



# **SUBJECT DATASHEET**

**Communication through TED talks - GTK**

**BMEGT60Z84A**

# I. SUBJECT DESCRIPTION

## 1. SUBJECT DATA

### Subject name

Communication through TED talks - GTK

### ID (subject code)

BMEGT60Z84A

### Type of subject

contact hours

### Course types and lessons

| <i>Type</i> | <i>Lessons</i> |
|-------------|----------------|
| Lecture     | 0              |
| Practice    | 2              |
| Laboratory  | 0              |

### Type of

### assessment

midterm mark

### Number of

### credits

3

### Subject Coordinator

| <i>Name</i> | <i>Position</i> | <i>Contact details</i> |
|-------------|-----------------|------------------------|
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|                           |                  |                             |
|---------------------------|------------------|-----------------------------|
| Kaplonyi Barbara Mercedes | language teacher | kaplonyi.barbara@gtk.bme.hu |
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### Educational organisational unit for the subject

Centre of Modern Languages

### Subject website

[www.inyk.bme.hu](http://www.inyk.bme.hu)

### Language of the subject

angol - EN

### Curricular role of the subject, recommended number of terms

Programme: **BSc in Engineering Management**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **BA in International Business**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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Programme: **International Management Bachelor's Programme from 2022/23/Term 1**

Subject Role: **Compulsory elective**

Recommended semester: **2**

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### Direct prerequisites

**Strong** None

**Weak** B2 szintnek nagyjából megfelelő nyelvtudás / language competence close to B2 level

**Parallel** None

**Exclusion** None

### Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580768/11/2022. Valid from: 26.10.2022.

## 2. OBJECTIVES AND LEARNING OUTCOMES

### Objectives

The course aims to develop the comprehensive, listening and presenting skills of B2 level students based on target language videos, primarily TED talks. Special focus is laid on skills related to work and learning.

### Academic results

#### Knowledge

1. The student knows the different types of English pronunciation and understands their differences.
2. The student is familiar with the characteristics of up-to-date English (collocations, proverbs, catchphrases).
3. The student is familiar with the main structural elements of presentations.
4. The student is familiar with the properties of good and effective slides.
5. The student knows the types of non-verbal communication, and understands their roles.
6. The student is familiar with a number of typical presentation techniques.
7. The student knows the difference between formal and informal spoken language (vocabulary, grammatical structures).

#### Skills

1. The student is able to understand the different pronunciations of speakers of different nationalities.
2. The student is able to understand lectures on various topics related to their studies.
3. The student is able to have a deeper, more accurate understanding of cultural references.
4. The student is able to express an opinion on the contents of lectures.
5. The student is able to actively use vocabulary related to the topics covered by the course.
6. The student is able to identify and evaluate the structure of presentations and the presentation techniques applied in a given talk.
7. The student can give constructive critical remarks about presentations and slides.
8. The student is able to accommodate their style to the needs of the audience (formal ~ informal).

#### Attitude

1. The student is prepared to tolerate various pronunciations of speakers of different nationalities.
2. The student shows an interest in TED lectures and sees their potential for language learning.
3. The student is ready to express their opinion concerning the topics addressed in class and the talks/presentations discussed.

#### Independence and responsibility

1. The student develops their note-taking techniques independently.
2. The student feels responsible for their own language learning.
3. The student has acquired basic language learning strategies that help him / her learn the language independently.

### Teaching methodology

During the course, videos (primarily TED talks) are taken as a basis for language skills development using a variety of teaching methods. The videos either address an aspect of the presentation process, or are good/bad examples for certain presentation techniques. As the course mainly focuses on the development of comprehensive and listening skills, students are given an opportunity to discuss various topics, with the help of cooperative techniques.

### Materials supporting learning

- Letölthető jegyzet.-Notes.

## II. SUBJECT REQUIREMENTS

### TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

#### General Rules

Teljesítési követelmény: órákon való aktív részvétel (megengedett hiányzás 30%), valamint a félév során kiadott feladatok és/vagy dolgozatok teljesítése.

#### Performance assessment methods

A kurzuson az idegennyelv-tanulás általános sajátosságaihoz igazodva a számonkérés folyamatszerűen történik, amelyben választható elemek is vannak. Feladattípusok: • beadandó az órán vett valamelyik témával kapcsolatban (véleménykifejtés megadott lehetőségek közül választva), • hallott szöveg értését mérő feladat, • 2-3 perces kötetlen beszámolót/összefoglalást szabadon választott témáról, • egy szabadon választott videóhoz feladatsor vagy glosszárrium készítése, • videók összeha-

#### Percentage of performance assessments, conducted during the study period, within the rating

- feladatok és/vagy dolgozatok : 100

#### Percentage of exam elements within the rating

#### Conditions for obtaining a signature, validity of the signature

##### Issuing grades

|              |       |
|--------------|-------|
| Excellent    | 100   |
| Very good    | 90-95 |
| Good         | 80-89 |
| Satisfactory | 70-79 |
| Pass         | 50-69 |
| Fail         | 0-49  |

##### Retake and late completion

TVSZ szerint. A különböző típusú feladatokat a félév során elosztva, választható és különböző időpontokban oldhatják meg a hallgatók. A hallgatók szorgalmi időszak végéig lehetőséget kapnak a feladatok pótlására és javítására.

##### Coursework required for the completion of the subject

|                                         |    |
|-----------------------------------------|----|
| részvétel a kontakt tanórákon           | 28 |
| félévközi készülés a gyakorlatokra      | 25 |
| felkészülés a teljesítményértékelésekre | 25 |
| házi feladat elkészítése                | 12 |
| összesen                                | 90 |

##### Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 10.10.2022.

# III. COURSE CURRICULUM

## THEMATIC UNITS AND FURTHER DETAILS

### Topics covered during the term

A hallgatók érdeklődésének, szakmai irányának megfelelő TED előadásokat dolgozunk fel, ez határozza meg a témaköröket. A beszédek kiválasztásakor fontos alapelv, hogy a kurzus alapvető célja a munkához és tanuláshoz tartozó nyelvhasználati területek fejlesztése. A nyelvi tárgyak esetében nem készülnek részletes tematikák, mert a tárgy célja a készségfejlesztés, és nem egy adott (tematizálható) tudásanyag frontális átadása. Ez ad lehetőséget arra, hogy a tematika az adott csoport igényeihez igazodjon, a tárgy céljainak megfelelően.

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### Additional lecturers

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### Approval and validity of subject requirements