



SUBJECT DATASHEET

English for Economic and Social Sciences - B2+

BMEGT60Z82A

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name

English for Economic and Social Sciences - B2+

ID (subject code)

BMEGT60Z82A

Type of subject

contact hours

Course types and lessons

<i>Type</i>	<i>Lessons</i>
Lecture	2
Practice	0
Laboratory	0

Type of

assessment

mid-term mark

Number of

credits

3

Subject Coordinator

<i>Name</i>	<i>Position</i>	<i>Contact details</i>
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Dr. Furka Ildikó Zsuzsanna	senior lecturer	furka.ildiko.zsuzsanna@gtk.bme.hu
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Educational organisational unit for the subject

Centre of Modern Languages

Subject website

www.inyk.bme.hu

Language of the subject

angol – EN

Curricular role of the subject, recommended number of terms

Programme: **BA in International Business**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Programme: **BSc in Engineering Management**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Programme: **BA in Management and Business Administration**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Programme: **BA in Finance and Accounting**

Subject Role: **Compulsory elective**

Recommended semester: **2**

Programme: **International Management Bachelor's Programme from 2022/23/Term 1**

Subject Role: **Elective**

Recommended semester: **1**

Direct prerequisites

Strong None

Weak None

Parallel None

Exclusion None

Validity of the Subject Description

Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580768/11/2022. Valid from: 26.10.2022.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The focus of the subject is expanding the knowledge base of the use and context of English in today's globalized world. It aims to introduce and raise awareness of research related to the language use features of English in the world of academia and professional contexts. On the one hand, it raises awareness of the specificities of academic language use while familiarising students with the typical genres of economic and business life in a multicultural context. Last but not least, the subject examines the need for expert translation and interpreting skills in a multilingual and international environment, even if the negotiating parties have a high level of language skills

Academic results

Knowledge

1. Students are aware of the differences in the use of languages in the Anglo-Saxon world,
2. Students are aware of the linguistic and cultural specificities of the different types of texts (scientific papers, summaries, business reports, business letters),
3. understand the structural and rhetorical features of the above types of texts,
4. Students are aware of the differences between formal written language (academic and business) and everyday language in terms of both vocabulary and grammar.

Skills

1. Students can distinguish between formal (scientific, economic and business) and informal texts
2. Students can avoid the pitfalls of plagiarism, can produce accurate bibliographies and references,
3. Students can recognise the main English dialects
4. Students can maintain communication despite cultural behaviours that differ from their expectations
5. Students can assess the need for an expert interpreter-translator
6. Students can identify and look behind the cultural reasons for language differences

Attitude

1. students accept the Anglo-Saxon written rhetorical conventions and traditions,
2. students strive for writing high-quality and culturally sensitive texts according to academic and professional requirements,
3. students are devoted to keep track of the possible changes in genre requirements.
4. openness and readiness to decenter and understand other people
5. accepts that, despite a common language, there may be great differences in pronunciation, vocabulary, grammatical correctness and culture of behaviour

Independence and responsibility

1. students independently think over their tasks and related problems,
2. students cooperate with peers in completing different tasks,
3. students take responsibility for further developing their own written communication independently

Teaching methodology

Frontal lecturing involving students into class discussions by occasional quizzes and contests; use of IT tools

Materials supporting learning

- Prezentációk, szakmai weboldalak, online segédeszközök, szakirodalom - Presentations, professional websites, on-line tools, specific literature

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

BME TVSZ szerinti előírás alapján

Performance assessment methods

A tanulási eredmények értékelése egy évközi írásbeli teljesítménymérés alapján történik. A tantárgy tudás és készség típusú kompetenciaelemeinek komplex, írásos értékelési módja egy zárthelyi dolgozat formájában; a dolgozat alapvetően a megszerzett ismeretek alkalmazására fókuszálnak.

Percentage of performance assessments, conducted during the study period, within the rating

- zárthelyi dolgozat : 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	100
Very good	86-95
Good	71-86
Satisfactory	61-70
Pass	50-60
Fail	0-49

Retake and late completion

TVSZ szerint

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	14
felkészülés a teljesítményértékelésekre	15
kijelölt írásos tananyag önálló elsajátítása	18
zárthelyire felkészülés -	15
összesen	90

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 10.10.2022.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

International English – az anyanyelvi elvárásoktól az interkulturális beszélőig Amerikai és brit sajátosságok a beszélt nyelvben Amerikai és brit sajátosságok az írott nyelvben Interkulturális kommunikáció: kulturális értékkorientációs elméletek Verbális kommunikáció üzleti közegben Verbális kommunikáció tudományos közegben A szöveg: kohézió és koherencia Szöveg struktúra tudományos és üzleti kommunikációban A terminológia szerepe a kommunikációban, gazdasági, üzleti és EU angol fókusszal HUNGLISH: magyar nyelvhasználók tipikus hibái az angol nyelv használatakor Az állásra való jelentkezés, mint interkulturális kommunikációs folyamat Fordítás/tolmácsolás a 21. században

Additional lecturers

Approval and validity of subject requirements