SUBJECT DATASHEET

Business English - B2

BMEGT60W65A

I. SUBJECT DESCRIPTION

1. SUBJECT DATA

Subject name
Business English - B2

ID (subject code) BMEGT60W65A

Type of subject
contact hours

Course types and lessons

Type	*Lessons*
Lecture	0
Practice	2
Laboratory	0

Type of assessment
mid-term mark

Number of credits
2

Subject Coordinator

Name	*Position*	*Contact details*
Kasnyik Judit	– language teacher	kasnyik.judit@gtk.bme.hu

Educational organisational unit for the subject
Centre of Modern Languages

Subject website
www.inyk.bme.hu

Language of the subject
angol - EN

Curricular role of the subject, recommended number of terms
Programme: **Language subjects**
Subject Role: **Elective**
Recommended semester: **0**

Direct prerequisites

Strong	None
Weak	B2 szintnek nagyjából megfelelő nyelvtudás / language competence close to B2 level
Parallel	None
Exclusion	None

Validity of the Subject Description
Approved by the Faculty Board of Faculty of Economic and Social Sciences, Decree No: 580768/11/2022. Valid from: 26.10.2022.

2. OBJECTIVES AND LEARNING OUTCOMES

Objectives

The course is aimed to engage students in economy-related communication in the target language, to learn the terminology of business and understand the various business processes. The course is recommended for economics and engineering students, while also aiming to help them understand and accept the similarities and differences of the economics and engineering approaches.

Academic results

Knowledge

1. The students are familiar with the specialised terminology of the business and corporate world,
2. they know the main economic sectors,
3. they understand the goals of the various enterprises,
4. they are able to distinguish the legal forms of enterprises,
5. they understand the main goals of marketing.

Skills

1. The students are able to describe business processes orally and in writing,
2. they actively use the specialised business terminology,
3. they understand the messages of the business press and news,
4. they actively participate in situations mimicking corporate meetings (e.g. projects, mediation),
5. they can write texts related to management activities (e.g. summaries, official letters).

Attitude

1. They are open towards and interested in the business events and the topical developments of the corporate sector of the target country and Hungary.

Independence and responsibility

1. They have the appropriate strategies for finding and collecting information independently on the various business processes and the operation of enterprises.

Teaching methodology

The course focuses on expanding and actively using business vocabulary, therefore the students are working with economy-related written and audio materials and videos in class and at home. Situational exercises typically associated with the business and corporate sectors help to improve the active use of the language.

Materials supporting learning

- A témához tartozó szövegek, videók és azokhoz kapcsolódó feladatok. - Texts, videos and related tasks within the topic.

II. SUBJECT REQUIREMENTS

TESTING AND ASSESSMENT OF LEARNING PERFORMANCE

General Rules

Evaluation comprises of regular attendance, (30% of lessons can be skipped), active participation in lessons, and completing and submitting
assignments and tests at a satisfactory level.

Performance assessment methods

Continuous assessment: participation in class, homework, assignments to be submitted.

Percentage of performance assessments, conducted during the study period, within the rating

- **assignments and tests** : 100

Percentage of exam elements within the rating

Conditions for obtaining a signature, validity of the signature

Issuing grades

Excellent	100
Very good	90-95
Good	80-89
Satisfactory	70-79
Pass	50-69
Fail	0-49

Retake and late completion

According to the regulations of the Codes of Studies

Coursework required for the completion of the subject

részvétel a kontakt tanórákon	28
félévközi készülés a gyakorlatokra	14
felkészülés a teljesítmény értékelésekre	4
házi feladat elkészítése	14
összesen	60

Approval and validity of subject requirements

Consulted with the Faculty Student Representative Committee, approved by the Vice Dean for Education, valid from: 10.10.2022.

III. COURSE CURRICULUM

THEMATIC UNITS AND FURTHER DETAILS

Topics covered during the term

Relevant economy-related topics: e.g. economic sectors, types of enterprises, marketing. In the case of language courses, detailed thematics are not prepared since the main purpose of the subject is skills development and not the frontal transfer of a (thematisable) body of knowledge. This allows teachers to adat the course to the needs of the given group, in line with the course objectives.

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Additional lecturers

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Approval and validity of subject requirements