derivative VaR
- 7 Experiences of individual and systemic financial disasters
- 8 Credit risk management
- 9 Risk-based regulatory capital requirement
- 10 Liquidity risk management
- 11 Operational risk management
- 12 Country risk management
- 13 Insurance risks
- 14 Risk analysis (scenarios and stress tests)
- 15 Data quality and risk reports

Additional lecturers

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Approval and validity of subject requirements

BMEGT35M013 2025.12.02 12:52 5/5