



SUBJECT DATASHEET

English for Economic and Social Sciences - B2+

BMEGT60Z82A

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

English for Economic and Social Sciences - B2+

ID (subject code)

BMEGT60Z82A

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	0
Laboratory	0

Type of

assessment

mid-term mark

Number of

credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

www.inyk.bme.hu

Language of the subject

angol – EN

Curricular role of the subject, recommended number of terms

Programme: **BA in Finance and Accounting**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Programme: **BA in Management and Business Administration**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Programme: **BSc in Engineering Management**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Programme: **International Management Bachelor's Programme from 2022/23/Term 1**

Subject Role: **Elective**

Recommended semester: **1**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580884/8/2023 registration number. Valid from: 29.11.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The focus of the subject is expanding the knowledge base of the use and context of English in today's globalized world. It aims to introduce and raise awareness of research related to the language use features of English in the world of academia and professional contexts. On the one hand, it raises awareness of the specificities of academic language use while familiarising students with the typical genres of economic and business life in a multicultural context. Last but not least, the subject examines the need for expert translation and interpreting skills in a multilingual and international environment, even if the negotiating parties have a high level of language skills

Academic results

Knowledge

1. • has knowledge of the language differences and their roots in the Anglo-Saxon world, • has knowledge of the structural features, coherence and cohesive elements of (English) scientific and business texts, • has knowledge of the specific features and background of the linguistic and cultural development of English as an international language, • knows the main differences between British and American Standard English in terms of pronunciation, grammar and usage, • has knowledge of the possibilities and limitations of translating terminology related to the different fields of specialisation, • has knowledge of current trends and applications in translation technology, • is familiar with the definition of the intercultural speaker.

Skills

1. • Ability to recognise differences in the use of languages in business and in the academic world, • can recognise the quality of the coherence and cohesion of a text, • be able to recognise the main dialects of English, • Ability to recognise cultural differences in values and to maintain communication despite cultural differences in behaviour, • can assess the need for an interpreter-translator expert.

Attitude

1. • Accepts the Anglo-Saxon written rhetorical tradition, • Strives to produce texts that are sophisticated, linguistically accurate and culturally sensitive, • Is open and ready to understand others and to change perspectives, • accepts that, despite a common language, there may be wide variations in pronunciation, vocabulary, grammatical correctness and culture of behaviour.

Independence and responsibility

1. • Independently carries out individual tasks and thinks through the problems involved, • cooperates with fellow students in solving each task, • takes responsibility for the independent development of his/her communication.

Teaching methodology

Frontal lecturing involving students into class discussions by occasional quizzes and contests; use of IT tools

Materials supporting learning

- Prezentációk, szakmai weboldalak, online segédeszközök, szakirodalom - Presentations, professional websites, on-line tools, specific literature

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

BME TVSZ szerinti előírás alapján

Performance assessment methods

A tanulási eredmények értékelése egy évközi írásbeli teljesítménymérés alapján történik. A tantárgy tudás és képesség típusú kompetenciaelemeinek komplex, írásos értékelési módja egy zárthelyi dolgozat formájában; a dolgozat alapvetően a megszerzett ismeretek alkalmazására fókuszálnak.

Percentage of performance assessments, conducted during the study period, within the rating

- zárthelyi dolgozat : 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	100
Very good	86-95
Good	71-86
Satisfactory	61-70
Pass	50-60
Fail	0-49

Retake and late completion

TVSZ szerint

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	14
felkészülés a teljesítményértékelésekre	15
kijelölt írásos tananyag önálló elsajátítása	18
zárthelyire felkészülés	15
összesen	90

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 06.11.2023.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

International English – az anyanyelvi elvárásoktól az interkulturális beszélőig Amerikai és brit sajátosságok a beszélt nyelvben Amerikai és brit sajátosságok az írott nyelvben Interkulturális kommunikáció: kulturális értékorientációs elméletek Verbális kommunikáció üzleti közegben Verbális kommunikáció tudományos közegben A szöveg: kohézió és koherencia Szöveg struktúra tudományos és üzleti kommunikációban A terminológia szerepe a kommunikációban, gazdasági, üzleti és EU angol fókusszal HUNGLISH: magyar nyelvhasználók tipikus hibái az angol nyelv használatakor Az állásra való jelentkezés, mint interkulturális kommunikációs folyamat Fordítás/tolmácsolás a 21. században

Additional lecturers

Approval and validity of subject requirements