



SUBJECT DATASHEET

HSUP II.

BMEGT55V105

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

HSUP II.

ID (subject code)

BMEGT55V105

Type of subject

Contact lessons

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	0
Laboratory	0

Type of assessment

mid-term
grade

Number of credits

2

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Educational organisational unit for the subject

Department of Business Law'

Subject website

<https://edu.gtk.bme.hu>

Language of the subject

magyar - HU

Curricular role of the subject, recommended number of terms

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580672/5/2023 registration number. Valid from: 25.10.2023.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The aim of the course is for students to master the solution-centric mindset and become acquainted with the world of start-ups and the innovation ecosystem. To understand the operating guidelines of enterprises, the characteristics of the construction of startup enterprises, the most important stages, tools and methods. The aim of HSUP is to acquaint Hungarian university students with the world of innovation, modern entrepreneurial knowledge and especially the operation of startups, all through a new, common educational platform. In the Hungarian Startup University Program, students can learn at their own pace with the help of interactive, playful study materials and personalized content, and the instructors who accompany the subject help them throughout. In the HSUP II. semester students work on the implementation of their own innovation supported by their professional mentors.

Academic results

Knowledge

1. The student knows the essential aspects of the operation of startups, has a basic knowledge of them. He or she is capable of implementation of his own innovative idea.

Skills

1. The student is able to recognize and manage the fundamental challenges facing the business and acquire techniques to address them.

Attitude

1. The student becomes open to the cooperation and working in a team.

Independence and responsibility

1. During the course students acquire skills necessary for the independent implementation of an innovative idea, learn the responsibility associated with entrepreneurship – for his/her peers, for the innovative idea.

Teaching methodology

An e-learning system (available from a laptop, mobile phone or any other device) that includes training materials related to the training topic, exercises and module closing tests. The student learns independently, at his own pace. The Business Law Department provides consultation opportunities when administrative issues and professional issues related to the completion of the course are discussed. In HSUP II, the mentor evaluates the progress of the innovative project. At the end of the program, students can participate in a pitch competition.

Materials supporting learning

- A kurzus kötelező irodalma a hsup.nkfi.gov.hu felületen hozzáférhető e-learning felületen elérhető tananyag, valamint az ott és az országos program hivatalos facebook oldalán megosztott videók és hanganyagok.
- A kurzus ajánlott irodalma az e-learning felületen kiegészítő tananyagként elérhetővé tett írott anyagok, megosztott videók és hanganyagok.
- The compulsory literature of the course is the study material available on the e-learning platform (hsup.nkfi.gov.hu) as well as the videos and audio materials shared on the official Facebook page of the national program.
- The recommended literature of the course are written materials, shared videos and audio materials made available as additional study materials on the e-learning platform.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Performance assessment methods

According to the conditions established annually by the maintainer, the regulations may be modified. Students receive a recommended grade according to the average of their scores in the module final exams (a total of 7 module final exams). This will be accepted without change in the Neptun system. The content of the project is not evaluated as the completion of the course, so it does not count towards the grade, but its existence and upload to the HSUP system is mandatory. Projects will be evaluated by the mentors. At the end of the second half of the HSUP, projects will compete in the frame of a pitch competition.

Percentage of performance assessments, conducted during the study period, within the rating

- Mid term exams: 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	100
Very good	85–90
Good	76–84
Satisfactory	63–75
Pass	50–62
Fail	< 50

Retake and late completion

Students can correct or replace module-closing exams according to the deadlines set in the TVSZ.

Coursework required for the completion of the subject

részvétel a kontakt tanórákon / Participation in contact lessons	28
házi feladat elkészítése / Participation of homework	10
vizsgafelkészülés / Preparing for the exam	22
összesen / total	60

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 09.10.2023.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Subject includes the topics detailed in the course syllabus to ensure learning outcomes listed under 2.2. can be achieved. Timing of the topics may be affected by calendar or other circumstances in each semester.

- 1 Teambuilding and roles – group or team? Market analysis and strategy of entering the marketBusiness and financial planning, investmentLean startup, making a prototypePitch – representation of the idea

Additional lecturers

Approval and validity of subject requirements